

T 09-16-2004



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To the Honorable Commissioner of Patents

ached original documents or copy thereof.

1. Name of conveying party(ies):

H.L. Bennedorf [N.A.S.] Corp.

2004 SEP 14 AM 10: 24

9-14-04

FINANCE SECTION

- Individual(s)
- General Partnership
- Corporation-State New Jersey
- Other

- Association
- Limited Partnership

Additional names(s) of conveying party(ies) Yes No

3. Nature of conveyance:

- Assignment
- Security Agreement
- Other
- Merger
- Change of Name

Execution Date: September 3, 2004

Name: South Cross Trading Company LLC

Internal Address:

Street Address: 250 Old Marlton Pike

City: Medford State: NJ ZIP: 08055

- Individual(s) citizenship
- Association
- General Partnership
- Limited Partnership
- Corporation-State
- Other New Jersey Limited Liability Company

If assignee is not domiciled in the United States, a domestic designation is Yes N
 (Designations must be a separate document from Additional name(s) & address(es) Yes N

4. Application number(s) or registration numbers(s):

A. Trademark Application No.(s)

B. Trademark Registration No.(s)

2,430,430 2,784,682
 2,492,401
 2,514,765

Additional numbers Yes No

5. Name and address of party to whom correspondence concerning document should be mailed:

Name: Norman E. Lehrer, P.C.

Internal Address:

09/15/2004 GT0N11 00000026 2430430

01 FC:8521 40.00 OP
 02 FC:8522 75.00 OP

Street Address: 1205 N. Kings Highway

City: Cherry Hill State: NJ ZIP: 08034

6. Total number of applications and registrations involved:.....

4

7. Total fee (37 CFR 3.41):.....\$ 115.00

- Enclosed Credit card payment form
- Authorized to be charged to deposit account

8. Deposit account number:

12-1023

DO NOT USE THIS SPACE

9. Statement and signature.

To the best of my knowledge and belief, the foregoing information is true and correct and any attached copy is a true copy of the original document.

Norman E. Lehrer

Name of Person Signing

Norman E. Lehrer
Signature

September 8, 2004

Date

3

Total number of pages including cover sheet, attachments, and

TRADEMARK ASSIGNMENT

WHEREAS H.L. Bennedorf [N.A.S.] Corp., a New Jersey corporation (hereinafter "BENNEDORF") having a place of business at P. O. Box 907, Medford, New Jersey 08055 is the owner of the trademarks listed in the appendix attached hereto;

WHEREAS South Cross Trading Company LLC, a New Jersey limited liability company (hereinafter SOUTH CROSS) having a place of business at 250 Old Marlton Pike, Medford, New Jersey 08055 is desirous of acquiring said registrations, said trademarks and the goodwill associated therewith;

NOW, THEREFORE, for one dollar and other good and valuable consideration, the receipt and sufficiency of which is hereby acknowledged, BENNEDORF hereby assigns to SOUTH CROSS its entire right, title and interest in and to the registrations, the trademarks and the goodwill associated therewith.

H. L. BENNEDORF [N.A.S.] CORP.

Dated: 9-3-04

By: David H. Anderson
David H. Anderson, President

APPENDIX

REGISTRATIONS

<u>Mark</u>	<u>Registration Number</u>	<u>Registration Date</u>
MANGO MELODY	2,430,430	February 20, 2001
PAPAYA PLEASURE	2,492,401	September 25, 2001
PINEAPPLE PASSION	2,514,765	December 4, 2001
BELLA FAMIGLIA	2,784,682	November 18, 2003