

**TRADEMARK ASSIGNMENT**

Electronic Version v1.1  
 Stylesheet Version v1.1

<b>SUBMISSION TYPE:</b>	NEW ASSIGNMENT		
<b>NATURE OF CONVEYANCE:</b>	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL		
<b>CONVEYING PARTY DATA</b>			
<b>Name</b>	<b>Formerly</b>	<b>Execution Date</b>	<b>Entity Type</b>
SFX Entertainment, Inc.		03/15/2005	CORPORATION: DELAWARE
<b>RECEIVING PARTY DATA</b>			
<b>Name:</b>	SFX Music Group, Inc.		
<b>Street Address:</b>	200 East Basse Road		
<b>City:</b>	San Antonio		
<b>State/Country:</b>	TEXAS		
<b>Postal Code:</b>	78209		
<b>Entity Type:</b>	CORPORATION: DELAWARE		
<b>PROPERTY NUMBERS Total: 2</b>			
<b>Property Type</b>	<b>Number</b>	<b>Word Mark</b>	
<b>Serial Number:</b>	78532658	CLEAR CHANNEL MUSIC GROUP	
<b>Serial Number:</b>	78541311	360 LIVE	
<b>CORRESPONDENCE DATA</b>			
<b>Fax Number:</b>	(210)226-8395		
	<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>		
<b>Phone:</b>	210-554-5516		
<b>Email:</b>	ipdocket@coxsmith.com		
<b>Correspondent Name:</b>	Kristi F. Nickel		
<b>Address Line 1:</b>	112 East Pecan Street Suite 1800		
<b>Address Line 4:</b>	San Antonio, TEXAS 78205		
<b>NAME OF SUBMITTER:</b>	kristi F. Nickel		
<b>Signature:</b>	/kfnickel/		
<b>Date:</b>	03/16/2005		
<b>Total Attachments: 2</b>			

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## ASSIGNMENT

WHEREAS, SFX ENTERTAINMENT, INC., a Delaware corporation ("ASSIGNOR"), having its principal place of business at 200 East Basse Road, San Antonio, Texas 78209, has adopted, used, and has been using the trademark CLEAR CHANNEL MUSIC GROUP, the application for which is currently pending with the United States Patent and Trademark Office under serial number 78/532,658;

WHEREAS, ASSIGNOR is also the owner of the trademark 360 LIVE, the application for which is currently pending with the United States Patent and Trademark Office under serial number 78/541,311 (such mark along with CLEAR CHANNEL MUSIC GROUP referred to herein collectively as "the Marks");

WHEREAS, SFX MUSIC GROUP, INC., a Delaware corporation ("ASSIGNEE"), having its principal place of business at 200 East Basse Road, San Antonio, Texas 78209, desires to acquire all right, title and interest in and to the Marks, any and all registrations and applications for registration thereof, and the goodwill of the business symbolized by the Marks;

NOW, THEREFORE, for Ten Dollars (\$10.00) and other good and valuable consideration, the receipt and sufficiency of which are hereby acknowledged, ASSIGNOR does hereby sell, assign, transfer and convey to ASSIGNEE all of its right, title, and interest in and to the Marks, all registrations and applications for registration thereof, all rights derived from or associated with use of the Marks by ASSIGNOR together with the goodwill of the business symbolized by the Marks, and the right to recover for past infringement of the Marks. ASSIGNOR represents and warrants that it has not previously assigned or conveyed any interest in the Marks or the other rights referenced herein, and ASSIGNOR agrees to execute any further lawful documents needed to give full force and effect to this instrument.

Executed this 15<sup>th</sup> day of March, 2005.

**SFX ENTERTAINMENT, INC., a Delaware corporation**

By: 

Richard W. Wolf, Vice President

Date: March 15, 2005

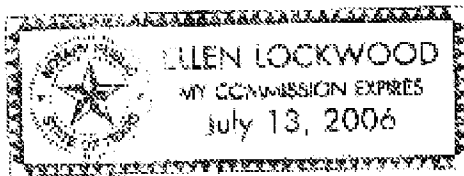
STATE OF TEXAS

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COUNTY OF BEXAR

Before me, a notary public in and for the state and county aforesaid, on this day personally appeared RICHARD W. WOLF, known to me to be the person whose name is subscribed to the foregoing instrument, who acknowledged to me that he executed the same as Vice President on behalf of SFX ENTERTAINMENT, INC. for the purposes and consideration therein expressed.

Given under my hand and seal of office this 15<sup>th</sup> day of March, 2005.



*Ellen Lockwood*

Printed Name: ELLEN LOCKWOOD  
Notary Public in and for the State of Texas

My Commission Expires: 7/13/06