

Form PTO-1594 (Rev. 06/04)  
OMB Collection 0651-0027 (exp. 6/30/2005)

U.S. DEPARTMENT OF COMMERCE  
United States Patent and Trademark Office

### RECORDATION FORM COVER SHEET TRADEMARKS ONLY

To the Director of the U. S. Patent and Trademark Office: Please record the attached documents or the new address(es) below.

**1. Name of conveying party(ies)/Execution Date(s):**  
ELIZABETH ELFIELD

Individual(s)       Association  
 General Partnership       Limited Partnership  
 Corporation-State  
 Other \_\_\_\_\_

Citizenship (see guidelines) US

Execution Date(s) February 10, 2005

Additional names of conveying parties attached?  Yes  No

**2. Name and address of receiving party(ies)**  Yes  
Additional names, addresses, or citizenship attached?  No

Name: Christian Casey LLC

Internal Address: \_\_\_\_\_

Street Address: 1710 Broadway

City: New York

State: New York

Country: US Zip: 10019

Association      Citizenship \_\_\_\_\_  
 General Partnership      Citizenship \_\_\_\_\_  
 Limited Partnership      Citizenship \_\_\_\_\_  
 Corporation      Citizenship \_\_\_\_\_  
 Other LLC      Citizenship US

If assignee is not domiciled in the United States, a domestic representative designation is attached:  Yes  No  
(Designations must be a separate document from assignment)

**3. Nature of conveyance:**

Assignment       Merger  
 Security Agreement       Change of Name  
 Other \_\_\_\_\_

**4. Application number(s) or registration number(s) and identification or description of the Trademark.**

A. Trademark Application No.(s) \_\_\_\_\_

B. Trademark Registration No.(s) 2499192

Additional sheet(s) attached?  Yes  No

C. Identification or Description of Trademark(s) (and Filing Date if Application or Registration Number is unknown):  
DADDY'S GIRL

**5. Name & address of party to whom correspondence concerning document should be mailed:**

Name: Steven M. Gerber, Esq.

Internal Address: \_\_\_\_\_

Street Address: 666 F.R. Ave / 26th Fl

City: New York

State: New York Zip: 10103

Phone Number: 212 974 5444

Fax Number: 212 245 2255

Email Address: sgerber@gerblaw.com

**6. Total number of applications and registrations involved:** 1

**7. Total fee (37 CFR 2.6(b)(6) & 3.41) \$ 40.00**

Authorized to be charged by credit card  
 Authorized to be charged to deposit account  
 Enclosed

**8. Payment Information: (see attached form)**

a. Credit Card      Last 4 Numbers 1003  
Expiration Date \_\_\_\_\_

b. Deposit Account Number \_\_\_\_\_  
Authorized User Name \_\_\_\_\_

**9. Signature:** Steven M. Gerber      3-1-05  
Signature      Date

Name of Person Signing

Total number of pages including cover sheet, attachments, and document: 3

Documents to be recorded (including cover sheet) should be faxed to (703) 306-5995, or mailed to: Mail Stop Assignment Recordation Services, Director of the USPTO, P.O. Box 1450, Alexandria, VA 22313-1450

OP \$40.00 2499192

**TRADEMARK ASSIGNMENT**

**WHEREAS, ELIZABETH ELFELD**, a U.S. citizen, with a postal address of 450 Shore Road 4-L, Long Beach, New York 11561 (hereinafter the "Assignor"), is the owner of the mark DADDY'S GIRL and the trademark registration, U.S. Registration No. 2,499,192 (collectively the "Trademark") in the United States Patent and Trademark Office; and

**WHEREAS, CHRISTIAN CASEY LLC**, a New York Limited Liability Company, with a postal address of 1710 Broadway, 2<sup>nd</sup> Floor, New York, New York 10019 (hereinafter the "Assignee"), is desirous of acquiring the Trademark and the goodwill of the business related thereto.

**NOW, THEREFORE**, for good and valuable consideration, the receipt of which is hereby acknowledged, the parties agree as follows:

A. Assignor does hereby assign and transfer to Assignee, its successors and assigns, all of its right, title and interest in and to the Trademark, together with the goodwill of the business symbolized by the Trademark and with the right to recover damages and profits for past infringement, if any.

B. To the best knowledge of Assignor, Assignor is the legal and beneficial owner of all right, title and interest in and to the Trademark, and has good title thereto, free and clear of any and all mortgages, liens, security interests, charges, licenses and other encumbrances, and that no other person or entity has or shall have any claim of ownership with respect to the Trademark, and the Trademark has been in continuous use in commerce since May 1, 1998.

C. Assignor shall execute any papers and to perform such other proper acts as Assignee may deem reasonably necessary to secure the rights hereby assigned.

**ASSIGNOR**

By: Elizabeth Elfeld  
Name: Elizabeth Elfeld  
Date: February 10, 2005

**ASSIGNEE**

By: Todd Kahn  
Company: Christian Casey LLC  
Name: Todd Kahn  
Chief Operating Officer  
Date: February 10, 2005