

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Feasinomics, Inc.		03/08/2005	CORPORATION: FLORIDA
RECEIVING PARTY DATA			
Name:	Hanley-Wood, LLC		
Street Address:	One Thomas Circle, N.W.		
Internal Address:	Suite 600		
City:	Washington		
State/Country:	DISTRICT OF COLUMBIA		
Postal Code:	20005		
Entity Type:	Limited Liability Company: DELAWARE		
PROPERTY NUMBERS Total: 1			
Property Type	Number	Word Mark	
Registration Number:	2662561	FEASINOMICS	
CORRESPONDENCE DATA			
Fax Number:	(312)569-3467		
	<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>		
Email:	IPDOCKET@gcd.com		
Correspondent Name:	Tina D. Kourasis, Esq.		
Address Line 1:	Gardner Carton & Douglas LLP		
Address Line 2:	191 N. Wacker Drive, Suite 3700		
Address Line 4:	Chicago, ILLINOIS 60606		
NAME OF SUBMITTER:	Tina D. Kourasis		
Signature:	/Tina D. Kourasis/		
Date:	03/22/2005		

Total Attachments: 4

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ASSIGNMENT

THIS ASSIGNMENT, effective as of the 8th day of March, 2005, by Feasinomics, Inc., a Florida corporation, having its principal place of business at 999 Vanderbilt Beach Road, Suite 606, Naples, Florida 34108 ("Assignor");

WHEREAS, Hanley-Wood, LLC, a Delaware limited liability company, having its principal place of business at One Thomas Circle, N.W., Suite 600, Washington, D.C. 20005 ("Assignee"), wishes to acquire and Assignor wishes to transfer to Assignee all right, title and interest Assignor owns in and to certain "Proprietary Rights," as hereinafter defined.

NOW THEREFORE, in view of the payment of Ten Dollars (\$10.00), and other legally sufficient and valuable consideration, the receipt and sufficiency of which are hereby acknowledged by Assignor, Assignor DOES HEREBY assign and transfer to Assignee all right, title and interest Assignor owns in and to the following "Proprietary Rights:"

1. "Marks and Trade Dress", which shall mean any and all trademarks, service marks, trade names, and other terms, words, designations, titles, designs, colors, color combinations, product configurations and indicia used or intended to be used in connection with Assignor's business of collecting, analyzing and selling new residential community data and the interpretation of that data in order to provide product planning, strategic planning, strategic marketing and conclusions of market share for developers and builders (the "Business"); any and all applications filed and registrations received for any of the foregoing in the United States, the individual states thereof and jurisdictions foreign thereto, including without limitation those listed on attached Exhibit A; and the GOODWILL of the Business;

2. "Works," which shall mean any and all expressions of concepts and ideas created, used or published by or for Assignor in connection with the Business, including without limitation any and all publications, plans, photographs, products and marketing, advertising and promotional materials in printed or other form, whether or not the same constitute "Works of Authorship" under the United States copyright laws; and any and all copyright applications filed and registrations received for any of the foregoing in the United States or elsewhere;

3. "Confidential Information," which shall mean any and all information developed or obtained by Assignor relating to the Business comprising trade secrets, proprietary information, formulas, products, protocols, forms, procedures, methods for operating the Business, marketing and advertising practices and plans and financial data (except for general financial books and records), whether or not any of the foregoing is embodied in written or otherwise recorded form;

4. "Inventions," which shall mean discoveries, concepts, developments and ideas relating to the Business, whether or not protectable under the patent or other laws, including without limitation designs, methods, formulas, techniques, articles of manufacture, processes and procedures, as well as improvements and know-how relating thereto; and any and all patent applications filed and patents obtained for any of the foregoing in the United States or in jurisdictions foreign thereto; and

5. Any and all other rights and privileges provided under the copyright, patent, trademark, unfair competition, trade secret and other laws of the United States, the individual states thereof and jurisdictions foreign thereto with respect to the foregoing; the material objects in which such rights and privileges are embodied; and any and all rights to and under any and all licenses and other agreements and documents relating to any of the foregoing.

Any and all rights created by or arising from use of the Proprietary Rights shall, by virtue of this Assignment, inure to and remain the sole and exclusive property of Assignee, and Assignor does hereby waive and renounce any and all claims to such rights.

Assignor shall, without further consideration, execute any additional documents and take such further action as may be requested to protect, secure and vest in Assignee good, valid and marketable title to the Proprietary Rights.

Assignor does hereby authorize and empower Assignee to invoke and claim for any applications, registrations, patents or the like included within the Proprietary Rights, the benefits of any rights to which it may be entitled under international law or under the laws of any particular country, and to invoke and claim such rights without further written or oral authorization.

This instrument shall be binding upon and shall inure to the benefit of the parties, and their respective officers, directors, employees, agents, affiliates, attorneys, legal representatives, heirs, successors and assigns.

FEASINOMICS, INC.

By: 

Michael Timmerman
President

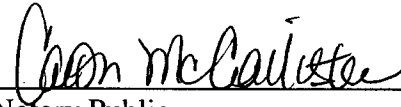
Date: March 8, 2005

ACKNOWLEDGMENT

STATE OF FLORIDA)
) SS:
COUNTY OF Collier)

Before me, the undersigned, a Notary Public, on this 8th day of March, 2005, personally appeared Michael Timmerman, to me known personally, who, being by me duly sworn, did say that he is the President of Feasinomics, Inc., and that said instrument (i.e., the Assignment) was signed on behalf of said Feasinomics, Inc. by authority of its Board of Directors, and the said Michael Timmerman acknowledged said instrument to be his free act and deed.

WITNESS my hand and seal.



Notary Public CARON A. McCALLISTER
 Notary Public, State of Florida
 My comm. exp. Oct. 10, 2008
My Commission Expires: Comm. No. DD 361335

EXHIBIT A

FEASINOMICS (Registered with the U.S. Patent and Trademark Office – Registration No. 2,662,561 -
Classes 16 and 35)

FEASINOMICS (Registered with the Florida Department of State – Registration No. T01000001179 –
Class 16)

FEASINOMICS (Registered with the Florida Department of State – Registration No. T01000001180 –
Class 35)