

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT
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NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL
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CONVEYING PARTY DATA

Name	Formerly	Execution Date	Entity Type
Ms. Margaret C. Hargreaves		03/19/2005	INDIVIDUAL: UNITED KINGDOM

RECEIVING PARTY DATA

Name:	The Hargreaves Organisation
Street Address:	Aldwych House
Internal Address:	81 Aldwych
City:	London
State/Country:	UNITED KINGDOM
Postal Code:	WC2B 4HN
Entity Type:	Unlimited Liability Company Incorporated Under the Laws of England and Wales: UNITED KINGDOM

PROPERTY NUMBERS Total: 2

Property Type	Number	Word Mark
Registration Number:	2233157	MR. MEN LITTLE MISS
Registration Number:	2384581	MR.MEN LITTLE MISS

CORRESPONDENCE DATA

Fax Number: (415)882-3232
Correspondence will be sent via US Mail when the fax attempt is unsuccessful.
 Phone: 415-882-3200
 Email: tmparalegal2@owe.com
 Correspondent Name: J. Scott Gerien
 Address Line 1: Owen, Wickersham & Erickson, P.C.
 Address Line 2: 455 Market Street, Suite 1910
 Address Line 4: San Francisco, CALIFORNIA 94105

DOMESTIC REPRESENTATIVE

CH \$65.00 2233157

Name:
Address Line 1:
Address Line 2:
Address Line 3:
Address Line 4:

NAME OF SUBMITTER:

J. Scott Gerien

Signature:

/jsg/

Date:

03/21/2005

Total Attachments: 1
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ASSIGNMENT OF UNITED STATES
TRADEMARK REGISTRATIONS NUNC PRO TUNC

Whereas, Margaret C. Hargreaves, a United Kingdom citizen (Assignor), owns the following marks which are registered in the U.S. Patent and Trademark Office:

<u>Trademark</u>	<u>Reg. No.</u>	<u>Reg. Date</u>
MR. MEN LITTLE MISS & design	2,384,581	9/12/2000
MR. MEN LITTLE MISS & design	2,233,157	3/23/1999

Whereas, The Hargreaves Organisation, an unlimited liability company incorporated under the laws of England and Wales (Assignee), located at Aldwych House, 81 Aldwych, London, WC2B 4HN, England, acquired said marks and the registrations thereof on April 29th 2004;

Now, therefore, for good and valuable consideration, receipt of which is hereby acknowledged, said Assignor did assign unto said Assignee, all right, title and interest in and to the said marks, together with the goodwill of the business symbolized by the marks and the above identified registrations thereof.

Date 19th March
2005

By M. C. Hargreaves
Margaret Christine Hargreaves