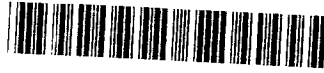


09-16-2004

Docket No.:

4104

TI



Tab settings

To the Honorable Commissioner of Patents & Trademarks

102837358

Send original documents or copy thereof.

1. Name of conveying party(ies):

H.L. Benndorf [N.A.S.] Corp.

2004 SEP 14 AM 10:24

9-14-04

FINANCE SECTION

- Individual(s)
- General Partnership
- Corporation-State New Jersey
- Other _____

- Association
- Limited Partnership

Additional names(s) of conveying party(ies) Yes No

3. Nature of conveyance:

- Assignment
- Security Agreement
- Other _____
- Merger
- Change of Name

Execution Date: September 2, 2004

2. Name and address of receiving party(ies):

Name: South Cross Trading Company LLC

Internal Address: _____

Street Address: 250 Old Marlton Pike

City: Medford State: NJ ZIP: 08055

- Individual(s) citizenship _____
- Association _____
- General Partnership _____
- Limited Partnership _____
- Corporation-State _____
- Other New Jersey Limited Liability Company

If assignee is not domiciled in the United States, a domestic designation is Yes No
 (Designations must be a separate document from Additional name(s) & address(es) Yes No

4. Application number(s) or registration numbers(s):

A. Trademark Application No.(s)

B. Trademark Registration No.(s)

2,297,068
2,829,576

Additional numbers Yes No

5. Name and address of party to whom correspondence concerning document should be mailed:

Name: Norman E. Lehrer, P.C.

Internal Address: _____

09/15/2004 6TON11 00000025 2297068

01 FC:8521 40.00 OP
02 FC:8522 25.00 OP

Street Address: 1205 N. Kings Highway

City: Cherry Hill State: NJ ZIP: 08034

6. Total number of applications and registrations involved:.....

2

7. Total fee (37 CFR 3.41):.....\$ \$65.00

- Enclosed Credit Card Payment Form
- Authorized to be charged to deposit account

8. Deposit account number:

12-1023

DO NOT USE THIS SPACE

9. Statement and signature.

To the best of my knowledge and belief, the foregoing information is true and correct and any attached copy is a true copy of the original document.

Norman E. Lehrer

Name of Person Signing

Signature

September 8, 2004

Date

3

Total number of pages including cover sheet, attachments, and

TRADEMARK ASSIGNMENT

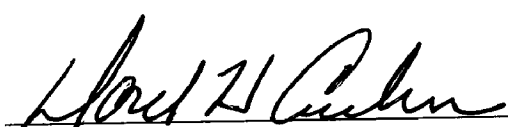
WHEREAS H.L. Benndorf [N.A.S.] Corp., a New Jersey corporation (hereinafter "BENNDORF") having a place of business at P. O. Box 907, Medford, New Jersey 08055 is the owner of the trademarks listed in the appendix attached hereto;

WHEREAS South Cross Trading Company LLC, a New Jersey limited liability company (hereinafter SOUTH CROSS) having a place of business at 250 Old Marlton Pike, Medford, New Jersey 08055 is desirous of acquiring said registrations, said trademarks and the goodwill associated therewith;

NOW, THEREFORE, for one dollar and other good and valuable consideration, the receipt and sufficiency of which is hereby acknowledged, BENNDORF hereby assigns to SOUTH CROSS its entire right, title and interest in and to the registrations, the trademarks and the goodwill associated therewith.

H. L. BENNDORF [N.A.S.] CORP.

Dated: 9-2-04

By: 
David H. Anderson, President

APPENDIX

REGISTRATIONS

<u>Mark</u>	<u>Registration Number</u>	<u>Registration Date</u>
ASIAN GOURMET	2,297,068	November 30, 1999
TROPICAL PEPPER CO.	2,829,576	April 5, 2004