

09-23-2004



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U.S. DEPARTMENT OF COMMERCE  
U.S. Patent and Trademark Office

9.21-04

To the Honorable Commissioner of Patents and Trademarks: Please record the attached original documents or copy thereof.

1. Name of Conveying party (ies):

GTFM, INC.

- Individual(s)                       Association
- General Partnership             Limited Partnership
- Corporation-New York
- Other \_\_\_\_\_

Additional name(s) of conveying party(ies) attached?  Yes  No

3. Nature of Conveyance:

- Assignment                                       Merger
- Security Agreement                             Change of Name
- Other \_\_\_\_\_

Execution Date: August 19, 2004

2. Name and address of receiving party(ies)

Name: The Trustees of the Muhammad Ali Family Trust  
Internal  
Address: \_\_\_\_\_

Street Address: P.O. Box 160  
City: Berrien Springs State: MI Zip: 49103

- Individual(s) citizenship \_\_\_\_\_
- Association \_\_\_\_\_
- General Partnership \_\_\_\_\_
- Limited Partnership \_\_\_\_\_
- Corporation-State \_\_\_\_\_
- Other Trust

If assignee is not domiciled in the United States, a domestic representative designation is attached:  Yes  No  
(Designations must be a separate document from assignment)  
Additional name(s) & address(es) attached?  Yes  No

4. Application number(s) or registration number(s):

A. Trademark Application No.(s)

76/258,346

B. Trademark Registration No.(s)

Additional number(s) attached  Yes  No.

5. Name and address of party to whom correspondence concerning document should be mailed:

Evan M. Kent  
  
Mitchell Silberberg & Knupp LLP  
11377 W. Olympic Boulevard  
Los Angeles, California 90064-1683

6. Total number of applications and registrations involved.....

1

7. Total fee (37 CFR 3.41) .....\$40.00

8. Deposit Account Number:

(Attach duplicate copy of this page if paying by deposit account)

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OPR/FINANCE

**DO NOT USE THIS SPACE**

9. Statement and signature.

To the best of my knowledge and belief, the foregoing information is true and correct and any attached copy is a true Copy of the original document.

Steven K. Bevins  
Name of person signing

Signature

September 14, 2004  
Date

Mail documents to be recorded with required cover sheet information to:  
Commissioner of Patent and Trademarks, Box Assignments  
Washington, D.C. 20231

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TRADEMARK  
REEL: 003049 FRAME: 0612

ASSIGNMENT OF UNITED STATES TRADEMARKS

WHEREAS, GTFM, INC., a New York Corporation (hereinafter referred to as "GTFM") having its principal offices at 350 Fifth Avenue, Suite 6617, has intended to use the following mark in commerce and has filed an application, now assigned as set forth below, indicating that intention, but has not yet filed an allegation of use under §§ 1(c) or 1(d) of The Trademark Act, and:

WHEREAS, applicant is assigning the mark set forth below as part of the entire business or portion thereof to which the marks pertain as required by 15 U.S.C. § 1060

TRADEMARKS	APPLN. NO.	DATE OF APPLICATION
THRILLA IN MANILA	76/258,546	May 17, 2001

WHEREAS, THE TRUSTEES OF THE MUHAMMAD ALI FAMILY TRUST, a Trust organized under the laws of the state of Michigan having its principal offices at P.O. Box 160, Berrien Springs, MI 49103, the successor of the ongoing and existing business [or portion thereof] of GTFM to which the mark pertains, is desirous of acquiring said trademark and the pending intent-to-use application therefor;

NOW, THEREFORE, for good and valuable consideration, receipt of which is hereby acknowledged, GTFM does hereby assign to The Trustees of the Muhammad Ali Family Trust all right, title and interest in and to said trademark and application in the United States and throughout the world therefore, together with the goodwill of the business in connection with which said trademark will be used and which is symbolized by said trademark, along with the right to recover for damages and profits for past and future infringements thereof.

Assignor hereby covenants with assignee that it is the lawful owner of the rights in and to the work and of the above described rights relating thereto and that it has good right to sell and transfer the same to assignee.

GTFM, INC.

THE TRUSTEES OF THE MUHAMMAD ALI FAMILY TRUST

Signed at New York  
New York this  
19<sup>th</sup> day of August, 2004

Signed at Berrien Springs  
Michigan this  
8<sup>th</sup> day of September 2004

Signature

Signature

NORMAN WEKFIELD

Muhammad Ali

Name

Name

VICE PRESIDENT

Trustee

Title

Title