

09-07-2004



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Form PTO-1594 (Rev. 10/02) OMB No. 0651-0027 (exp. 6/30/2005) Tab settings

U.S. DEPARTMENT OF COMMERCE U.S. Patent and Trademark Office

To the Honorable Commissioner of Patents and Trademarks: Please record the attached original documents or copy thereof.

1. Name of conveying party(ies): 9-2-04 Bunge Foods Corporation
[] Individual(s) [] Association
[] General Partnership [] Limited Partnership
[X] Corporation-State (Delaware)
[] Other
Additional name(s) of conveying party(ies) attached? [] Yes [X] No

2. Name and address of receiving party(ies)
Name: Dawn Foods, Inc.
Internal Address:
Address:
Street Address: 2021 Micor Drive
City: Troy State: MI Zip: 49203
[] Individual(s) citizenship
[] Association
[] General Partnership
[] Limited Partnership
[X] Corporation-State Michigan
[] Other
If assignee is not domiciled in the United States, a domestic representative designation is attached: [] Yes [] No
(Designations must be a separate document from assignment)
Additional name(s) & address(es) attached? [] Yes [] No

3. Nature of conveyance:
[X] Assignment [] Merger
[] Security Agreement [] Change of Name
[] Other
Execution Date: 02/27/2004 & 08/27/2004

4. Application number(s) or registration number(s):
A. Trademark Application No.(s) 78/282,707
Additional number(s) attached [X] Yes [] No

B. Trademark Registration No.(s) 550,586 815,047 858,042 942,071
Additional number(s) attached [X] Yes [] No

5. Name and address of party to whom correspondence concerning document should be mailed:
Name: YOUNG & BASILE, P.C.
Internal Address: Todd L. Moore
Street Address: 3001 W. Big Beaver Road Suite 624
City: Troy State: MI Zip: 48084-3107

6. Total number of applications and registrations involved: 39
7. Total fee (37 CFR 3.41) \$ 990.00
[X] Enclosed
[] Authorized to be charged to deposit account
8. Deposit account number: 25-0115
(Attach duplicate copy of this page if paying by deposit account)

DO NOT USE THIS SPACE

9. Statement and signature.
To the best of my knowledge and belief, the foregoing information is true and correct and any attached copy is a true copy of the original document.
Todd L. Moore August 31, 2004
Name of Person Signing Signature Date

Total number of pages including cover sheet, attachments, and document: 13

Mail documents to be recorded with required cover sheet information to: Commissioner of Patent & Trademarks, Box Assignments Washington, D.C. 20231

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01 FC:8521 02 FC:8522

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TRADEMARK REEL: 003043 FRAME: 0266

**RECORDATION FORM COVER SHEET
TRADEMARKS ONLY**

Continuation Sheet

4.B. Trademark Registration No.(s):

1,096,910
1,185,034
1,186,973
1,238,987
1,331,066
1,395,951
1,397,031
1,397,790
1,397,814
1,406,011
1,408,783
1,434,882
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1,515,586
1,549,330
1,686,584
1,698,462
1,699,284
1,700,703
1,910,284
1,943,691
1,952,385
1,958,362
1,965,138
1,973,622
1,974,546
1,975,565
1,983,353
2,017,595
2,066,110
2,090,310
2,117,900
2,261,720
2,865,242

02/06/04
Date

By: Miles E. Jones
Name: MILES E. JONES
Title: EXECUTIVE VICE PRESIDENT

State of MICHIGAN)
County of JACKSON) SS

On this 6th day of February, 2004, before me, a Notary Public in and for the City of Jackson the State of Michigan, personally appeared Miles E Jones to me known to be the Assignee of DAWN FOOD PRODUCTS, INC., and being duly sworn, averred that, being duly authorized, he executed the foregoing Assignment as the free act and deed of said corporation.

Marylou Huntley
Notary Public

My commission expires: 4/21/2006

MARYLOU HUNTLEY
Notary Public, Jackson County, MI
My Commission Expires Apr. 21, 2006

Schedule A

Country	Mark	Serial No.	Filing Date	Reg No.	Reg. Date	Status Intl Class	Goods and Services
Costa Rica	R & H	332	12/15/1995	97267	9/12/1996	Registered 29	Prepared foods; namely fruit and peanut butter toppings; fruit-based fillings for baking processed fruits; frozen fruits; processed fruit for cultured dairy products; processed fruit for frozen dairy products; mincemeat; jellies, jams, fruit purees; chocolate, custard, fudge, butterscotch and caramel toppings, coatings and fillings for bakery products; table syrups; extracts for flavoring; food products; flour-based mixes for baking or frying; puddings; sherbets, spices, sugars and ice cream
Costa Rica	R & H	331	12/15/1995	97278	9/12/1996	Registered 30	Frozen
Dominican Republic	R & H BUTTERMILK PANCAKE			59,063	7/15/1993	Registered	N/A
Dominican Republic	R & H CHOCOLATE FLAVOR			59,062	7/15/1993	Registered	Instant custard powder
Dominican Republic	R & H SPEEDY CREME			59,272	7/15/1993	Registered	Instant custard powder
Israel	HAGIGA	120050	6/3/1998	120050	9/7/1999	Registered 30	Dough and pastry mixes, particularly pancake, brownie, doughnut and cake mixes
Israel	HAGIGA (Hebrew Letters)	120051	6/3/1996	120051	9/7/1999	Registered 30	Dough and pastry mixes, particularly pancake, brownie, doughnut and cake mixes
US	4-T-5	610,375	7/21/1986	1,439,378	5/12/1987	Registered 30	Dough concentrates
US	BAKER'S ELITE	78/281,313	7/31/2003			Pending 030	Cakes
US	BANNER	537,601	6/14/1994	1,910,284	8/8/1995	Registered 29, 30	29-fruit flavored fillings for baking 30-crème filling for baking
US	BANNER	75/494,729	6/2/1998	2,261,720	7/13/1999	Registered 30	Bakery mixes, cake mixes, bakery frosting mixes, bread mixes, roll mixes, brownie mixes, biscuit mixes, muffin mixes, and preparations for baking which include flour

US	CARLIN FOODS logo	616,988	8/27/1986	1,549,330	7/25/1989	Registered 29, 30, 32	Processed fruit, namely: processed fruits for use in the manufacture of pie fillings, ice cream, frozen confections, sundaes, milk shakes, sodas, yogurts and cottage cheese, etc.
US	COUNTRY GOLD	74/536,211	6/10/1994	1,973,622	5/14/1996	Registered 30	Flour based mixes for bakery type goods and pancakes
US	DANISH SNAX	421,460	4/13/1983	1,331,066	4/16/1985	Registered 29, 30	29-fruit filling for pastries or the like, 30-icing mix;
US	DANSK	75/525,432	7/27/1998			Pending 30	Cakes, muffins and pastry sold within institutional, industrial and bulk channels of trade
US	DANSK (Stylized)	233,544	10/1/1979	1,185,034	1/5/1982	Registered 30	Concentrate for manufacturing pastry;
US	DRYSET	581,241	7/6/1950	550,586	11/6/1951	Registered 30	Icing for cakes and cookies;
US	FREEZER TESTED	73/204,691	2/22/1979	1,186,973	1/19/1982	Registered 29, 30	29 preserved fruit; canned fountain fruits and canned fruits to be used in making ice cream; 30-food flavorings, not essential oils, flavored bases for ice cream, flavoring syrups, etc.
US	FREEZER-4	610,376	7/21/1986	1,434,882	3/31/1987	Registered 30	Dough concentrates
US	FROSTEEN	550,669	7/29/1985	1,397,031	6/10/1986	Registered 30	Icings
US	FROST-O-FREEZE	121,202	4/1/1977	1,096,910	7/18/1978	Registered 30	Concentrates for the production of yeast raised donuts
US	FUDGE ROYALE	73/738,218	7/5/1988	1,686,584	5/12/1992	Registered 30	Hot fudge topping sold only to food service outlets for use as an ingredient in desserts, not sold separately and not for retail use
US	GOLDEN CHOICE	74/532,964	6/3/1994	2,090,310	8/26/1997	Registered 30	Cake doughnut mixes for batter frying by institutional and industrial users
US	HYDRA-STAR	75/202,392	11/22/1996	2,117,900	12/2/1997	Registered 30	Natural sweeteners;
US	insta-RICH (Stylized)	192,967	5/8/1964	815,047	9/13/1966	Registered	Icing for bakery products; prepared baking and frying mixes for the following: pancakes, pie crusts, muffins, doughnuts, breadings, waffles, cakes, rolls and batter for chicken and meats
US	insta-RICH & Design	658,568	5/4/1987	1,515,588	12/6/1988	Registered 29, 30	29-fruit based fillings for pies 30-prepared baking and frying mixes for pancakes, waffles, pie crusts, cakes, doughnuts, rolls, muffins, breadings and batter

US	INVINCIBLE	290,930	2/13/1968	858,042	10/1/1968	Registered 2, 29, 30	Materials for use in food baking, frying and cooking process - namely, spices, herbs, salts, dried fruits, powdered fruits, glaze fruits, fruit preservatives, candied fruits, jams, jellies and jelly powders
US	KETTLE FRESH	550,473	7/29/1985	1,406,011	8/19/1986	Registered	Fruit fillings for cakes and pies for institutional use;
US	MALLO-RICH	74/536,100	6/10/1994	1,983,353	7/2/1996	Registered 30	Marshmallow topping for institutional and industrial style use
US	MEETING THE CHALLENGE	452,778	11/14/1983	1,343,504	6/18/1985	Registered 42	New product development and assistance services for existing products in the filed of bakery goods
US	MOIST & MORE	185,691	7/16/1991	1,699,284	7/7/1992	Registered 30	Bakery mixes containing flour and sugar, and flourless bakery concentrates and bases for baking
US	NUTRA RICH	015,194	12/29/1989	1,698,462	6/30/1992	Registered 30	Bakery goods, mixes for bakery goods and custard-based filling
US	PERFECT PORTIONS					Open	Fully baked frozen bakery products
US	PIE QUEEN	550,472	7/29/1985	1,397,790	6/17/1986	Registered 29	Fruit based fillings for pies and cakes
US	POPPIN WHEAT	386,718	3/18/1971	942,071	8/29/1972	Registered 30	Mixture of dry ingredients for making baked goods, and baked goods such as bread made from such mixture
US	R & H (Stylized)	74/578,969	9/27/1994	1,965,138	4/2/1996	Registered 1, 29, 30	Chemicals, namely dough stabilizers for preserving and stabilizing food substances for industrial or manufacturing use
US	R&H	75/025,736	11/30/1995	2,017,595	11/19/1996	Registered 2	Colorants for use in the manufacture of food;
US	R&H	550,476	7/29/1985	1,395,951	6/3/1986	Registered 29	Fruit and cottage cheese fillings for pastries and pies
US	RICHARDSON & HOLLAND	78/282,707	8/4/2003			Pending 030	Caramel and chocolate syrups, flavors and toppings
US	RICHBEST	74/536,095	6/10/1994	1,974,546	5/21/1996	Registered 30	Chocolate flavored toppings
US	RICHBLEND	550,475	7/29/1985	1,408,783	9/9/1986	Registered 30	Flavoring syrups for sundaes, shakes and ice cream sodas
US	RICHCREME	098,846	9/19/1990	1,700,703	7/14/1992	Registered 30	Pound cake mixes for institutional baking
US	RICHMIX	452,719	11/14/1983	1,397,814	6/17/1986	Registered 30	Doughnut mix;
US	RIGHT CHOICE	74,318,177	9/28/1992	1,975,565	5/28/1996	Registered 29	Fruit based toppings; fruit-based fillings for bakery goods; and vegetable-based shortenings, fudge and fudge toppings

US	SOFT-N-RICH	333,725	10/22/1981	1,238,987	5/17/1983	Registered 30	A sweet pastry dough concentrate
US	SPEEDY	556,926	8/3/1994	1,943,691	12/26/1995	Registered 29	Fruit flavored pie fillings
US	SPEEDY CREME	74/536,098	6/10/1994	1,952,385	1/30/1996	Registered 30	Chocolate, custard and vanilla based pie fillings and pudding mixes
US	SUG-A-RITE	74/536,097	6/10/1994	2,066,110	6/3/1997	Registered 30	Coating sugar
US	SUPERBLEND	74/536,094	6/10/1994	1,958,362	2/27/1996	Registered 30	Raised doughnut mix for institutional and Industrial scale use

ASSIGNMENT OF TRADEMARK REGISTRATIONS

WHEREAS DAWN FOOD PRODUCTS, INC., an Indiana corporation having its principal place of business at 2021 Micor Drive, Jackson, Michigan 49203, is the owner of the following United States trademark registrations thereof:

MARK (COUNTRY)	SERIAL NO.	REG. NO.	REG. DATE
"R & H" (Costa Rica)	332	97267	09/12/1996
"R & H" (Costa Rica)	331	97278	09/12/1996
"R & H BUTTERMILK PANCAKE" (Dominican Republic)		59,063	07/15/1993
"R & H CHOCOLATE FLAVOR" (Dominican Republic)		59,062	07/15/1993
"R & H SPEEDY CREME" (Dominican Republic)		59,272	07/15/1993
"HAGIGA" (Israel)	120050	120050	09/07/1999
"HAGIGA (in Hebrew Letters)" (Israel)	120051	120051	09/07/1999
"4-T-5" (U.S.)	73/610,375	1,439,378	05/12/1987
"BAKER'S ELITE" (U.S.)	78/281,313	2,865,242	07/20/2004
"BANNER" (U.S.)	74/537,601	1,910,284	08/08/1995
"BANNER" (U.S.)	75/494,729	2,261,720	07/13/1999
"CARLIN FOODS Logo" (U.S.)	73/616,988	1,549,330	07/25/1989
"COUNTRY GOLD" (U.S.)	74/536,211	1,973,622	05/14/1996
"DANISH SNAX" (U.S.)	73/421,460	1,331,066	04/16/1985
"DANSK (Stylized)" (U.S.)	73/233,544	1,185,034	01/05/1982
"DRYSET" (U.S.)	71/581,241	550,586	11/06/1951
"FREEZER TESTED" (U.S.)	73/204,691	1,186,973	01/19/1982
"FREEZER - 4" (U.S.)	73/610,376	1,434,882	03/31/1987
"FROSTEEN" (U.S.)	73/550,669	1,397,031	06/10/1986
"FROST-O-FREEZE" (U.S.)	73/121,202	1,096,910	07/18/1978
"FUDGE ROYALE" (U.S.)	73/738,218	1,686,584	05/12/1992
"GOLDEN CHOICE" (U.S.)	74/532,964	2,090,310	08/26/1997
"HYDRA-STAR" (U.S.)	75/202,392	2,117,900	12/02/1997

“ <i>insta</i> -RICH (Stylized)” (U.S.)	72/192,967	815,047	09/13/1966
“INSTA RICH & Design” (U.S.)	73/658,568	1,515,586	12/06/1988
“INVINCIBLE” (U.S.)	72/290,930	858,042	10/01/1968
“KETTLE FRESH” (U.S.)	73/550,473	1,406,011	08/19/1986
“MALLO-RICH” (U.S.)	74/536,100	1,983,353	07/02/1996
“MOIST & MORE” (U.S.)	74/185,691	1,699,284	07/07/1992
“NUTRA RICH” (U.S.)	74/015,194	1,698,462	06/30/1992
“PIE QUEEN” (U.S.)	73/550,472	1,397,790	06/17/1986
“POPPIN WHEAT” (U.S.)	72/386,718	942,071	08/29/1972
“R & H (Stylized)” (U.S.)	74/578,969	1,965,138	04/02/1996
“R & H” (U.S.)	75/025,736	2,017,595	11/19/1996
“R & H” (U.S.)	73/550,476	1,395,951	06/03/1986
“RICHARDSON & HOLLAND” (U.S.)	78/282,707		
“RICHBEST” (U.S.)	74/536,095	1,974,546	05/21/1996
“RICHBLEND” (U.S.)	73/550,475	1,408,783	09/09/1986
“RICHCREME” (U.S.)	74/098,846	1,700,703	07/14/1992
“RICHMIX” (U.S.)	73/452,719	1,397,814	06/17/1986
“RIGHT CHOICE” (U.S.)	74/318,177	1,975,565	05/28/1996
“SOFT-N-RICH” (U.S.)	73/333,725	1,238,987	05/17/1983
“SPEEDY” (U.S.)	74/556,926	1,943,691	12/26/1995
“SPEEDY CREME” (U.S.)	74/536,098	1,952,385	01/30/1996
“SUG-A-RITE” (U.S.)	74/536,097	2,066,110	06/03/1997
“SUPERBLEND” (U.S.)	74/536,094	1,958,362	02/27/1996

WHEREAS, DAWN FOODS, INC., a Michigan corporation having its principal place of business at 2021 Micor Drive, Jackson, Michigan 49203, is desirous of acquiring said marks, together with the good will of the business symbolized thereby, and is desirous of acquiring said registrations;

NOW, THEREFORE, in consideration of the sum of One Dollar (\$1.00) and other good and valuable considerations, the receipt and sufficiency whereof are hereby acknowledged, DAWN FOOD PRODUCTS, INC. acknowledges that it has sold, assigned, and transferred and hereby sells, assigns, and transfers to said DAWN FOODS, INC. the entire right, title and interest in and to the aforesaid marks and registrations, together with the good will of the

business symbolized by said marks, and the rights to sue and recover for past infringements thereof.

IN WITNESS WHEREOF, DAWN FOOD PRODUCTS, INC., through its duly

authorized officer, has caused this Assignment to be executed in its corporate name as of the

27th day of August, 2004.

DAWN FOOD PRODUCTS, INC.,

Miles E. Jones

By: Miles E. Jones

Its: Executive Vice-President

STATE OF MICHIGAN)
)SS
COUNTY OF JACKSON)

Sworn to and subscribed before me this 27th day of August, 2004.

Marylou Huntley

_____, Notary Public

Jackson County, Michigan

My commission expires: 4/21/2006

(SEAL)

MARYLOU HUNTLEY
Notary Public, Jackson County, MI
My Commission Expires Apr. 21, 2006