

**TRADEMARK ASSIGNMENT**

Electronic Version v1.1  
 Stylesheet Version v1.1

<b>SUBMISSION TYPE:</b>	NEW ASSIGNMENT		
<b>NATURE OF CONVEYANCE:</b>	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL		
<b>CONVEYING PARTY DATA</b>			
<b>Name</b>	<b>Formerly</b>	<b>Execution Date</b>	<b>Entity Type</b>
Witter Publishing Co. Inc.		02/18/2005	CORPORATION: NEW JERSEY
<b>RECEIVING PARTY DATA</b>			
<b>Name:</b>	Grand View Media Group, Inc.		
<b>Street Address:</b>	200 Croft Street		
<b>Internal Address:</b>	Suite 1		
<b>City:</b>	Birmingham		
<b>State/Country:</b>	ALABAMA		
<b>Postal Code:</b>	35242		
<b>Entity Type:</b>	CORPORATION: ALABAMA		
<b>PROPERTY NUMBERS Total: 1</b>			
<b>Property Type</b>	<b>Number</b>	<b>Word Mark</b>	
Registration Number:	2322566	FLOW CONTROL THE MAGAZINE OF FLUID HANDLING TECHNOLOGY	
<b>CORRESPONDENCE DATA</b>			
<b>Fax Number:</b>	(404)685-7070		
	<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>		
<b>Phone:</b>	404-815-3770		
<b>Email:</b>	caholland@sgrlaw.com		
<b>Correspondent Name:</b>	Christopher A. Holland		
<b>Address Line 1:</b>	1230 Peachtree St., NE		
<b>Address Line 2:</b>	Promenade II, Suite 3100		
<b>Address Line 4:</b>	Atlanta, GEORGIA 30309		
<b>NAME OF SUBMITTER:</b>	Christopher A. Holland		
<b>Signature:</b>	/cah/		

OP \$40.00 2322566

Date:

03/09/2005

**Total Attachments: 12**

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## AGREEMENT

This agreement is made and entered between Witter Publishing Co., Inc., a/k/a Witter Publishing Corporation, ("Assignor"), a corporation formed under the laws of the state of New Jersey, with a principal place of business at 20 Commerce Street, Flemington, New Jersey 08822, and Grand View Media Group, Inc. ("Assignee"), a corporation formed under the laws of the state of Alabama, with a principal place of business at 200 Croft Street, Suite 1, Birmingham, Alabama 35242.

## WITNESSETH:

WHEREAS Assignor and Assignee are parties to that certain Asset Purchase Agreement dated as of February 18, 2005 (the "Asset Purchase Agreement");

WHEREAS Assignor is the owner of record of U.S. Trademark Registration No. 2,322,566 ("Federal Registration") of the mark "Flow Control The Magazine of Fluid Handling Technology", together with the goodwill of the business symbolized thereby, as identified in Schedule A;

WHEREAS Assignor is the owner of New Jersey State Trademark Registration No. 14,938 ("State Registration") of the mark "Flow Control", together with the goodwill of the business symbolized thereby, as identified in Schedule B;

WHEREAS Assignor is the owner of the works entitled "Flow Control" (hereinafter "Works") and all copyrights therein, as identified in attached Schedule C;

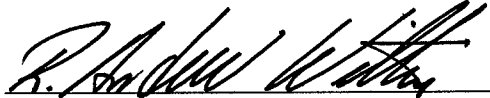
WHEREAS in connection with the Asset Purchase Agreement, Assignor is desirous of assigning to Assignee and Assignee is desirous of acquiring from Assignor the marks and the Federal and State Registrations, together with the goodwill of the business symbolized thereby;

WHEREAS in connection with the Asset Purchase Agreement, Assignor is desirous of assigning to Assignee and Assignee is desirous of acquiring from Assignor all right, title, and interest in and to the Works and all copyrights therein;

NOW, THEREFORE, for good and valuable consideration, the receipt and sufficiency of which are hereby acknowledged, Assignor does hereby sell, assign, and transfer to Assignee all of Assignor's right, title, and interest in and to the Marks and Federal and State Registrations, together with the goodwill of the business symbolized thereby, and all of Assignor's right, title, and interest in and to the Works and all copyrights therein.

IN WITNESS WHEREOF, Assignor has caused this Assignment to be executed by its duly authorized officer on the 18 day of February, 2005.

WITTER PUBLISHING CO., INC.  
a/k/a WITTER PUBLISHING CORPORATION

By: 

Its: President

## SCHEDULE A

Mark: FLOW CONTROL THE MAGAZINE OF FLUID HANDLING TECHNOLOGY



Registration No.: 2,322,566

Registration Date: February 22, 2000

## **SCHEDULE B**

Mark:           FLOW CONTROL

State Reg. No. 14938  
(State of New Jersey)

Filing Date: November 7, 1997

## SCHEDULE C

Title: Flow control

Additional Information: : the magazine of fluid transfer technology. -- Vol. 1, no. 1, June/July 1995-.

Note: Monthly, except for combined June/July & Nov./Dec. issues.

International Standard Serial Number: ISSN 1081-7107 = Flow control.

Copyright Information: Appl. ti.: tFlow control magazine.

Claimant: \* acWitter Publishing Corporation. v. 1, no.  
TX 4-066-980 26Jun95; 1, Jun-Jul95. Premiere issue. DCR 1995; PUB 1Jun95;  
TX 4-126-812 20Nov95; 4, Oct95. DCR 1995; PUB 1Oct95;  
TX 4-126-811 20Nov95; 5, Nov-Dec95. DCR 1995; PUB 1Nov95;

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Title: Flow Control

Additional Information: : the magazine of fluid transfer technology. -- Vol. 1, no. 1, June/July 1995-.

Note: Monthly, except for combined June/July & Nov./Dec. issues.

International Standard Serial Number: ISSN 1081-7107 = Flow Control.

Claimant: \* acWitter Publishing Corporation. v. 5, no.  
TX 5-029-904 16Dec99; 10, Oct99. DCR 1999; PUB 1Oct99;  
TX 5-029-903 16Dec99; 11, Nov99. DCR 1999; PUB 1Nov99;  
TX 5-029-907 16Dec99; 12, Dec99. DCR 1999; PUB 1Dec99; v. 6, no.  
TX 5-090-376 21Apr00; 1, Jan00. DCR 2000; PUB 1Jan00;  
TX 5-090-377 21Apr00; 2, Feb00. DCR 2000; PUB 1Feb00;  
TX 5-090-378 21Apr00; 3, Mar00. DCR 2000; PUB 1Mar00;

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Additional Information: : the magazine of fluid transfer technology. -- Vol. 1, no. 1, June/July 1995-.  
Note: Monthly, except for combined June/July & Nov./Dec. issues.  
International Standard Serial Number: ISSN 1081-7107 = Flow Control.  
Claimant: \* acWitter Publishing Corporation. v. 6, no.  
TX 5-153-216 31Aug00; 4, Apr-May00. PUB 1Apr00;  
TX 5-153-216 31Aug00; 6, Jun00. PUB 1Jun00;  
TX 5-153-415 31Aug00; 7, Jul00. PUB 1Jul00;  
TX 5-153-415 31Aug00; 8, Aug00. PUB 1Aug00; v. 6, no.  
TX 5-153-215 31Aug00; 2000 master source issue. PUB 1May00;

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Claimant: \* acWitter Publishing Corporation. v. 6, no.  
TX 5-286-748 22Mar01; 9, Sep00. PUB 1Sep00;  
TX 5-286-748 22Mar01; 10, Oct00. PUB 1Oct00;  
TX 5-286-748 22Mar01; 11, Nov-Dec00. PUB 1Nov00; v. 7, no.  
TX 5-325-171 17May01; 1, Jan01. PUB 1Jan01;  
TX 5-325-171 17May01; 2, Feb01. PUB 1Feb01;  
TX 5-325-171 17May01; 3, Mar-Apr01. PUB 1Mar01;



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International Standard Serial Number: ISSN 1081-7107 = Flow Control.  
Claimant: \* acWitter Publishing Corporation. v. 7, no.  
TX 5-386-392 13Sep01; 7, Jul01. PUB 1Jul01;  
TX 5-386-392 13Sep01; 8, Aug01. PUB 1Aug01;  
TX 5-386-392 13Sep01; 9, Sep01. PUB 1Sep01;

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Additional Information: : the magazine of fluid transfer technology. -- Vol. 1, no. 1, June/July 1995-.  
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International Standard Serial Number: ISSN 1081-7107 = Flow Control.  
Claimant: \* acWitter Publishing Corporation. v. 7, no.  
TX 5-560-438 15Jun02; 1, Jan02. PUB 1Jan02;  
TX 5-560-438 15Jun02; 2, Feb02. PUB 1Feb02;  
TX 5-560-438 15Jun02; 3, Mar02. PUB 1Mar02;  
TX 5-533-946 15Jun02; 2001. Master source issue. PUB 1Apr01;  
TX 5-533-946 15Jun02; 5, May01. PUB 1May01;  
TX 5-533-946 15Jun02; 6, Jun01. PUB 1Jun01;  
TX 5-560-437 15Jun02; 10, Oct01. PUB 1Oct01;  
TX 5-560-437 15Jun02; 11, Nov-Dec01. PUB 1Nov01; v. 8, no.  
TX 5-560-444 15Jun02; 4, Apr02. PUB 4Apr02;  
TX 5-560-444 15Jun02; 2002 buyer's resource. PUB 3May02;  
TX 5-560-444 15Jun02; 6, Jun02. PUB 10Jun02;

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International Standard Serial Number: ISSN 1081-7107 = Flow Control.  
Claimant: \* acWitter Publishing Corporation. v. 8, no.  
TX 5-683-121 27Feb03; 10, Oct02. PUB 3Oct02;  
TX 5-683-121 27Feb03; 11, Nov-Dec02. PUB 5Nov02; v. 9, no.  
TX 5-683-112 28Mar03; 1, Jan03. PUB 8Jan03;  
TX 5-683-112 28Mar03; 2, Feb03. PUB 4Feb03;  
TX 5-683-112 28Mar03; 3, Mar03. PUB 4Mar03;  
TX 5-723-240 19May03; 7, Jul02. PUB 8Jul02;  
TX 5-723-240 19May03; 8, Aug02. PUB 5Aug02;  
TX 5-723-240 19May03; 9, Sep02. PUB 5Sep02;

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Copyright Information: Appl. ti.: tFlow Control magazine.  
Claimant: \* acWitter Publishing Corporation. v. 1, no.  
TX 4-142-081 13Sep95; 2, Aug95. DCR 1995; PUB 1Aug95;  
TX 4-142-244 13Sep95; 3, Sep95. DCR 1995; PUB 1Sep95; v. 2, no.  
TX 4-160-029 5Feb96; 1, Jan96. DCR 1996; PUB 1Jan96;  
TX 4-223-491 13Mar96; 3, Mar96. DCR 1996; PUB 1Mar96;

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International Standard Serial Number: ISSN 1081-7107 = Flow Control.  
Copyright Information: Appl. ti.: tFlow Control magazine.  
Claimant: \* acWitter Publishing Corporation. v. 2, no.  
TX 4-245-670 12Feb96; 2, Feb96. DCR 1996; PUB 1Feb96;  
TX 4-256-122 22Apr96; 4, Apr96. DCR 1996; PUB 1Apr96;  
TX 4-301-363 22May96; 5, May96. DCR 1996; PUB 1May96;  
TX 4-300-978 17Jun96; 6, Jun96. DCR 1996; PUB 1Jun96;  
TX 4-320-307 29Jul96; 7, Jul-Aug96. DCR 1996; PUB 1Jul96;  
TX 4-337-616 19Sep96; 8, Sep96. DCR 1996; PUB 1Sep96;  
TX 4-362-474 24Oct96; 9, Oct96. DCR 1996; PUB 1Oct96;

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Claimant: \* acWitter Publishing Corporation. v. 2, no.  
TX 4-373-933 22Nov96; 10, Nov-Dec96. DCR 1996; PUB 1Nov96;  
v. 3, no.  
TX 4-415-661 28Jan97; 1, Jan97. DCR 1997; PUB 1Jan97;  
TX 4-432-004 14Feb97; 2, Feb97. DCR 1997; PUB 1Feb97;  
TX 4-439-343 18Mar97; 3, Mar97. DCR 1997; PUB 1Mar97;  
TX 4-475-446 18Apr97; 4, Apr97. DCR 1997; PUB 1Apr97;

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Claimant: \* acWitter Publishing Corporation. v. 3, no.  
TX 4-485-257 21May97; 5, May97. DCR 1997; PUB 1May97;  
TX 4-491-373 23Jun97; 6, Jun-Jul97. DCR 1997; PUB 1Jun97;  
TX 4-527-604 25Aug97; 7, Aug97. DCR 1997; PUB 1Aug97;  
TX 4-547-973 10Oct97; 8, Sep97. DCR 1997; PUB 1Sep97;  
TX 4-563-469 16Oct97; 9, Oct97. DCR 1997; PUB 10Oct97;

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Claimant: \* acWitter Publishing Corporation. v. 3, no.  
TX 4-577-586 3Dec97; 10, Nov-Dec97. DCR 1997; PUB 1Nov97; v. 4, no.  
TX 4-616-263 4Feb98; 1, Jan98. DCR 1998; PUB 1Jan98;  
TX 4-654-587 27Mar98; 2, Feb98. DCR 1998; PUB 1Feb98;  
TX 4-654-588 27Mar98; 3, Mar98. DCR 1998; PUB 1Mar98;  
TX 4-651-689 29Jun98; 5, May-Jun98. DCR 1998; PUB 1May98;

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Claimant: \* acWitter Publishing Corporation. v. 5, no.  
TX 4-940-768 27May99; 5, May99. DCR 1999; PUB 1May99;  
TX 4-938-415 6Jul99; 6, Jun99. DCR 1999; PUB 1Jun99;  
TX 4-984-046 21Sep99; special issue. DCR 1999; PUB 1Aug99;  
TX 4-984-529 21Sep99; 9, Sep99. DCR 1999; PUB 1Sep99;

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Claimant: \* acWitter Publishing Corporation. v. 4, no.  
TX 4-695-102 13May98; 4, Apr98. DCR 1998; PUB 1Apr98;  
TX 4-733-825 27Jul98; 6, Jul98. DCR 1998; PUB 1Jul98;  
TX 4-766-211 10Sep98; 7, Aug98. DCR 1998; PUB 1Aug98;  
TX 4-784-935 30Oct98; 1998. Special issue. DCR 1998; PUB 1Oct98;

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Claimant: \* acWitter Publishing Corporation. v. 4, no.  
TX 4-796-834 6Nov98; 8, Sep98. DCR 1998; PUB 1Sep98;  
TX 4-796-860 6Nov98; 9, Oct98. DCR 1998; PUB 1Oct98;  
TX 4-810-759 9Dec98; 10, Nov98. DCR 1998; PUB 1Nov98;  
TX 4-849-815 17Feb99; 11, Dec98. DCR 1998; PUB 1Dec98; v. 5, no.  
TX 4-847-053 17Feb99; 1, Jan99. DCR 1999; PUB 1Jan99;  
TX 4-859-550 24Mar99; 2, Feb99. DCR 1999; PUB 1Feb99;  
TX 4-859-549 24Mar99; 3, Mar99. DCR 1999; PUB 1Mar99;  
TX 4-896-071 3May99; 4, Apr99. DCR 1999; PUB 1Apr99;  
TX 3-768-089 26Oct99; 7, Jul-Aug99. DCR 1999; PUB 1Jul99;