

Form PTO-1594 (Rev. 06/04)  
OMB Collection 0651-0027 (exp. 6/30/2005)

U.S. DEPARTMENT OF COMMERCE  
United States Patent and Trademark Office

## RECORDATION FORM COVER SHEET TRADEMARKS ONLY

To the Director of the U. S. Patent and Trademark Office: Please record the attached documents or the new address(es) below.

**1. Name of conveying party(ies)/Execution Date(s):**

Inter-State Studio, Inc.

- Individual(s)       Association
- General Partnership       Limited Partnership
- Corporation-State Missouri
- Other \_\_\_\_\_

Citizenship (see guidelines) Missouri

Execution Date(s) February 2, 2004

Additional names of conveying parties attached?  Yes  No

**3. Nature of conveyance:**

- Assignment       Merger
- Security Agreement       Change of Name
- Other \_\_\_\_\_

**2. Name and address of receiving party(ies)**

Additional names, addresses, or citizenship attached?  Yes  No

Name: Inter-State Studio & Publishing Co.

Internal

Address: \_\_\_\_\_

Street Address: 3500 Snyder Ave., P.O. Box

City: Sedalia 1177

State: Missouri

Country: \_\_\_\_\_ Zip: 65302-1177

- Association      Citizenship \_\_\_\_\_
- General Partnership      Citizenship \_\_\_\_\_
- Limited Partnership      Citizenship \_\_\_\_\_
- Corporation      Citizenship Missouri
- Other \_\_\_\_\_      Citizenship \_\_\_\_\_

If assignee is not domiciled in the United States, a domestic representative designation is attached:  Yes  No  
(Designations must be a separate document from assignment)

**4. Application number(s) or registration number(s) and Identification or description of the Trademark.**

A. Trademark Application No.(s)

76/569,441

B. Trademark Registration No.(s)

See Exhibit A

Additional sheet(s) attached?  Yes  No

**C. Identification or Description of Trademark(s) (and Filing Date if Application or Registration Number is unknown):**

IDENTITHIN, Filed 01/02/2004, SN 76/569,441

**5. Name & address of party to whom correspondence concerning document should be mailed:**

Name: Lawrence A. Swain, Esq.

Internal Address: \_\_\_\_\_  
Shughart Thomson & Kilroy, P.C.

Street Address: 9225 Indian Creek Parkway  
Suite 1100

City: Overland Park

State: Kansas      Zip: 66210

Phone Number: 913-451-3355

Fax Number: 913-451-3361

Email Address: lswain@stklaw.com

**6. Total number of applications and registrations involved:**

12

**7. Total fee (37 CFR 2.6(b)(6) & 3.41) \$ 315**

- Authorized to be charged by credit card
- Authorized to be charged to deposit account
- Enclosed

**8. Payment Information:**

a. Credit Card      Last 4 Numbers \_\_\_\_\_  
Expiration Date \_\_\_\_\_

b. Deposit Account Number 12-1660

Authorized User Name Shughart Thomson & Kilroy, P.C.

**9. Signature:**



Signature

2-23-04  
Date

Lawrence A. Swain

Name of Person Signing

Total number of pages including cover sheet, attachments, and document: 3

Documents to be recorded (including cover sheet) should be faxed to (703) 306-5996, or mailed to: Mail Stop Assignment Recordation Services, Director of the USPTO, P.O. Box 1460, Alexandria, VA 22313-1450

CH \$315.00 121660 76569441

EXHIBIT A  
Inter-State Studio & Publishing Co.

Trademark Report by Mark  
Status: REGISTERED

Printed: 2/23/2005 Page 1

COUNTRY	REFERENCE#	FILED	APPL#	REGDT	REG#	STATUS	CLASSES
<b>CAMPUS AGENDAS</b>							
UNITED STATES	76/225,605	3/19/2001	76/225,605	7/30/2002	2,603,150	REGISTERED	35
<b>CAMPUS PHOTO</b>							
UNITED STATES	74/032,149	2/26/1990	74/032,149	12/11/1990	1,627,827	REGISTERED	42
<b>E-TOUCH</b>							
UNITED STATES	76/280,357	7/2/2001	76/280,357	9/3/2002	2,614,905	REGISTERED	42
<b>INTER-STATE</b>							
UNITED STATES	462,028	7/2/1973	462,028	8/5/1975	1,017,707	REGISTERED	16,42
<b>INTER-STATE IMAGING SERVICES</b>							
UNITED STATES	76/559,775	10/31/2003	76/559,775	11/30/2004	2,906,014	REGISTERED	40,41
<b>INTER-STATE PRINTING and Design</b>							
UNITED STATES	76/506,354	4/15/2003	76/506,354	4/13/2004	2,831,611	REGISTERED	42
<b>INTER-STATE STUDIO</b>							
UNITED STATES	74/710,972	8/4/1995	74/710,972	6/18/1996	1,981,242	REGISTERED	16,42
<b>INTER-STATE STUDIO &amp; PUBLISHING CO. and Design</b>							
UNITED STATES	76/506,352	4/15/2003	76/506,352	11/9/2004	2,901,205	REGISTERED	16,41
<b>SCHOOLDEX</b>							
UNITED STATES	74/563,873	8/22/1994	74/563,873	8/29/1995	1,915,504	REGISTERED	40
<b>SCHOOLDEX YEARBOOK WIZARD</b>							
UNITED STATES	76/516,205	5/23/2003	76/516,205	2/1/2005	2,923,921	REGISTERED	09
<b>TIME TREK</b>							
UNITED STATES	76/370,201	2/14/2002	76/370,201	1/21/2003	2,677,413	REGISTERED	42
END OF REPORT						TOTAL ITEMS SELECTED = 11	

# State of Missouri



Matt Blunt  
Secretary of State

## CERTIFICATE OF AMENDMENT

WHEREAS,

*Inter-State Studio & Publishing Co.*  
00078586

Formerly,

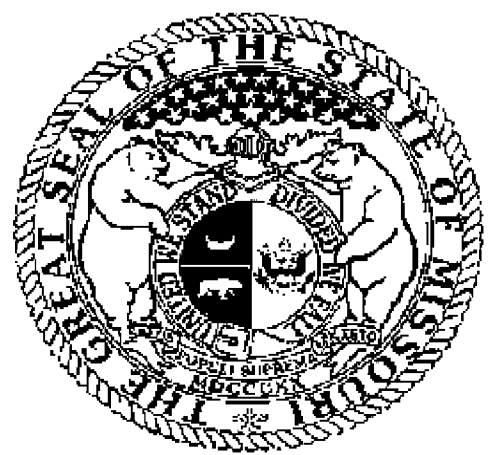
*INTER-STATE STUDIO, INC.*

a corporation organized under The General and Business Corporation Law has delivered to me a Certificate of Amendment of its Articles of Incorporation and has in all respects complied with the requirements of law governing the Amendment of Articles of Incorporation under The General Business Corporation Law, and that the Articles of Incorporation of said corporation are amended in accordance therewith.

IN TESTIMONY WHEREOF, I have set my hand and imprinted the GREAT SEAL of the State of Missouri, on this, the 2nd day of February, 2004.

*Matt Blunt*

Secretary of State



The Law Firm Of



A Professional Corporation

**Lawrence A. Swain**  
lswain@stklaw.com  
Direct Dial (816) 395-0677  
Fax (913) 451-3361

February 23, 2005

**Via Facsimile 703-306-5995**

Mail Stop Assignment Recordation Services  
Director of the US Patent and Trademark Office  
PO Box 1450  
Alexandria, VA 22313-1450

**Re: Trademark Assignment**

Dear Sir/Madam:

Enclosed for recording, please find the Recordation Form Cover Sheet and Exhibit A along with a copy of the Certificate of Amendment dated February 2, 2004 changing the name of Inter-State Studio, Inc. to Inter-State Studio & Publishing Co.

Please debit our deposit account #12-1660 in the amount of \$315 for the recording fee.

Please acknowledge your receipt of these documents.

Sincerely,

SHUGHART THOMSON & KILROY, P.C.

Lawrence A. Swain

LAS:GR

Enclosures

cc: Mrs. Cindy Snyder

LAW OFFICES OF  
**SHUGHART THOMSON & KILROY, P.C.**

*A Professional Corporation*

32 Corporate Woods, Ste. 1100  
 9225 Indian Creek Pkwy.  
 Overland Park, KS 66210  
 (913) 451-3355  
 FAX (913) 451-3361

**TELECOPIER TRANSMITTAL SHEET**

To: U.S. Patent and Trademark Office  
 Assignment Division

FAX#: 703-306-5995

FROM: Lawrence A. Swain

DATE: February 23, 2005

**RE: Recordation of Trademark Assignment to reflect change of name from Inter-State Studio, Inc. to Inter-State Studio & Publishing Co**

**Conveying Party: Inter-State Studio, Inc., a Missouri corporation**

**Receiving Party: Inter-State Studio & Publishing Co., a Missouri corporation**

CLIENT MATTER CODE: INT003/77495

Transmitted herewith along with this facsimile transmittal cover sheet and letter of instruction are the following documents:

- 1) Recordation Form Cover Sheet and Exhibit A (Total Pages 2); and
- 2) Certificate of Amendment (Total Pages 1)

We respectfully request acknowledgment of receipt.

***PRIVILEGED AND CONFIDENTIAL***

This facsimile contains CONFIDENTIAL INFORMATION, which may also be LEGALLY PRIVILEGED and which is intended only for the use of the individual or entity named above. If the reader of the facsimile is not the intended recipient or the employee or agent responsible for delivering it to the intended recipient, you are hereby on notice that you are in possession of confidential and privileged information. Any dissemination, distribution or copying of this facsimile is strictly prohibited. If you have received this facsimile in error, please immediately notify the sender by telephone (collect) and return the original facsimile to the sender at the above address via the U. S. Postal Service.

This transmission consists of \_\_ pages, including the cover page. If there are any discrepancies, please contact our telecopy operator at the number shown below:

TO DISCUSS TRANSMISSION: (913) 451-3355