

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
James K. Wagner		03/15/2005	INDIVIDUAL: UNITED STATES
RECEIVING PARTY DATA			
Name:	DiscoverReady LLC		
Street Address:	555 5th Avenue		
Internal Address:	15th Floor		
City:	New York		
State/Country:	NEW YORK		
Postal Code:	10017		
Entity Type:	Limited Liability Company: UNITED STATES		
PROPERTY NUMBERS Total: 1			
Property Type	Number	Word Mark	
Serial Number:	78515728	DISCOVEREADY	
CORRESPONDENCE DATA			
Fax Number:	(212)751-4864		
	<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>		
Phone:	212-906-1200		
Email:	james.blank@lw.com		
Correspondent Name:	James S. Blank		
Address Line 1:	Latham & Watkins LLP 885 Third Avenue		
Address Line 2:	Suite 1000		
Address Line 4:	New York, NEW YORK 10022		
NAME OF SUBMITTER:	James S. Blank		
Signature:	/James S. Blank/		
Date:	03/18/2005		

CH \$40.00 78515728

Total Attachments: 1
source=DiscoverReady Assignment#page1.tif

TRADEMARK ASSIGNMENT AGREEMENT

THIS TRADEMARK ASSIGNMENT AGREEMENT (this "Agreement") is effective as of the 14th day of March, 2005 (the "Effective Date"), by and between James K. Wagner ("Assignor") and DiscoverReady LLC (the "Assignee").

WHEREAS, Assignor is the owner of U.S. Trademark Application No. 78/515,728 for the DISCOVERREADY mark, and all common law and other rights relating thereto (collectively, the "Mark") and the goodwill appurtenant thereto; and

WHEREAS, the parties desire to enter into this Agreement in order to memorialize and confirm the rights of Assignee in and to the Mark;

NOW, THEREFORE, for good and valuable consideration, the receipt and sufficiency of which are hereby acknowledged, Assignor hereby sells, assigns, transfers and conveys to Assignee all right, title and interest in and to Mark, including but not limited to the goodwill appurtenant thereto and any and all rights to damages and profits, due or accrued, arising out of past, present and future infringements of any of the Mark, and the right to sue for and recover the same.

IN WITNESS WHEREOF, Assignee and Assignor have executed this Agreement as of the Effective Date by their duly authorized representatives.

James K. Wagner

By: 

Print Name: James K Wagner Jr

Date: 3-15-05

DiscoverReady LLC

By: 

Print Name: James K Wagner Jr

Title: CEO + MANAGER

Date: 3-15-05