

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Ameritrade Online Holdings Corp.		03/08/2005	CORPORATION: DELAWARE
RECEIVING PARTY DATA			
Name:	Ameritrade IP Company, Inc.		
Street Address:	4211 S. 102nd Street		
City:	Omaha		
State/Country:	NEBRASKA		
Postal Code:	68127		
Entity Type:	CORPORATION: DELAWARE		
PROPERTY NUMBERS Total: 7			
Property Type	Number	Word Mark	
Registration Number:	2032385	AMERITRADE	
Registration Number:	2411005	AMERITRADE	
Registration Number:	2701664	AMERITRADE	
Registration Number:	2011336	AMERITRADE, INC.	
Registration Number:	2634398	AMERITRADE PLUS	
Registration Number:	2474627	FREETRADE.COM	
Registration Number:	2523620	THE ULTIMATE DISCOUNT BROKER	
CORRESPONDENCE DATA			
Fax Number:	(202)408-4400		
	<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>		
Phone:	202-408-4000		
Email:	docketing@finnegan.com		
Correspondent Name:	Finnegan, Henderson		
Address Line 1:	901 New York Avenue, N.W.		
Address Line 4:	Washington, DISTRICT OF COLUMBIA 20001		

OP \$190.00 2032385

NAME OF SUBMITTER:	Lynn M. Jordan
Signature:	/Lynn M. Jordan/
Date:	03/10/2005
Total Attachments: 2 source=0002710#page1.tif source=0002710#page2.tif	

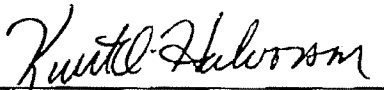
ASSIGNMENT

Ameritrade Online Holdings Corp., a Delaware corporation with its principal place of business at 4211 S. 102nd Street, Omaha, Nebraska 68127 ("Assignor"), is the owner of the marks identified in Exhibit A and of the U.S. trademark registrations therefore ("the Trademarks").

Ameritrade IP Company, Inc., a Delaware corporation with is principal place of business at 4211 S. 102nd Street, Omaha, Nebraska 68127 ("Assignee"), wishes to acquire the Trademarks.

In consideration of the foregoing and for other good and valuable consideration, receipt of which is hereby acknowledged, Assignor hereby assigns to Assignee all its right, title, and interest in and to the Trademarks, together wit the goodwill of the business associated with the Trademarks, and the right to sue and recover for past infringements, dilution, and other violations.

Ameritrade Online Holdings Corp.

By: 
Kurt D. Halvorson
Vice President

Date: 3/8/2005

EXHIBIT A

<u>MARK</u>	<u>REG. NO.</u>	<u>REG. DATE</u>
AMERITRADE	2,032,385	January 21, 1997
AMERITRADE & Design	2,411,005	December 5, 2000
AMERITRADE & Design	2,701,664	April 1, 2003
AMERITRADE, INC.	2,011,336	October 29, 1996
AMERITRADE PLUS	2,634,398	October 15, 2002
FREETRADE.COM	2,474,627	July 31, 2001
THE ULTIMARE DISCOUNT BROKER	2,523,620	December 25, 2001