

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

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|------------------------------|-----------------|-----------------------|-----------------------|
| SUBMISSION TYPE: | NEW ASSIGNMENT | | |
| NATURE OF CONVEYANCE: | CHANGE OF NAME | | |
| CONVEYING PARTY DATA | | | |
| Name | Formerly | Execution Date | Entity Type |
| AT&T Wireless Services, Inc. | | 10/26/2004 | CORPORATION: DELAWARE |

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|-----------------------------|--------------------------------------|
| RECEIVING PARTY DATA | |
| Name: | New Cingular Wireless Services, Inc. |
| Street Address: | 7277 164th Avenue NE |
| City: | Redmond |
| State/Country: | WASHINGTON |
| Postal Code: | 98052 |
| Entity Type: | CORPORATION: DELAWARE |

PROPERTY NUMBERS Total: 101

| Property Type | Number | Word Mark |
|----------------------|---------|------------------|
| Registration Number: | 1718806 | 1-800-IMAGINE |
| Registration Number: | 1944394 | 1-800-IMAGINE |
| Registration Number: | 2759365 | ARRIVE SAFELY. |
| Registration Number: | 2696242 | ARRIVE SAFELY. |
| Registration Number: | 2756660 | ARRIVE SAFELY. |
| Registration Number: | 2640435 | ARRIVE SAFELY. |
| Registration Number: | 2911615 | CAMPUS ADVANTAGE |
| Registration Number: | 2599525 | COMAGINE |
| Registration Number: | 2622222 | EM-MODE |
| Registration Number: | 2346574 | |
| Registration Number: | 2263909 | FLASHPOINT |
| Registration Number: | 2643863 | FREE2GO WIRELESS |
| Registration Number: | 1556587 | GO PHONE |
| Registration Number: | 2048570 | GO PHONE |

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| Registration Number: | 2911780 | GOPHONE |
| Registration Number: | 2911779 | GOPHONE |
| Registration Number: | 2802568 | HOW WILL YOU USE IT? |
| Registration Number: | 2754671 | IMAGINE |
| Registration Number: | 1328124 | MCCAW |
| Registration Number: | 1914618 | MESSAGEFLASH |
| Registration Number: | 2211861 | MINUTES TO GO |
| Registration Number: | 2717565 | MLIFE |
| Registration Number: | 2888973 | MLIFE |
| Registration Number: | 2896117 | MMODE |
| Registration Number: | 2166811 | POWER. PRODUCTS. PEOPLE. |
| Registration Number: | 2599526 | SURF LOUNGE |
| Registration Number: | 2878067 | TXT-411 |
| Registration Number: | 2926069 | TXT-411 |
| Registration Number: | 1949347 | VOICETOUCH |
| Registration Number: | 2667344 | WIN ADVANTAGE |
| Registration Number: | 1779653 | WORLDCONNECT |
| Registration Number: | 1794437 | WORLDCONNECT |
| Registration Number: | 2911625 | WORLDCONNECT |
| Registration Number: | 2830294 | WORLDCONNECT |
| Serial Number: | 78443404 | |
| Serial Number: | 76444622 | AIRLOADER |
| Serial Number: | 76443133 | AIRLOADER |
| Serial Number: | 78063756 | AWE |
| Serial Number: | 78063739 | AWE |
| Serial Number: | 78082960 | AWS |
| Serial Number: | 78082959 | AWS |
| Serial Number: | 78063750 | COMAGINE |
| Serial Number: | 78063733 | COMAGINE |
| Serial Number: | 78333236 | CUSTOMERS FIRST |
| Serial Number: | 78273413 | EMINUTES |
| Serial Number: | 75544273 | |
| Serial Number: | 78235912 | FREE-2-BE REWARDED |
| Serial Number: | 78235910 | FREE-2-BE REWARDED |
| Serial Number: | 78159180 | GOPORT |

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|----------------|----------|--|
| Serial Number: | 78401991 | HOW MANY BARS DO YOU HAVE? |
| Serial Number: | 76535414 | INFOMODE |
| Serial Number: | 78337994 | INFOMODE |
| Serial Number: | 78210366 | IT CHANGES EVERYTHING |
| Serial Number: | 78156597 | LINK+SYNC |
| Serial Number: | 78156596 | LINK+SYNC |
| Serial Number: | 78319903 | LOCAL WITHOUT LIMITS |
| Serial Number: | 76409331 | MDRIVE |
| Serial Number: | 76454904 | MGEN |
| Serial Number: | 78158437 | MINUTES WITHOUT LIMITS |
| Serial Number: | 76468554 | MLIFE |
| Serial Number: | 76468551 | MLIFE |
| Serial Number: | 76468550 | MLIFE |
| Serial Number: | 76975193 | MMODE |
| Serial Number: | 76975192 | MMODE |
| Serial Number: | 76975189 | MMODE |
| Serial Number: | 78178663 | MMODE |
| Serial Number: | 78178661 | MMODE |
| Serial Number: | 78178659 | MMODE |
| Serial Number: | 78178658 | MMODE |
| Serial Number: | 78178657 | MMODE |
| Serial Number: | 78157021 | MMODE |
| Serial Number: | 76975191 | MMODE |
| Serial Number: | 78215879 | MMODE |
| Serial Number: | 78313023 | MYFIVE |
| Serial Number: | 76353279 | MZONE |
| Serial Number: | 78441112 | OGO |
| Serial Number: | 78441110 | OGO |
| Serial Number: | 78312981 | ON THE WIRELESS SERVICE AMERICA TRUSTS |
| Serial Number: | 78312948 | ON THE WIRELESS SERVICE AMERICA TRUSTS |
| Serial Number: | 78356996 | PRESSTALK |
| Serial Number: | 78356992 | PRESSTALK |
| Serial Number: | 78356989 | PT |
| Serial Number: | 78153502 | ROAD TRIP MINUTES |
| Serial Number: | 78443400 | |

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| Serial Number: | 78306971 | SURE RATE |
| Serial Number: | 78421143 | TALKMODE |
| Serial Number: | 78421142 | TALKMODE |
| Serial Number: | 78172767 | THE WIRELESS CARRIER AMERICA TRUSTS |
| Serial Number: | 78172766 | THE WIRELESS CARRIER AMERICA TRUSTS |
| Serial Number: | 78340435 | UNETE MAS |
| Serial Number: | 78102052 | VOICETOUCH |
| Serial Number: | 78143597 | WIRELESS DIGITS |
| Serial Number: | 78342476 | WIRELESS INFORMATION NAVIGATOR |
| Serial Number: | 78182943 | WORKWARE |
| Serial Number: | 78157496 | WORKWARE |
| Serial Number: | 78178665 | WORLDCONNECT |
| Serial Number: | 75902103 | WORLDCONNECT |
| Serial Number: | 78169939 | YOUR MOBILE LIFE MADE BETTER |
| Serial Number: | 78169937 | YOUR MOBILE LIFE MADE BETTER |
| Serial Number: | 78068722 | YOUR WORLD. CLOSE AT HAND. |
| Serial Number: | 78068720 | YOUR WORLD. CLOSE AT HAND. |

CORRESPONDENCE DATA

Fax Number: (206)359-9000
Correspondence will be sent via US Mail when the fax attempt is unsuccessful.
Phone: (206) 359-8000
Email: pctrademarks@perkinscoie.com
Correspondent Name: Heidi L. Sachs
Address Line 1: 1201 Third Avenue
Address Line 2: Suite 4800
Address Line 4: Seattle, WASHINGTON 98101

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| NAME OF SUBMITTER: | Heidi L. Sachs |
| Signature: | /Heidi Sachs/ |
| Date: | 03/16/2005 |

Total Attachments: 0

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