

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

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|------------------------------|-----------------|-----------------------|--------------------------|
| SUBMISSION TYPE: | NEW ASSIGNMENT | | |
| NATURE OF CONVEYANCE: | CHANGE OF NAME | | |
| CONVEYING PARTY DATA | | | |
| Name | Formerly | Execution Date | Entity Type |
| Montres Corum SA | | 01/13/2005 | CORPORATION: SWITZERLAND |

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| RECEIVING PARTY DATA | |
| Name: | Montres Corum Sarl |
| Street Address: | 1, rue du Petit-Chateau |
| City: | 2300 La Chaux-de-Fonds |
| State/Country: | SWITZERLAND |
| Entity Type: | Limited Liability Company: SWITZERLAND |

PROPERTY NUMBERS Total: 18

| Property Type | Number | Word Mark |
|----------------------|----------|------------------|
| Registration Number: | 1600209 | |
| Registration Number: | 1367519 | ADMIRAL'S CUP |
| Registration Number: | 1209656 | CORUM |
| Registration Number: | 1080321 | CORUM |
| Serial Number: | 76176786 | CORUM ADMIRAL |
| Registration Number: | 2715490 | CORUM BUCKINGHAM |
| Registration Number: | 2773192 | CORUM MAXIMUS |
| Registration Number: | 2546446 | CORUM MYSTERY |
| Registration Number: | 2713241 | CORUM SEVERUS |
| Registration Number: | 2569412 | CORUM SUGAR CUBE |
| Registration Number: | 2569413 | CORUM TRAPEZE |
| Registration Number: | 2869057 | HOURS OF LOVE |
| Registration Number: | 1209658 | |
| Registration Number: | 2620989 | LOVE BOND |
| Registration Number: | 2549481 | PADLOCK |

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|----------------------|---------|----------------|
| Registration Number: | 528329 | ROLLS |
| Registration Number: | 1446286 | ROMVLUS |
| Registration Number: | 2719711 | ROMULUS CHRONO |

CORRESPONDENCE DATA

Fax Number: (202)331-4308
Correspondence will be sent via US Mail when the fax attempt is unsuccessful.
Phone: (202)663-7484
Email: trademark@sughrue.com
Correspondent Name: Gary D. Krugman
Address Line 1: 2100 Pennsylvania Avenue, N.W.
Address Line 2: Suite 800
Address Line 4: Washington, DISTRICT OF COLUMBIA 20037-3213

DOMESTIC REPRESENTATIVE

Name: Gary D. Krugman
Address Line 1: 2100 Pennsylvania Avenue, N.W.
Address Line 2: Suite 800
Address Line 4: Washington, DISTRICT OF COLUMBIA 20037-3213

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|--------------------|-------------------|
| NAME OF SUBMITTER: | Andres E. Lorca |
| Signature: | /Andres E. Lorca/ |
| Date: | 03/15/2005 |

Total Attachments: 0

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