

**TRADEMARK ASSIGNMENT**

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<b>SUBMISSION TYPE:</b>	NEW ASSIGNMENT		
<b>NATURE OF CONVEYANCE:</b>	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL		
<b>CONVEYING PARTY DATA</b>			
<b>Name</b>	<b>Formerly</b>	<b>Execution Date</b>	<b>Entity Type</b>
The Michigan Cleaners Company		03/08/2005	CORPORATION:
<b>RECEIVING PARTY DATA</b>			
<b>Name:</b>	TMW Marketing Company, Inc.		
<b>Street Address:</b>	40650 Encyclopedia Circle		
<b>City:</b>	Fremont		
<b>State/Country:</b>	CALIFORNIA		
<b>Postal Code:</b>	94538-2453		
<b>Entity Type:</b>	CORPORATION:		
<b>PROPERTY NUMBERS Total: 1</b>			
<b>Property Type</b>	<b>Number</b>	<b>Word Mark</b>	
<b>Serial Number:</b>	78449296	MWCLEANERS	
<b>CORRESPONDENCE DATA</b>			
<b>Fax Number:</b>	(212)318-3400		
	<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>		
<b>Email:</b>	Mrosenfeld@fulbright.com		
<b>Correspondent Name:</b>	Fulbright & Jaworski LLP		
<b>Address Line 1:</b>	666 Fith Avenue		
<b>Address Line 4:</b>	New York, NEW YORK 10103		
<b>NAME OF SUBMITTER:</b>	Mark N. Mutterperl		
<b>Signature:</b>	/mark n. mutterperl/		
<b>Date:</b>	03/15/2005		
<b>Total Attachments: 1</b> source=michigan#page1.tif			

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TRADEMARK ASSIGNMENT

WHEREAS, The Michigan Cleaners Company, a Delaware Corporation, c/o Fulbright & Jaworski L.L.P., 666 Fifth Avenue, New York, New York 10103-3198 - United States of America, ("Assignor") owns the following mark: MWCLEANERS, Serial No.: 78/449,296, which was applied for in the United States Patent and Trademark Office on July 12, 2004, (the "Mark"); and

WHEREAS, TMW MARKETING COMPANY, INC., a corporation organized under the laws of the State of California, having a place of business at 40650 Encyclopedia Circle, Fremont, CA 94538-2453 - United States of America, ("Assignee"), desires to acquire the Mark and the application thereof;

NOW THEREFORE, for all good and valuable consideration, receipt of which is hereby acknowledged, Assignor hereby assigns unto Assignee all of its rights, title and interest in and to the Mark, together with the goodwill of the business symbolized by the Mark, and the application thereof.

The Michigan Cleaners Company

By: Jerry L. Lovejoy  
Name: Jerry L. Lovejoy  
Title: Vice President

Date: 3/8/05

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