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U.S. DEPARTMENT OF COMMERCE
U.S. Patent and Trademark Office

Foam PTO-1594
(Rev. 10/02)
OMB No. 0651-0027 (exp. 6/30/2005)

102832046

Tab Settings

To the Honorable Commissioner of Patents and Trademarks: Please record the attached original documents or copy thereof.

1. Name of conveying party(ies):
Lease Marketing, Ltd.

8-4-04

- Individual(s)
- General Partnership
- Corporation-State Illinois
- Other
- Association
- Limited Partnership

Additional name(s) of conveying party(ies) attached? Yes No

3. Nature of conveyance:

- Assignment
- Security Agreement
- Other
- Merger
- Change of Name

Execution Date: July 30, 2004

2. Name and address of receiving party(ies)

Name: WEBALG, INC.

Internal

Internal Address:

Street Address: 105 Maxess Road, Suite N109

City: Melville State: NY Zip: 11747

- Individual(s) citizenship
- Association
- General Partnership
- Limited Partnership
- Corporation-State Delaware
- Other

If assignee is not domiciled in the United States, a domestic representative designation is attached: Yes No
(Designations must be a separate document from assignment)
Additional name(s) & address(es) attached? Yes No

4. Application number(s) or registration number(s):

A. Trademark Application No.(s) 76-041-654. See attached Schedule A

B. Trademark No.(s) See attached Schedule A

Additional numbers attached? Yes No

5. Name and address of party to whom correspondence concerning document should be mailed:

Name: Richard Roel

Internal Address: c/o O'Melveny & Myers LLP, Time Square Tower

Street Address: 7 Times Square

City: New York State: NY Zip: 10036

6. Total number of applications and registrations involved: 3

7. Total fee (37 CFR 3.41).....\$ 90.00

- Enclosed
- Authorized to be charged to deposit account

8. Deposit account number

DO NOT USE THIS SPACE

9. Signature.

Richard Roel

Name of Person Signing

Richard Roel

Signature

8/4/04

Date

Total number of pages including cover sheet, attachments, and documents: 4

Mail documents to be recorded with required cover sheet information to:
Commissioner of Patents & Trademarks, Box Assignments
Washington, D.C. 20231

TRADEMARK
REEL: 003047 FRAME: 0111

Schedule A

Mark	Country of Filing	Serial Number	Filing/Registration Date	Goods/Services
Dealer Link	U.S.A.	76-041-654	5/5/00	Computer software for use by automobile dealers for computing automobile lease payments
Inventory Link	U.S.A.	76-169,203	11/21/00	Computer software used by automobile dealers for investing management and control
Dealer Link Guest Track	U.S.A.	76-169,201	11/21/00	Computer software used by automobile dealers to monitor customers' and potential customers' purchasing data

TRADEMARK ASSIGNMENT

THIS TRADEMARK ASSIGNMENT (the "Trademark Assignment") is made and entered into this 30 day of July 2004 (the "Effective Date") by and between Lease Marketing, Ltd., an Illinois corporation ("Assignor"), and webalg, Inc., a Delaware corporation ("Assignee").

Assignor desires to transfer and assign to Assignee and Assignee desires to accept from Assignor the trademarks, and any and all registrations and use-based applications for registration pertaining thereto, listed in the attached Schedule A, together with the goodwill of any business connected to and symbolized by such trademarks ("Trademarks").

Assignor hereby assigns, transfers and conveys to Assignee the entire right, title and interest in and to the Trademarks.

IN WITNESS WHEREOF, the parties hereto have duly executed this Trademark Assignment the day and year first above written.

LEASE MARKETING, LTD.

By: [Signature]
Name: Mark G. Simmons
Title: President

STATE OF New York)
COUNTY OF New York)

The foregoing instrument was acknowledged before me this 30th day of July, 2004, by Mark G. Simmons, of Lease Marketing, Ltd. on behalf of Lease Marketing, Ltd.

IN WITNESS WHEREOF, I have hereunto set my hand and affixed my official seal the day and year in this certificate first above written.

Notary Public in and for

My Commission Expires:

[Signature]

RICHARD ROEL
Notary Public, State of New York
No. 01RO5026268
Qualified in Nassau County
Certificate Filed in New York County
Commission Expires April 18, 2006

WEBALG, INC.

By: *Mark F. O'Neil*
Name: mark F. O'Neil
Title: President

NY1:1524999

Trademark Assignment - Lease Marketing, Ltd. (Abandoned)

EXECUTION