

TRADEMARK ASSIGNMENT

Electronic Version v1.1
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SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL
EFFECTIVE DATE:	01/31/2005

CONVEYING PARTY DATA

Name	Formerly	Execution Date	Entity Type
MDB Sports, Inc.		01/31/2005	CORPORATION: ILLINOIS

RECEIVING PARTY DATA

Name:	Bacon Products Corporation
Street Address:	1605 Shepherd Road
City:	Chattanooga
State/Country:	TENNESSEE
Postal Code:	37421
Entity Type:	CORPORATION: TENNESSEE

PROPERTY NUMBERS Total: 1

Property Type	Number	Word Mark
Serial Number:	78217965	BUDDY-GUARD

CORRESPONDENCE DATA

Fax Number: (423)266-5499
Correspondence will be sent via US Mail when the fax attempt is unsuccessful.
 Phone: 423-266-5500
 Email: harry.ray@husch.com
 Correspondent Name: Harry B. Ray, Esq.
 Address Line 1: 736 Georgia Avenue, Suite 300
 Address Line 4: Chattanooga, TENNESSEE 37402

NAME OF SUBMITTER:	Harry B. Ray
Signature:	/s/ Harry B. Ray
Date:	03/14/2005

OP \$40.00 78217965

Total Attachments: 1
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ASSIGNMENT

Memorandum of Assignment, effective January 31, 2005, by MDB Sports, Inc., an Illinois Corporation ("Assignor"), and Bacon Products Corporation, a Tennessee Corporation ("Assignee").

WHEREAS, Assignor has applied for the registration of the trademark **BUDDY-GUARD** (Application Serial No. 78/217,965) (the "Mark"); and

WHEREAS, Assignee is desirous of acquiring the entire right, title and interest to the Mark, together with the good will of the business associated therewith.

NOW, THEREFORE, for good and valuable consideration, the receipt and sufficiency of which are hereby acknowledged, Assignor does hereby assign and transfer to Assignee its entire right, title and interest in and to the Mark, together with the good will symbolized by the Mark, and all other rights which Assignor has enjoyed thereunder, including any and all rights of recovery based on past infringement of the Mark and/or registrations, the same to be held and enjoyed by the Assignee, its successors and assigns.

IN WITNESS WHEREOF, the parties have executed or have cause to be executed this Assignment as of the 31 day of January, 2005.

MDB SPORTS, INC.

By: *Matthew D. Blane*
(Title)
Lawrence Berry
ASSIGNOR

BACON PRODUCTS CORPORATION

By: *Karen McComick V.P.*
(Title)

ASSIGNEE