

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
eRealty, Inc.		03/21/2005	CORPORATION: TEXAS
RECEIVING PARTY DATA			
Name:	The Prudential Insurance Company of America		
Street Address:	751 Broad Street		
City:	Newark		
State/Country:	NEW JERSEY		
Postal Code:	07102		
Entity Type:	CORPORATION: NEW JERSEY		
PROPERTY NUMBERS Total: 3			
Property Type	Number	Word Mark	
Registration Number:	2297105	EREALTY	
Registration Number:	2297106	E-REALTY	
Registration Number:	2308072	E-REALTY.COM	
CORRESPONDENCE DATA			
Fax Number:	(973)367-7121		
	<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>		
Phone:	973-802-3057		
Email:	sue.nam@prudential.com		
Correspondent Name:	Sue Nam, Esq.		
Address Line 1:	751 Broad Street		
Address Line 2:	21st Floor		
Address Line 4:	Newark, NEW JERSEY 07102		
NAME OF SUBMITTER:	Henry Kwong		
Signature:	/Henry Kwong/		

CH \$90.00 2297105

Date:

03/23/2005

Total Attachments: 3

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Assignment of Trademarks

WHEREAS, eRealty, Inc., a corporation organized under the laws of the State of Texas having a place of business at 1800 Bering Drive, Houston, Texas 77057 ("eRealty" or "Assignor") is the owner of the marks identified on Schedule 1 (collectively, the "Trademarks");

WHEREAS, The Prudential Insurance Company of America, a corporation organized under the laws of the State of New Jersey having a place of business at 751 Broad Street, Newark, New Jersey 07102 ("Prudential" or "Assignee"), is desirous of acquiring said Trademarks and the registrations thereof;

NOW THEREFORE, for good and valuable consideration, the receipt and sufficiency of which is hereby acknowledged, eRealty does hereby assign and transfer to Prudential all right, title and interest in and to the Trademarks, together with the goodwill of the business connected with the use of and symbolized by the marks, the portion of the business to which said marks pertain, the identified registrations, all common law rights in said marks, the right to sue and recover for all damages for past and future infringements of eRealty's rights in the marks, and the right to bring any proceeding in the United States Patent and Trademark Office or any equivalent agency in any other country for cancellation, opposition or other proceeding in connection with said marks. This right, title and interest is to be held and enjoyed by Prudential and Prudential's successors and assigns as fully and exclusively as it would have been held and enjoyed by eRealty had this assignment not be made.

eRealty further agrees that it will take, or cause to be taken, all such other and further action as may reasonably be required by Prudential in order to effect the assignment contemplated hereby.

[SIGNATURE APPEARS ON THE FOLLOWING PAGE]

eRealty, Inc.

By: 

Name: Michael Wasenius

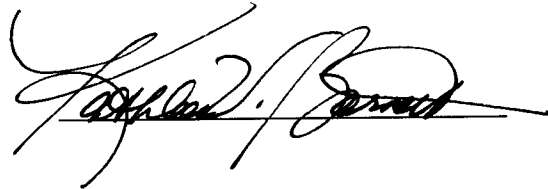
Title: Vice President, Corporate Secretary

Date: March 21, 2005

State of New York)
) ss.
County of Westchester)

On this 21st day of March, 2005, before me appeared Michael Wasenius, the person who signed this instrument, who acknowledged that he signed it as a free act on behalf of the identified corporation with authority to do so.

KATHLEEN V. BARNETT
Notary Public, State of New York
No. 60-4749521
Qualified in Westchester County
Commission Expires 3/30/07



Schedule 1: Trademarks and Service Marks

Mark	Registration No.
EREALTY	2,297,105
E-REALTY	2,297,106
E-REALTY.COM	2,308,072