

FORM PTO-1594
(Rev. 10/02)
OMB No. 0651-0027 (exp. 6/30/2005)
M&G 14066.117-US-01

RECORDATION FORM COVER SHEET
TRADEMARKS ONLY

U.S. DEPARTMENT OF COMMERCE
Patent and Trademark Office

To the Honorable Commissioner of Patents and Trademarks: Please record the attached original documents or copy thereof

1. Name of conveying party(ies):
Edwards Fine Foods, Inc.

Individuals
 General Partnership
 Corporation-State of Georgia
 Other: _____

Association
 Limited Partnership

Additional name(s) of conveying party(ies) attached? Yes No

2. Name and address of receiving party(ies):
Schwan's IP, LLC
115 West College Drive
Marshall, Minnesota 56258-1796

3. Nature of conveyance:
 Assignment
 Security Agreement
 Other: _____

Merger
 Change of Name

Execution Date: February 10, 2005

Individual(s) citizenship
 General Partnership
 Corporation-State of _____
 Other: Minnesota Limited Liability Company

Association
 Limited Partnership

If assignee is not domiciled in the United States, a domestic representative designation is attached
 Yes No
(Designations must be separate document from Assignment)

Additional name(s) & address(es) attached? Yes No

4. Application number(s) or trademark number(s):

A. Trademark Application No.(s)/ Mark(s)
76/366,273 - HEIDI'S GOURMET DESSERTS & Design

B. Trademark Reg. No.(s)/Mark(s)

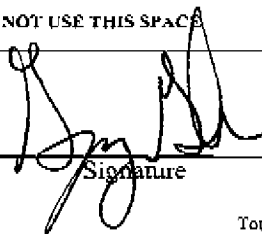
Additional numbers attached? Yes No

5. Name and address of party to whom correspondence concerning document should be mailed:
Name: **Gregory C. Golla**
Address: **MERCHANT & GOULD P.C.**
P.O. Box 2910
Minneapolis, MN 55402-0910

6. Total number of applications and trademarks involved: **1**

7. Total fee (37 CFR 3.41): **\$40.00**
 Enclosed
 Authorized to be charged to deposit account

8. Please charge any additional fees or credit any overpayments to our Deposit account number: **13-2725**

9. Signature: 

Gregory C. Golla
Name of Person Signing

02/25/05
Date

Signature

Total number of pages including cover sheet, attachments, and document: **2**

Do not detach this portion

Mail documents to be recorded with required cover sheet information to:
Commissioner of Patent & Trademarks, Box Assignments
Director of the United States Patent and Trademark Office
Washington, D.C. 20231

GH \$40.00 132725 76366273

ASSIGNMENT

WHEREAS, Edwards Fine Foods, Inc. ("Assignor"), a Georgia corporation, having an office at 6875 Jimmy Carter Blvd., Suite 3200, Norcross, Georgia 30071-1248, is the owner of U.S. Trademark Application 76/366,273 for the mark HEIDI'S GOURMET DESSERTS & Design;

WHEREAS, Schwan's IP, LLC (Assignee"), a Minnesota limited liability company, having an office at 115 West College Drive, Marshall, Minnesota 56258-1796, is desirous of acquiring all right, title and interest in and to said trademark and trademark application;

NOW THEREFORE, for good and valuable consideration, the receipt of which is hereby acknowledged, said Edwards Fine Foods, Inc. has sold, assigned and transferred, and by these presents does sell, assign and transfer unto said Schwan's IP, LLC, its successors or assigns, the entire right, title and interest for all countries in and to said trademark and trademark application, including all common law trademark or trade name rights in said mark, and with the goodwill and other incidents of its business associated with or symbolized by said trademark and the right to recover and have damages and profits for past infringement, if any.

IN WITNESS WHEREOF, the Assignor has caused this instrument to be executed by its duly authorized corporate officer this 10th day of Feb - , 2005.

Edwards Fine Foods, Inc.,
"Assignor"

By 

Brian Sattler
Secretary