TRADEMARK ASSIGNMENT

Electronic Version v1.1
Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL

CONVEYING PARTY DATA

Name	Formerly	Execution Date	Entity Type
Geosor Corporation		02/24/2005	CORPORATION: NEW YORK

RECEIVING PARTY DATA

Name:	Oktex Baking, LP
Street Address:	5425 North First Street
City:	Abilene
State/Country:	TEXAS
Postal Code:	79603
Entity Type:	LIMITED PARTNERSHIP: OKLAHOMA

PROPERTY NUMBERS Total: 3

Property Type	Number	Word Mark
Registration Number:	1108165	SUN VALLEY
Registration Number:	0074005	TRU-BLU
Registration Number:	0717973	SUN VALLEY

CH $90.00 1108165

CORRESPONDENCE DATA

Fax Number: (214)953-5822
Correspondence will be sent via US Mail when the fax attempt is unsuccessful.
Phone: 214-953-5902
Email: cbutzer@jw.com
Correspondent Name: Carl C. Butzer
Address Line 1: 901 Main Street, Suite 6000
Address Line 4: Dallas, TEXAS 75202

NAME OF SUBMITTER:	Carl C. Butzer
Signature:	/carl c. butzer/
Date:	03/14/2005

Total Attachments: 4
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ASSIGNMENT

This ASSIGNMENT is made effective as of November 10, 2004 (the "***Effective Date***") between GEOSOR CORPORATION, a New York corporation ("***Assignor***"), and OKTEX BAKING, LP, an Oklahoma limited partnership ("***Assignee***").

WITNESSETH:

WHEREAS, Assignor is the owner of the following trademarks: the word mark TRU-BLU, the stylized mark TRU-BLU as reflected in U.S. Trademark Registration No. 0074005, the word mark SUN VALLEY as reflected in U.S. Trademark Registration No. 0717973, the design mark SUN VALLEY as reflected in U.S. Trademark Registration No. 1108165 (collectively, the "***Marks***"), as well as federal registrations for the Marks identified by Reg. Nos. 0074005, 0717973, and 1108165 for same the word mark SUN VALLEY (collectively, the "***Registrations***"); and

WHEREAS, Assignee desires to acquire the Marks and Registrations, and is desirous of using the aforesaid Marks;

NOW, THEREFORE, in consideration of the sum of Ten Dollars ($10.00) and other good and valuable consideration, the receipt and sufficiency of which are hereby acknowledged, Assignor hereby assigns, grants and conveys to Assignee all of Assignor's right, title and interest, if any, in and to the Marks and Registrations, together with the goodwill of the business appertaining thereto and/or symbolized thereby, all income, royalties, damages, and payments now or hereafter due or payable in respect to the Marks and Registrations, and all causes of action (either in law or equity) and the right to sue, counterclaim and recover for past, present, and future infringement and/or dilution of the Marks and Registrations, and the rights thereto.

[SIGNATURES ON FOLLOWING PAGE]

TRADEMARK
REEL: 003046 FRAME: 0061

ASSIGNOR:

GEOSOR CORPORATION, a New York corporation

By: _____
Name: Richard D. Holahan JR.
Title: Secretary

ASSIGNEE:

OKTEX BAKING, LP, an Oklahoma limited partnership

By: Oktex Baking GP, LLC, a Nevada limited liability company, its General Partner

By: _____
Charles Stephen Fehr, President

ACKNOWLEDGMENT

STATE OF NY §
§
COUNTY OF NY §

BEFORE ME, on this 24th day of February, 2005, personally appeared Richard D. Hilaman, Jr., known by me to be the Secretary of Geosor Corporation, a New York corporation, the Assignor named above, and acknowledged to me that he executed the foregoing Assignment on behalf of said Assignor and pursuant to authority duly received.

Alwyn M Daly
Notary Public, State of NY

ALWYN M DALY
Notary's Printed Name

My commission expires: 8-27-05

ALWYN M. DALY
NOTARY PUBLIC - STATE OF NEW YORK
NO. 01-DA6063242
QUALIFIED IN NASSAU COUNTY
MY COMMISSION EXPIRES 08-27-2005

ACKNOWLEDGMENT

STATE OF Texas §
§
COUNTY OF Taylor §

BEFORE ME, on this 7th day of March, 2005, personally appeared Charles Stephen Fehr, known by me to be the President of Oktex Baking GP, LLC, a Nevada limited liability company, general partner of Oktex Baking, LP, an Oklahoma limited partnership, the Assignee named above, and acknowledged to me that he executed the foregoing Assignment on behalf of said Assignee and pursuant to authority duly received.

Tina S. Scalf
Notary Public, State of Texas

Tina S. Scalf
Notary's Printed Name

My commission expires: 10-19-05