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09-20-2004

ET U.S. DEPARTMENT OF COMMERCE

(Rev. 10/02) OMB No. 0651-0027 (exp. 6/30/2005) 1028393	
Tab settings	
1. Name of conveying party(ies): Research Online International, Inc., Individual(s)	2. Name and address of receiving party(ies) Name:ROI Ventures, L.P. Internal Address:
4. Application number(s) or registration number(s): A. Trademark Application No.(s) 78/279924; 78/279890	B. Trademark Registration No.(s) 1,858,813;1,844,671
Additional number(s) attached Yes V No	
Name and address of party to whom correspondence concerning document should be mailed: Name: Susan C. Chaires, Esq.	6. Total number of applications and registrations involved:
Internal Address: Chaires & Associates	7. Total fee (37 CFR 3.41)
Street Address: 927 15th Street-12th Fl.	8. Deposit account number:
City: Washington State: DC Zip: 20005	R H
DO NOT USE THIS SPACE	
9. Signature. Susan C. Chaires, Esq.00 00 Name of Person Signing Signature Total number of pages including cover sheet, attachments, and document	

Mail documents to be recorded with required cover sheet information to:

Commissioner of Patent & Trademarks, Box Assignments

Washington, D.C. 20231

ASSIGNMENT

WHEREAS RESEARCH ONLINE INTERNATIONAL, INC, a Texas corporation having its principal office at 602 Wellesley Houston, Texas 77024, is the owner of the following marks, including all related designs and promotional materials ("the marks"), and federal trademark applications:

- CARDEO and Design (Ser. No. 78/279924) for educational services, namely, conducting seminars, conferences and consumer expositions and tradeshows in the area of health and medicine; and
- CARDEO (Ser. No. 78/279890) for educational services, namely, conducting seminars, conferences and consumer expositions and tradeshows in the area of health and medicine;

WHEREAS said applications were filed on July 28, 2003 and the party intending to use the marks and to own the applications was Research Online International, Inc., and

WHEREAS by inadvertent error the applicant on said applications was listed as ROI, Inc., the acronym for the Corporation, rather than Research Online International, Inc., and

WHEREAS there is no separate legal entity organized under Texas law doing business under the name ROI, Inc, and Research Online International, Inc. is the true party in interest; and

WHEREAS RESEARCH ONLINE INTERNATIONAL, INC. will file amendments to the applications to correct the applicant name; and

WHEREAS RESEARCH ONLINE INTERNATIONAL, INC., pursuant to a joint venture agreement has agreed to assign the above referenced marks and federal trademark applications to ROI Ventures, L.P., a Texas limited partnership having its principal office at 602 Wellesley Houston, Texas 77024, as successor to the portion of the business of Research Online International, Inc. to which the marks pertain and which business is and has been ongoing and existing.

NOW, THEREFORE, for the sum of Ten Dollars (\$10.00) and other good and valuable consideration, receipt of which is hereby acknowledged, the said RESEARCH ONLINE INTERNATIONAL, INC. does hereby assign unto ROI VENTURES, L.P. all right, title and interest in the trademark applications listed above, together with the good will of that portion of

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the business of Research Online International, Inc. symbolized by the marks.

THIS ASSIGNMENT shall be effective as of 23rd day of September 2003.

RESEARCH ONLINE INTERNATIONAL, INC.

By:/Jonathan Lack, President

TRADEMARK REEL: 003047 FRAME: 0851 TRADEMARK ASSIGNMENT

This Trademark Assignment (the "Assignment") is between ROI Ventures, L.P., a Texas

limited partnership, (the "ASSIGNEE"), and Research Online International, Inc., a Texas

corporation (the "ASSIGNOR").

WHEREAS, ASSIGNOR is the owner of all right, title and interest in the mark ROI, Reg.

No. 1,858,813, and the mark ROI: RESEARCH ONLINE INTERNATIONAL, Reg. No.

1,844,671 and all common law marks used in connection with its computer research services,

including but not limited to business related information retrieval and analysis services, and

business consulting services in connection therewith (collectively, the "TRADEMARKS"); and

WHEREAS, ASSIGNOR desires to assign all rights, title and interest in the TRADEMARKS to

ASSIGNEE and ASSIGNEE desires to acquire all of ASSIGNOR's right, title and interest in, to and

under the TRADEMARKS.

Now, Therefore, for good and valuable consideration, the receipt and sufficiency of

which are hereby acknowledged, ASSIGNOR does hereby sell, assign, transfer and set over to

ASSIGNEE, its successors, legal representatives and assigns, all of ASSIGNOR's right, title and

interest in and to the TRADEMARKS together with the goodwill of the business associated with

said TRADEMARKS and registrations thereof (including, without limitation, all proceeds thereof

and the rights to sue for past, present and future infringements), the same to be held and enjoyed

by Assignee, for its own use and on behalf of its successors, legal representatives and assigns, as

fully and entirely as the same would have been held and enjoyed by ASSIGNOR, had this sale and

assignment not been made.

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Assignor acknowledges and agrees that, pursuant to this Assignment of the TRADEMARKS, ASSIGNOR shall not use the names "ROI", "Research Online International" or any confusingly similar name in connection with any computer research services, including but not limited to business information retrieval or analysis, and consulting services.

In witness of this assignment, authorized representatives of ASSIGNOR and ASSIGNEE have executed this ASSIGNMENT as of the 23rd day of September, 2003.

ASSIGNOR:

RESEARCH ONLINE INTERNATIONAL, INC.,

a Texas corporation

Bv:

Jonathan H. Lack, President

ASSIGNEE:

ROI VENTURES, L.P.,

a Texas limited partnership

By: ROI Ventures Management, L.L.C.,

a Texas limited liability company

By:

RECORDED: 09/14/2004

Jonathan H. Lack, manager

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