

Form PTO-1594 (Rev. 06/04)
OMB Collection 0651-0027 (exp. 6/30/2005)

U.S. DEPARTMENT OF COMMERCE
United States Patent and Trademark Office

RECORDATION FORM COVER SHEET TRADEMARKS ONLY

To the Director of the U. S. Patent and Trademark Office: Please record the attached documents or the new address(es) below.

1. Name of conveying party(les)/Execution Date(s):

J.J. BASICS, INC.
29 Grove Street
South Hackensack, New Jersey 07606

- Individual(s) Association
 General Partnership Limited Partnership
 Corporation-State - New Jersey
 Other _____

Citizenship (see guidelines) _____

Execution Date(s) February 18, 2005

Additional names of conveying parties attached? Yes No

3. Nature of conveyance:

- Assignment Merger
 Security Agreement Change of Name
 Other _____

2. Name and address of receiving party(les)

Additional names, addresses, or citizenship attached? Yes No

Name: JJ Basics LLC

Internal _____

Address: _____

Street Address: 1466 Broadway

City: New York

State: New York

Country: U.S.A. Zip: 10036

- Association Citizenship _____
 General Partnership Citizenship _____
 Limited Partnership Citizenship _____
 Corporation Citizenship _____
 Other limited liability company-NY Citizenship _____

If assignee is not domiciled in the United States, a domestic representative designation is attached: Yes No
(Designations must be a separate document from assignment)

4. Application number(s) or registration number(s) and Identification or description of the Trademark.

A. Trademark Application No.(s)
78/303,576

B. Trademark Registration No.(s)

Additional sheet(s) attached? Yes No

C. Identification or Description of Trademark(s) (and Filing Date if Application or Registration Number is unknown):**5. Name & address of party to whom correspondence concerning document should be mailed:**

Name: Martin P. Michael, Esq.

Internal Address: Sonnenschein Nath & Rosenthal LLP

Street Address: P. O. Box 061080
Wacker Drive Station-Sears Tower

City: Chicago

State: Illinois Zip: 60606-1080

Phone Number: 212-398-5280

Fax Number: 212-768-6800

Email Address: mmichael@sonnenschein.com

6. Total number of applications and registrations involved:

1

7. Total fee (37 CFR 2.6(b)(6) & 3.41) \$ 40.00

- Authorized to be charged by credit card
 Authorized to be charged to deposit account
 Enclosed

8. Payment Information:

a. Credit Card Last 4 Numbers _____
Expiration Date _____

b. Deposit Account Number 193140
Authorized User Name Roselia F. Maitland

9. Signature:

Roselia F. Maitland
Signature

February 22, 2005
Date

Name of Person Signing

Total number of pages including cover sheet, attachments, and document: 3

Documents to be recorded (including cover sheet) should be faxed to (703) 306-5995, or mailed to: Mail Stop Assignment Recordation Services, Director of the USPTO, P.O. Box 1450, Alexandria, VA 22313-1450

CH \$40.00 193140 78303576

ASSIGNMENT OF TRADEMARK APPLICATION

WHEREAS, J. J. BASICS, INC., a New Jersey corporation, ("ASSIGNOR"), having its principal offices at 29 Grove Street, South Hackensack, New Jersey 07606, has adopted, used and is using and is the owner of the following trademark for which application in the United States Patent and Trademark Office is pending (the "Mark"):

| Trademark | Application No. | Filed |
|--------------|-----------------|--------------------|
| J. J. BASICS | 78/303,576 | September 22, 2003 |

WHEREAS, JJ BASICS LLC, a New York corporation, having its principal offices at 1466 Broadway, New York, New York 10036, ("ASSIGNEE"), is desirous of acquiring said Mark and the application therefor;

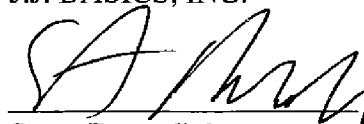
NOW, THEREFORE, in consideration of the sum of one dollar (\$1.00), and other good and valuable consideration, the receipt and sufficiency of which is hereby acknowledged, ASSIGNOR does hereby assign and transfer to ASSIGNEE, ASSIGNOR'S entire right, title and interest in the United States in and to said Mark and said application therefor, together with the good will of the business symbolized by said Mark; also including the right to sue and recover for any past or present infringements of the Mark.

The Under Secretary of Commerce for Intellectual Property and Director of the United States Patent and Trademark Office is requested to issue the Certificate of Registration arising from the pending application for the Mark to said ASSIGNEE, JJ BASICS LLC.

Signed at NY NY, this 18 day of February, 2005.

J.J. BASICS, INC.

By:



Steve Bensadigh
Chief Executive Officer

NOTARIAL CERTIFICATE

STATE OF New York)
COUNTY OF New York) :ss.:

On the 18 day of Feb, 2005, before me, the undersigned, personally appeared Steve Bensadigh, personally known to me or proved to me on the basis of satisfactory evidence to be the individual whose name is subscribed to the within instrument, and who acknowledged to me that he/she executed the same as a free act on behalf of the identified company with full authority to do so.

Subscribed and sworn to before me
this 18 day of Feb, 2005

Valerie Hans
(Notary Public)

VALERIE HANSEN
NOTARY PUBLIC, State of New York
No. 43803669
Qualified in Richmond County
Certificate filed in N.Y. County
Commission Expires Dec. 31, 2006