

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Geosor Corporation		02/24/2005	CORPORATION: NEW YORK
RECEIVING PARTY DATA			
Name:	Oktex Baking, LP		
Street Address:	5425 North First Street		
City:	Abilene		
State/Country:	TEXAS		
Postal Code:	79603		
Entity Type:	LIMITED PARTNERSHIP: OKLAHOMA		
PROPERTY NUMBERS Total: 3			
Property Type	Number	Word Mark	
Registration Number:	1108165	SUN VALLEY	
Registration Number:	0074005	TRU-BLU	
Registration Number:	0717973	SUN VALLEY	
CORRESPONDENCE DATA			
Fax Number:	(214)953-5822		
	<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>		
Phone:	214-953-5902		
Email:	cbutzer@jw.com		
Correspondent Name:	Carl C. Butzer		
Address Line 1:	901 Main Street, Suite 6000		
Address Line 4:	Dallas, TEXAS 75202		
NAME OF SUBMITTER:	Carl C. Butzer		
Signature:	/carl c. butzer/		
Date:	03/14/2005		

CH \$90.00 1108165

Total Attachments: 4

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ASSIGNMENT

This ASSIGNMENT is made effective as of November 10, 2004 (the "*Effective Date*") between GEOSOR CORPORATION, a New York corporation ("*Assignor*"), and OKTEX BAKING, LP, an Oklahoma limited partnership ("*Assignee*").

WITNESSETH:

WHEREAS, Assignor is the owner of the following trademarks: the word mark TRU-BLU, the stylized mark TRU-BLU as reflected in U.S. Trademark Registration No. 0074005, the word mark SUN VALLEY as reflected in U.S. Trademark Registration No. 0717973, the design mark SUN VALLEY as reflected in U.S. Trademark Registration No. 1108165 (collectively, the "*Marks*"), as well as federal registrations for the Marks identified by Reg. Nos. 0074005, 0717973, and 1108165 for same the word mark SUN VALLEY (collectively, the "*Registrations*"); and

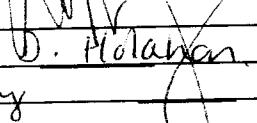
WHEREAS, Assignee desires to acquire the Marks and Registrations, and is desirous of using the aforesaid Marks;

NOW, THEREFORE, in consideration of the sum of Ten Dollars (\$10.00) and other good and valuable consideration, the receipt and sufficiency of which are hereby acknowledged, Assignor hereby assigns, grants and conveys to Assignee all of Assignor's right, title and interest, if any, in and to the Marks and Registrations, together with the goodwill of the business appertaining thereto and/or symbolized thereby, all income, royalties, damages, and payments now or hereafter due or payable in respect to the Marks and Registrations, and all causes of action (either in law or equity) and the right to sue, counterclaim and recover for past, present, and future infringement and/or dilution of the Marks and Registrations, and the rights thereto.

[SIGNATURES ON FOLLOWING PAGE]

ASSIGNOR:

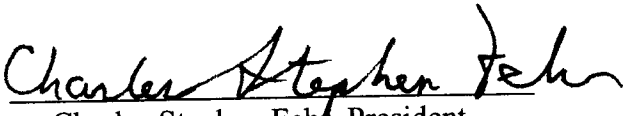
GEOSOR CORPORATION, a New York corporation

By: 
Name: Richard D. Holahan, Jr.
Title: Secretary

ASSIGNEE:

OKTEX BAKING, LP, an Oklahoma limited partnership

By: Oktex Baking GP, LLC, a Nevada limited liability company, its General Partner

By: 
Charles Stephen Fehr, President

