

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL
EFFECTIVE DATE:	02/24/2005

CONVEYING PARTY DATA

Name	Formerly	Execution Date	Entity Type
Predictive Media Corporation		02/24/2005	CORPORATION: DELAWARE

RECEIVING PARTY DATA

Name:	Sedna Patent Services, LLC
Street Address:	1500 Market Street
City:	Philadelphia
State/Country:	PENNSYLVANIA
Postal Code:	19102
Entity Type:	Limited Liability Company: DELAWARE

PROPERTY NUMBERS Total: 6

Property Type	Number	Word Mark
Serial Number:	76200516	DIGITAL SILHOUETTE
Serial Number:	76227354	DIGITAL SILHOUETTE
Serial Number:	78195420	PREDICTIVE MEDIA
Serial Number:	78195422	PREDICTIVE MEDIA
Serial Number:	78195413	PREDICTIVE MEDIA
Serial Number:	78195418	PREDICTIVE MEDIA

CORRESPONDENCE DATA

Fax Number: (202)776-2222
Correspondence will be sent via US Mail when the fax attempt is unsuccessful.
 Phone: 202-776-2335
 Email: trademark@dowlohnes.com
 Correspondent Name: Bruce S. Antley
 Address Line 1: 1200 New Hampshire Ave., N.W., Suite 800
 Address Line 4: Washington, DISTRICT OF COLUMBIA 20036

OP \$165.00 76200516

TRADEMARK

REEL: 003046 FRAME: 0763

NAME OF SUBMITTER:	Bruce S. Antley
Signature:	/Bruce S. Antley/
Date:	03/15/2005
Total Attachments: 4 source=PREDICTIVE MEDIA to SEDNA PATENT SVCS Assignment#page1.tif source=PREDICTIVE MEDIA to SEDNA PATENT SVCS Assignment#page2.tif source=PREDICTIVE MEDIA to SEDNA PATENT SVCS Assignment#page3.tif source=PREDICTIVE MEDIA to SEDNA PATENT SVCS Assignment#page4.tif	

TRADEMARK ASSIGNMENT

This TRADEMARK ASSIGNMENT (this "Assignment") is entered into this 24th day of February, 2005, by and between PREDICTIVE MEDIA CORPORATION, a Delaware company (the "Assignor"), and SEDNA PATENT SERVICES, LLC, a Delaware limited liability company (the "Assignee").

For good and valuable consideration, the receipt and sufficiency of which are hereby acknowledged, the parties hereto hereby agree as follows:

1. Assignment. The Assignor hereby assigns to the Assignee all right, title, and interest in and to the trademarks listed in Schedule A (the "Marks"), together with the goodwill associated therewith.
2. Rights and Privileges. All rights and privileges, including the right to sue for and receive all damages from past infringements of the Marks, will be held and enjoyed by the Assignee and its successors and assigns.
3. Further Assurances. For a period of one (1) year from the date of this Agreement, the Assignor agrees to execute and deliver any additional documents that the Assignee reasonably determines are required to perfect the Assignee's ownership of or title to the Marks.
4. Authorization. The Assignor authorizes and requests the Commissioner of Patents and Trademarks of the United States, and any other official throughout the world whose duty is to register and record ownership in trademark registrations and applications for registration of trademarks, to record the Assignee as the assignee and owner of any and all of the Assignor's rights in the Marks.

[Signature page follows. Rest of page intentionally left blank.]

IN WITNESS WHEREOF, the parties have duly executed this Trademark Assignment as of the date first written above.

PREDICTIVE MEDIA CORPORATION

By: Karil Reibold
Name: Karil Reibold
Title: President

ACCEPTED:

SEDNA PATENT SERVICES, LLC

By: _____
Name: William D. McCall
Title: Chief Executive Officer

[Signature Page to Trademark Assignment Agreement]

DCLIB01:1417366-1

TRADEMARK
REEL: 003046 FRAME: 0766

IN WITNESS WHEREOF, the parties have duly executed this Trademark Assignment as of the date first written above.

PREDICTIVE MEDIA CORPORATION

By: _____
Name: Karil Reibold
Title: President

ACCEPTED:

SEDNA PATENT SERVICES, LLC

By: William D. McCall
Name: William D. McCall
Title: Chief Executive Officer

[Signature page to Trademark Assignment Agreement]

DCLIB01:1417366-1

TRADEMARK
REEL: 003046 FRAME: 0767

Schedule A

Marks

<u>Mark</u>	<u>Country</u>	<u>Serial No./Registration No.</u>	<u>Filing Date</u>
DIGITAL SILHOUETTE	U.S.	76/200516	1/26/01
DIGITAL SILHOUETTE	U.S.	76/227354	3/20/01
PREDICTIVE MEDIA	U.S.	78/195420	12/17/02
PREDICTIVE MEDIA	U.S.	78/195422	12/17/02
PREDICTIVE MEDIA and DESIGN	U.S.	78/195413	12/17/02
PREDICTIVE MEDIA and DESIGN	U.S.	78/195418	12/17/02

DCLIB01:1417366-1