

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Fantasia Confections, Inc.		02/10/2005	CORPORATION: CALIFORNIA
RECEIVING PARTY DATA			
Name:	IMCB Corp.		
Street Address:	1765 Yankee Doodle Road		
City:	Eagon		
State/Country:	OHIO		
Postal Code:	55121		
Entity Type:	CORPORATION: DELAWARE		
PROPERTY NUMBERS Total: 2			
Property Type	Number	Word Mark	
Registration Number:	797541	FANTASIA	
Registration Number:	1441375	"THE TASTE OF ELEGANCE"	
CORRESPONDENCE DATA			
Fax Number:	(216)363-4607		
	<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>		
Phone:	(216) 363-4151		
Email:	trademark@bfca.com		
Correspondent Name:	Mark E. Avsec		
Address Line 1:	200 Public Square		
Address Line 2:	2300 BP Tower		
Address Line 4:	Cleveland, OHIO 44114		
NAME OF SUBMITTER:	Mark E. Avsec		
Signature:	/Mark E. Avsec/		
Date:	03/16/2005		

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Total Attachments: 3

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TRADEMARK ASSIGNMENT (Fantasia Confections, Inc.)

This Trademark Assignment (this "Assignment"), dated as of February 18, 2005, is made by Fantasia Confections, Inc., a California corporation ("Assignor").

RECITALS

A. Assignor and IMCB Corp., a Delaware corporation ("Assignee") are parties to that certain Purchase Agreement, dated as of January 13, 2005, by and among The J.M. Smucker Company, International Multifoods Corporation, Multifoods Brands, Inc., Fantasia Confections, Inc., Smucker Foods of Canada Co. (formerly known as Robin Hood Multifoods Corporation), Value Creation Partners Inc., Best Brands Corp. and IMCB Corp. (the "Purchase Agreement").

B. Assignor is the owner of the trademarks identified on the attached Schedule A (the "Assigned Trademarks").

C. The Purchase Agreement requires Assignor to assign the Assigned Trademarks to Assignee.

NOW, THEREFORE, for good and valuable consideration, the receipt and sufficiency of which are hereby acknowledged, Assignor does hereby sell, assign and transfer to Assignee, without any representations or warranties, express or implied (except as may be set forth in the Purchase Agreement), all of its right, title and interest in and to the Assigned Trademarks, together with the goodwill of the business symbolized thereby, the registrations identified on Schedule A, the applications, renewals and other rights associated therewith and all remedies against infringements, violations and dilutions thereof.

[The remainder of this page is intentionally left blank; signature page follows.]

IN WITNESS WHEREOF, Assignor has caused this Assignment to be executed by its duly authorized representative to be effective as of the day and year first above written.

FANTASIA CONFECTIONS, INC.

By: *R.K. Smucker*

Name: Richard K. Smucker

Title: President, Co-Chief Executive Officer and Chief Financial Officer

STATE OF OHIO)
) ss.
COUNTY OF WAYNE)

On this 1st day of FEB, 2005, before me, a Notary Public within and for said County, personally appeared RICHARD K. SMUCKER, to me known to be the person described in and who executed the foregoing instrument and acknowledged that she executed the same as her free act and deed.

Jeannette L. Knudsen
Notary Public



JEANNETTE L. KNUDSEN, Attorney-At-Law
Notary Public - State of Ohio
My Commission has no expiration date
Sec. 147.03 R.C.

{Signature Page to Trademark Assignment (Fantasia Confections, Inc.)}

SCHEDULE A

Mark	Application No.	Registration No.	Status	Country
FANTASIA	72/163,476	797,541	Registered	United States
THE TASTE OF ELEGANCE	73/622,277	1,441,375	Registered	United States