08-11-2004

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U.S. DEPARTMENT OF COMMERCE d States Patent and Trademark Office

OMB Collection 0651-0027 (exp. 6/30/2005) REC 02811537 To the Director of the U. S. Patent and Trademark Office: Please record the attached documents or the new address(es) below. Name of conveying party(les)/Execution Date(s): 2. Name and address of receiving party(ies) Yes Additional names, addresses, or citizenship attached? Casino Magic Corp Name: Pinnac<u>le</u> Ente<u>rtain</u>ment, Inc. Internal Individual(s) Association Address: _Suite 1800 General Partnership Limited Partnership Street Address: 3800 Howard Hughes Corporation-State City: <u>Las Vegas</u> Other State: <u>Nevada</u> Citizenship (see guidelines) Minnesota Country:__ USA _Zip:_ 89109≎ Execution Date(s) July 26, 2004 Citizenship ___ Association General Partnership Citizenship Additional names of conveying parties attached? Yes 🕱 No Limited Partnership Citizenship 3. Nature of conveyance: X Corporation Chizenship Delaware x Assignment Merger __ Other_ Citizenship_ Security Agreement Change of Name If assignee is not domiciled in the United States, a domestic Other_ (Designations must be a separate document from assignment) Application number(s) or registration number(s) and identification or description of the Trademark. A. Trademark Application No.(s) B. Trademark Registration No.(s) 1,840,960; 2,140,834; 2,258,752 and 2,140,898 76/602183 Additional sheet(s) attached? Yes No C. Identification or Description of Trademark(s) (and Filing Date if Application or Registration Number is unknown): 5. Name & address of party to whom correspondence 6. Total number of applications and concerning document should be mailed: 5 registrations involved: Name: Steven A. Gibson, Esq. Internal Address: Third Floor 7. Total fee (37 CFR 2.6(b)(6) & 3.41) \$140.00 Authorized to be charged by credit card. Authorized to be charged to deposit account Street Address: 400 South Fourth Street X Enclosed 8. Payment Information: City: Las Vegas Credit Card Last 4 Numbers State: <u>Nevada</u> Zip:<u>89101</u> Expiration Date Phone Number: (702)791-0308 Deposit Account Number Fax Number: (702) 791-1912 Authorized User Name Email Address: <u>Sgibson@nevadafirm.com</u> 9. Signature: Signature Steven A. Gibson, Esq. Total number of pages including cover Name of Person Signing sheet, attachments, and document;

Documents to be recorded (including cover sheet) should be faxed to (703) 306-5995, or mailed to: Mall Stop Assignment Recordation Services, Director of the USPTO, P.O. Box 1450, Alexandria, VA 22313-1450

> **TRADEMARK REEL: 003046 FRAME:**

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INTELLECTUAL PROPERTY ASSIGNMENT

This Intellectual Property Assignment (the "Assignment") is made effective as of March 1, 2004 (the "Effective Date") by and between Casino Magic Corp, a Minnesota corporation ("Assignor") and Pinnacle Entertainment, Inc., a Delaware corporation ("Pinnacle") (together the "Parties").

For Three Hundred Dollars (\$300) and other good and valuable consideration, the receipt and sufficiency of which is hereby acknowledged, Assignor hereby conveys, transfers and assigns to Pinnacle the Assignor's entire right, title, license and interest (if any) in, to and under the following marks (including, without limitation, emanating from common law use and/or as set forth in any state, federal and/or foreign applications and registration), as well as any designs and/or variants thereto, as such marks are or have been used by Assignor, at any time, in association with any and all goods and/or services: A CUT ABOVE (including, without limitation, as set forth in the U.S. registration 1,840,960), ABRACADABRA'S (including, without limitation, as set forth in the U.S. registration 2,140,834), AUBERGINE'S (including, without limitation, AUBERGINE'S SPA AND SALON), CASINO MAGIC (including, without limitation, as set forth in the U.S. registration 1,782,242), CASINO MAGIC GETAWAYS (including, without limitation, as set forth in the U.S. registration 1,987,158), CASINO ROW, COMEDY EXPRESS, DUVALL (including, without limitation, DUVALL STREET DINER), ECLIPSE SHOWROOM, ESCAPE ... RELAX ... INDULGE, FAVORITE EATERY (including, without limitation, EVERYONE'S FAVORITE EATERY), FINE DINING IN A CASUAL ATMOSPHERE, GOLDIGGERS (including, without limitation, as set forth in the U.S. registration 1,858,962), GOT A TASTE FOR NEW YORK, KEY WEST (including, without limitation, KEY WEST BUFFET and KEY WEST 1/2 OFF BUFFET), MAGIC MONEY (including, without limitation, as set forth in the U.S. registration 2,117,148 and MAGIC MONEY PLAYERS CLUB), NOTIONS & POTIONS (including, without limitation, as set forth in the U.S. registration 2,258, 752), PIER 4 (including, without limitation, PIER 4 BILOXI), PINNACLE CLUB, PINNACLE HIGH LIMIT GAMING ROOM, PRESTO'S, SAVANNAH'S (including, without limitation, SAVANNAH'S EVERONES), THE AMAZING RANDOLPH'S (including, without limitation, as set forth in the U.S. registration 2,140,898), THE BRIDGES (including, without limitation, as set forth in the U.S. registration 2,121,569), THE DELI (including, without limitation, THE NEW YORK DELI), UPSTAIRS LIVE, VIDEO POKER PUB, YOU DESERVE THIS, YOUR CASING FOR THE 21ST CENTURY and YOUR HOST ON THE COAST ("Marks"), including, without limitation, all goodwill appurtenant to the Marks, the right to sue and recover for any past and/or continuing infringements or contract breaches, said rights, titles, licenses and interests to be held and enjoyed by Pinnacle, for Pinnacle's own use and benefit and for the use and benefit of Pinnacle's successors, assigns or other legal representatives, as fully and entirely as the same would have been held and enjoyed by Assignor if this conveyance, transfer and assignment had not been made

fee	IN WITNESS WHEREOF, 2004.	Assignor hereby	executes this Assig	nment on this <u>26⁴</u> day
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SANTORO, DRIGGS, WALCH, KEARNEY, JOHNSON & THOMPSON ATTORNEYS

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