

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

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|------------------------------|--|
| SUBMISSION TYPE: | NEW ASSIGNMENT |
| NATURE OF CONVEYANCE: | ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL |

CONVEYING PARTY DATA

| Name | Formerly | Execution Date | Entity Type |
|----------------------------------|----------|----------------|-----------------------|
| Renaissance Hotel Holdings, Inc. | | 12/10/2004 | CORPORATION: DELAWARE |

RECEIVING PARTY DATA

| | |
|------------------------|----------------------------|
| Name: | Ramada International, Inc. |
| Street Address: | 1 Sylvan Way |
| City: | Parsippany |
| State/Country: | NEW JERSEY |
| Postal Code: | 07054 |
| Entity Type: | CORPORATION: DELAWARE |

PROPERTY NUMBERS Total: 7

| Property Type | Number | Word Mark |
|----------------------|----------|---------------------------------------|
| Registration Number: | 2380064 | EVERYTHING EXCEPT EXCESS |
| Registration Number: | 2373818 | FOR THE REST OF THE WORLD |
| Registration Number: | 1730062 | RAMADA INTERNATIONAL HOTELS & RESORTS |
| Registration Number: | 1719119 | RR |
| Registration Number: | 1249405 | RR |
| Registration Number: | 2409459 | SIMPLY BETTER |
| Serial Number: | 78247687 | I AM |

CORRESPONDENCE DATA

Fax Number: (202)585-8080
Correspondence will be sent via US Mail when the fax attempt is unsuccessful.
 Phone: 2025858000
 Email: jcostellia@nixonpeabody.com
 Correspondent Name: Jeffrey L. Costellia
 Address Line 1: 401 9th Street, N.W.
 Address Line 2: Suite 900

CH \$190.00 2380064

Address Line 4: Washington, DISTRICT OF COLUMBIA 20004

NAME OF SUBMITTER: Jeffrey L. Costellia

Signature: /jeffrey l. costellia/

Date: 03/10/2005

Total Attachments: 2
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Exhibit B

TRADEMARK ASSIGNMENT

THIS TRADEMARK ASSIGNMENT (this "Trademark Assignment") is entered into as of December 10, 2004 by and between RENAISSANCE HOTEL HOLDINGS, INC., a Delaware corporation, Marriott Drive, Department 52/923, Washington DC 20058, United States of America ("Assignor"), and RAMADA INTERNATIONAL, INC., a Delaware corporation, 1 Sylvan Way, Parsippany, New Jersey 07054, United States of America ("Assignee").

RECITALS

WHEREAS, Assignor is the owner of the trademarks set forth on the Schedule attached hereto (the "Trademarks"); and

WHEREAS, Assignee is desirous of acquiring all of Assignor's right, title and interest in and to the Trademarks, along with the goodwill associated therewith, as the successor in interest to that portion of Assignor's business associated with the Trademarks.

NOW, THEREFORE, in consideration of one U.S. dollar (US\$1.00) and other good and valuable consideration paid by Assignee to Assignor, the receipt and sufficiency of which are hereby acknowledged, Assignor hereby assigns, transfers and conveys to Assignee, and Assignee hereby accepts, all of Assignor's right, title and interest in and to the Trademarks and the goodwill associated therewith.

This Trademark Assignment may be executed in two or more counterparts each of which shall be deemed an original, but all of which together shall constitute the same instrument.

ASSIGNOR:

RENAISSANCE HOTEL HOLDINGS, INC,
a Delaware corporation

By: M.S.D.

Name: Michael Dearing

Title: Executive Vice President of Marriott International, Inc.
and Authorized Signatory of Renaissance Hotel
Holdings, Inc.

Location: Washington, D.C., USA

Date: December 10, 2004

ASSIGNEE:

RAMADA INTERNATIONAL, INC.
a Delaware Corporation

By: [Signature]

Name: Joel R. Buckberg

Title: Executive Vice President

Location: Washington, D.C., USA

Date: December 10, 2004

Country: United States of America

| Trademark | Case Number/SubCase | Status Class(es) | Application Number/Date | Registration Number/Date |
|--|---------------------|-----------------------|--------------------------|--------------------------|
| EVERYTHING EXCEPT EXCESS | 05078093.TBD2/ | Registered 42 Int. | 75/684140 15-Apr-1999 | 2380064 22-Aug-2000 |
| <i>Goods:</i> Hotel, restaurant, catering, bar and lounge services; provision of facilities for conventions, conferences and exhibitions; and reservations for hotel accommodations for others | | | | |
| FOR THE REST OF THE WORLD | 05078093.TBD/ | Registered 42 Int. | 75/554769 17-Sep-1998 | 2373818 01-Aug-2000 |
| I AM | 024892.00132.001/ | Pending 43 Int. | 78/247687 09-May-2003 | |
| <i>Goods:</i> Hotels, restaurant, catering, bar and lounge services; provision of facilities for meetings, conferences and exhibitions; and reservation services for hotel accommodations for others | | | | |
| RAMADA INTERNATIONAL HOTELS & RESORTS | 024892.00112.001/ | Registered 42 Int. | 74/203953 16-Sep-1991 | 1730062 03-Nov-1992 |
| <i>Goods:</i> Miscellaneous, hotel and restaurant services. | | | | |
| RR (CIRCLE DESIGN) | 024892.00120.001/ | Registered 42 Int. | 74/203956 16-Sep-1991 | 1719119 22-Sep-1992 |
| <i>Goods:</i> Hotel and restaurant services. | | | | |
| RR (WORD) | 024892.00123.006/ | Registered 42 Int. | 73/351222 22-Feb-1982 | 1249405 23-Aug-1983 |
| <i>Goods:</i> Hotel, restaurant and cocktail lounge services | | | | |
| SIMPLY BETTER | 05078093.TBD1/ | Registered 42 Int. | 75/683653 15-Apr-1999 | 2409459 28-Nov-2000 |