

**TRADEMARK ASSIGNMENT**

Electronic Version v1.1  
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL
EFFECTIVE DATE:	10/01/2004

**CONVEYING PARTY DATA**

Name	Formerly	Execution Date	Entity Type
Twofold Photos, Inc.	FORMERLY Twofold Photos, LLC	12/30/2002	CORPORATION: CALIFORNIA

**RECEIVING PARTY DATA**

Name:	CNET Networks, Inc.
Street Address:	235 Second Street
Internal Address:	Fourth Floor
City:	San Francisco
State/Country:	CALIFORNIA
Postal Code:	94105
Entity Type:	CORPORATION: DELAWARE

**PROPERTY NUMBERS Total: 1**

Property Type	Number	Word Mark
Registration Number:	2263037	WEBSHOTS

**CORRESPONDENCE DATA**

Fax Number: (415)659-7000  
*Correspondence will be sent via US Mail when the fax attempt is unsuccessful.*  
 Phone: 415-659-7000  
 Email: tmdocket@dlapiper.com  
 Correspondent Name: Kimberly G. Russell  
 Address Line 1: 333 Market Street  
 Address Line 2: Suite 3200  
 Address Line 4: San Francisco, CALIFORNIA 94105-2150

NAME OF SUBMITTER:	Kimberly G. Russell
Signature:	/kimberly g. russell/

**CH \$40.00 2263037**

Date:

03/15/2005

Total Attachments: 1

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## TRADEMARK ASSIGNMENT AGREEMENT

This Trademark Assignment Agreement ("Agreement") is made as of October 1, 2004, by and between Twofold Photos, Inc., a California corporation ("Assignor") and CNET Networks, Inc., a Delaware corporation ("Assignee").

WHEREAS, ASSIGNOR is the owner of the United States trademark registration for WEBSHOTS (Registration #2263037) (the "Mark"); and

WHEREAS, ASSIGNOR became a wholly-owned subsidiary of Assignee through an acquisition completed on August 2, 2004; and

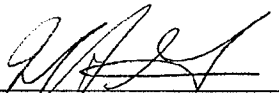
WHEREAS, ASSIGNOR desires to convey, transfer, assign, deliver, and contribute to its parent company, the ASSIGNEE, all of its right, title, and interest in and to the Mark;

NOW, THEREFORE, ASSIGNOR hereby conveys, transfers, assigns, delivers, and contributes to ASSIGNEE all of ASSIGNOR'S right, title, and interest of whatever kind in and to the Mark, together with (1) all income, royalties, and damages hereafter due or payable to ASSIGNOR with respect to the Mark, including without limitation, damages and payments for past or future infringements and misappropriations of the Mark, and (2) all rights to sue for past, present and future infringements or misappropriations of the Mark.

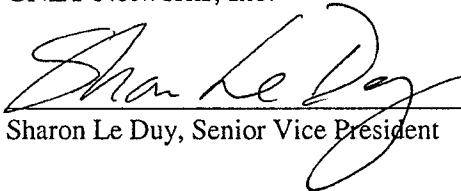
ASSIGNOR further covenants that it will execute all documents, papers, forms and authorizations and take all other actions that may be necessary for securing, completing, or vesting in ASSIGNEE full right, title, and interest in the Mark.

IN WITNESS WHEREOF, ASSIGNOR and Assignee have duly executed and delivered this Assignment, as of the day and year first above written.

TwoFold Photos, Inc.

  
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Martin Green, President

CNET Networks, Inc.

  
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Sharon Le Duy, Senior Vice President