

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Beltone Electronics Corporation LLC		12/31/2004	CORPORATION: DELAWARE
RECEIVING PARTY DATA			
Name:	GN ReSound A/S		
Street Address:	Markaervej 2A		
City:	Taastrup		
State/Country:	DENMARK		
Postal Code:	2630		
Entity Type:	CORPORATION: DENMARK		
PROPERTY NUMBERS Total: 5			
Property Type	Number	Word Mark	
Registration Number:	0731903	BELTONE	
Registration Number:	1447239	BELTONE	
Registration Number:	2495372	BELTONE	
Registration Number:	2588911	BELTONE	
Registration Number:	2601931	BELTONE AVE.	
CORRESPONDENCE DATA			
Fax Number:	(415)393-2286		
	<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>		
Phone:	415-393-2000		
Email:	diane.lambillotte@bingham.com		
Correspondent Name:	Diane Lambillotte, Bingham McCutchen LLP		
Address Line 1:	Three Embarcadero Center		
Address Line 4:	San Francisco, CALIFORNIA 94111-4067		

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DOMESTIC REPRESENTATIVE

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**TRADEMARK
 REEL: 003044 FRAME: 0550**

Name: Bingham McCutchen LLP
Address Line 1: Three Embarcadero Center
Address Line 4: San Francisco, CALIFORNIA 94111-4067

NAME OF SUBMITTER:	Mary Dougherty
Signature:	/Mary Dougherty/
Date:	03/10/2005
Total Attachments: 2 source=Beltone_GNReSound_assign_p1#page1.tif source=Beltone_GNReSound_assign_p2#page1.tif	

ASSIGNMENT OF TRADEMARKS

WHEREAS, Beltone Electronics Corporation LLC, a corporation organized and existing under the laws of Delaware, and doing business at 4201 West Victoria Street, Chicago, IL 60646 ("Assignor") has used the trademarks registered in the United States Patent and Trademark Office as set forth on Schedule A attached ("Said Marks")

WHEREAS, GN ReSound A/S (Assignee"), a corporation organized and existing under the laws of Denmark and doing business at Markaervej 2A, Taastrup, 2630 Denmark ("Assignee") is desirous of acquiring any and all rights that Assignor may have in and to the Said Marks and the registrations therefore, together with the goodwill of the business in connection with which the Said Marks are used and which is symbolized by the Said Marks, along with the right to recover for damages and profits for past infringements thereof;

NOW, THEREFORE, for good and valuable consideration, receipt of which is hereby acknowledged Assignor does hereby assign unto Assignee all right, title, and interest in and to the Said Marks and the registrations therefor together with the goodwill of the business in connection with which the Said Marks are used and which is symbolized by the Said Marks, along with the right to recover for damages and profits for past infringements thereof;

Assignor agrees to execute and deliver at the request of Assignee, all papers, instruments, and assignments, and to perform any other reasonable acts Assignee may require in order to vest all Assignor's rights, title, and interest in and to the Said Marks in Assignee and/or to provide evidence to support any of the foregoing in the event such evidence is deemed necessary by the assignee, to the extent such evidence is in the possession or control of Assignor

IN WITNESS WHEREOF, this Trademark Assignment has been executed and
X delivered as of December 31, 2004.

X Signed this 17th day of January, 2005

BELTONE ELECTRONICS CORPORATION LLC

X By: [Signature]
Name: Jordan M. Kasner
Title: VP & Chief Legal Officer

SCHEDULE A

Mark	Registration Number	Class
BELTONE	0731,903	10
BELTONE	1,447,239	9
BELTONE & Design	2,495,372	10
BELTONE & Design	2,588,911	9
BELTONE & Design	2,601,931	9

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