

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Bushnell Corporation		02/10/2005	CORPORATION: DELAWARE
RECEIVING PARTY DATA			
Name:	Bushnell Performance Optics		
Street Address:	9200 Cody		
City:	Overland Park		
State/Country:	KANSAS		
Postal Code:	66214		
Entity Type:	CORPORATION: DELAWARE		
PROPERTY NUMBERS Total: 4			
Property Type	Number	Word Mark	
Registration Number:	1887785	PC-3	
Registration Number:	1914719	CIRCLE-X	
Registration Number:	2284791	FAST FOCUS	
Registration Number:	2286632	RAINGUARD	
CORRESPONDENCE DATA			
Fax Number:	(816)474-9057		
	<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>		
Phone:	800-445-3460		
Email:	vbs@hoveywilliams.com		
Correspondent Name:	Michael Elbein / Hovey Williams LLP		
Address Line 1:	2405 Grand Blvd., Suite 400		
Address Line 4:	Kansas City, MISSOURI 64108		
NAME OF SUBMITTER:	Michael Elbein		
Signature:	/michael elbein/		

CH \$115.00 1887785

Date:

03/17/2005

Total Attachments: 1

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ASSIGNMENT

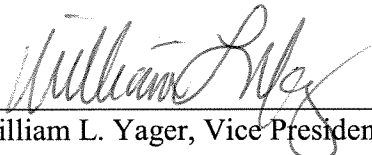
WHEREAS, BUSHNELL CORPORATION, a corporation of Delaware, having its principal place of business at 9200 Cody, Overland Park, KS 66214, has adopted, used and has registered the following marks with the United States Patent and Trademark Office:

<u>MARK</u>	<u>REGISTRATION NO.</u>
PC-3	1,887,785
Circle-X	1,914,719
Fast Focus	2,284,791
Rainguard	2,286,632

WHEREAS, BUSHNELL PERFORMANCE OPTICS, a corporation of the State of Delaware, having its principal place of business at 9200 Cody, Overland Park, KS 66214, is desirous of acquiring said marks and the application thereof;

NOW, THEREFORE, for good and valuable consideration, receipt of which is hereby acknowledged, said BUSHNELL CORPORATION, does hereby assign unto the said BUSHNELL PERFORMANCE OPTICS, all right, title and interest in and to the said marks, together with the good will of the business symbolized by the marks, and the above identified application thereof together with the right to sue for and collect on all claims for damages by reason of past infringement of said marks.

BUSHNELL CORPORATION

By 
William L. Yager, Vice President of Finance

Subscribed and sworn to before me this 10th day of February, 2005.


Notary Public

My Commission Expires:

12-13-05
(SEAL)

