

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

| | | | |
|--|--|-----------------------|-----------------------|
| SUBMISSION TYPE: | NEW ASSIGNMENT | | |
| NATURE OF CONVEYANCE: | ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL | | |
| CONVEYING PARTY DATA | | | |
| Name | Formerly | Execution Date | Entity Type |
| L'Aigion Wine & Spirits Import Co., Inc. | | 03/17/2005 | CORPORATION: NEW YORK |
| RECEIVING PARTY DATA | | | |
| Name: | AIG Wine & Spirits Import Co., Inc. | | |
| Street Address: | 334 East 74th Street, Suite 6B | | |
| City: | New York | | |
| State/Country: | NEW YORK | | |
| Postal Code: | 10021 | | |
| Entity Type: | CORPORATION: NEW YORK | | |
| PROPERTY NUMBERS Total: 2 | | | |
| Property Type | Number | Word Mark | |
| Registration Number: | 1442372 | SIGNATURE D'OR | |
| Registration Number: | 1650973 | BLACK ORCHID | |
| CORRESPONDENCE DATA | | | |
| Fax Number: | (908)725-7088 | | |
| | <i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i> | | |
| Phone: | 908-722-5640 | | |
| Email: | b.gaynor@br-tmlaw.com | | |
| Correspondent Name: | Baker and rannells PA | | |
| Address Line 1: | 626 North Thompson Street | | |
| Address Line 4: | Raritan, NEW JERSEY 08869 | | |
| NAME OF SUBMITTER: | Stephen L. Baker | | |
| Signature: | /stephen baker/ | | |
| Date: | 03/17/2005 | | |

OP \$65.00 1442372

Total Attachments: 1
source=assign2#page1.tif

MEMORANDUM OF ASSIGNMENT OF TRADEMARKS, U.S. TRADEMARK REGISTRATIONS AND THE GOODWILL ASSOCIATED THEREWITH

WHEREAS, L'Aiglon Wine & Spirits Import Co., Inc., a corporation organized and existing under the laws of the State of New York, located and doing business at Suite 6B, 334 East 74th Street New York, New York 10021, adopted, used and was using until August 1, 2004, trademarks which are registered in the U.S. Patent and Trademark Office as follows:

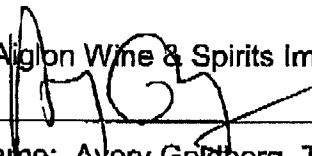
| <u>MARK</u> | <u>REGISTRATION NO.</u> | <u>REG. DATE</u> |
|----------------|-------------------------|------------------|
| BLACK ORCHID | 1,650,973 | July 16, 1991 |
| SIGNATURE D'OR | 1,442,372 | June 9, 1987 |

WHEREAS, on August 1, 2004, L'Aiglon Wine & Spirits Import Co., Inc., assigned all of its right, title and interest in and to said trademarks, the registrations therefor, and goodwill of the business associated therewith to AIG Wine & Spirits Import Co. Inc., a corporation of New York, locate and doing business at Suite 6B, 334 East 74th Street New York, New York 10021;

WHEREAS, to AIG Wine & Spirits Import Co. Inc., requires a Memorandum of Assignment suitable for recording in the U.S. Patent and Trademark Office confirming AIG Wine & Spirits Import Co. Inc. as the registered owner of the above identified trademarks, the registrations therefor and the goodwill of the business associated therewith.

NOW, in consideration of the payments provided for in a certain asset purchase agreement between the parties, the receipt and sufficiency thereof which is hereby acknowledged, L'Aiglon Wine & Spirits Import Co., Inc., does hereby confirm the assignment of the subject trademarks, the registrations therefor and the goodwill of the business associated therewith to AIG Wine & Spirits Import Co. Inc.

DATED: 3/17/05

L'Aiglon Wine & Spirits Import Co., Inc.,
By: 
Name: Avery Goldberg -Title: President