

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	CHANGE OF NAME

CONVEYING PARTY DATA

Name	Formerly	Execution Date	Entity Type
Petfood Partners LLC		10/22/2004	Limited Liability Company: CALIFORNIA

RECEIVING PARTY DATA

Name:	West Coast Brands LLC
Street Address:	1601 N. Sepulveda Blvd. #717
City:	Manhattan Beach
State/Country:	CALIFORNIA
Postal Code:	92054
Entity Type:	Limited Liability Company: CALIFORNIA

PROPERTY NUMBERS Total: 8

Property Type	Number	Word Mark
Serial Number:	78128413	FRUSEN GLADJE
Serial Number:	78127035	GRAND GOURMET
Serial Number:	78320007	FRESH CATCH
Serial Number:	78320009	SCOOP FRESH
Serial Number:	78264885	MY KITTY CAT CRAVES CRAVE
Serial Number:	78433585	MONCHHICHI
Serial Number:	78421958	ALPINE WHITE
Serial Number:	78142116	CRAVE

CORRESPONDENCE DATA

Fax Number: (513)561-2587
Correspondence will be sent via US Mail when the fax attempt is unsuccessful.
 Phone: 513 910 2866
 Email: cjney@aol.com
 Correspondent Name: Carol J. Ney

OP \$215.00 78128413

Address Line 1: P.O. Box 43231
Address Line 4: Cincinnati, OHIO 45243

NAME OF SUBMITTER:	Carol J. Ney
Signature:	/cjn/
Date:	03/23/2005

Total Attachments: 2
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source=pereznamechange#page2.tif



SECRETARY OF STATE

I, *Kevin Shelley*, Secretary of State of the State of California, hereby certify:

That the attached transcript of 1 page(s) has been compared with the record on file in this office, of which it purports to be a copy, and that it is full, true and correct.

IN WITNESS WHEREOF, I execute this certificate and affix the Great Seal of the State of California this day of

JAN 1 0 2005



Kevin Shelley
Secretary of State



State of California
Kevin Shelley
Secretary of State

ENDORSED - FILED
In the office of the Secretary of State
of the State of California

NOV 2 2 2004

KEVIN SHELLEY
Secretary of State

**LIMITED LIABILITY COMPANY
CERTIFICATE OF AMENDMENT**

A \$30.00 filing fee must accompany this form.

IMPORTANT - Read instructions before completing this form.

This Space For Filing Use Only

1. SECRETARY OF STATE FILE NUMBER
200212310072

2. NAME OF LIMITED LIABILITY COMPANY
Petfood Partners LLC

3. COMPLETE ONLY THE SECTIONS WHERE INFORMATION IS BEING CHANGED. ADDITIONAL PAGES MAY BE ATTACHED IF NECESSARY.

A. LIMITED LIABILITY COMPANY NAME (END THE NAME WITH THE WORDS "LIMITED LIABILITY COMPANY," "LTD. LIABILITY CO.," OR THE ABBREVIATIONS "LLC" OR "L.L.C.")

West Coast Brands LLC

B. THE LIMITED LIABILITY COMPANY WILL BE MANAGED BY (CHECK ONE):

- ONE MANAGER
- MORE THAN ONE MANAGER
- ALL LIMITED LIABILITY COMPANY MEMBER(S)

C. AMENDMENT TO TEXT OF THE ARTICLES OF ORGANIZATION:

D. OTHER MATTERS TO BE INCLUDED IN THIS CERTIFICATE MAY BE SET FORTH ON SEPARATE ATTACHED PAGES AND ARE MADE A PART OF THIS CERTIFICATE. OTHER MATTERS MAY INCLUDE A CHANGE IN THE LATEST DATE ON WHICH THE LIMITED LIABILITY COMPANY IS TO DISSOLVE OR ANY CHANGE IN THE EVENTS THAT WILL CAUSE THE DISSOLUTION.

4. FUTURE EFFECTIVE DATE, IF ANY:

MONTH

DAY

YEAR

5. NUMBER OF PAGES ATTACHED, IF ANY:

6. IT IS HEREBY DECLARED THAT I AM THE PERSON WHO EXECUTED THIS INSTRUMENT, WHICH EXECUTION IS MY ACT AND DEED.

William Perez
SIGNATURE OF AUTHORIZED PERSON

10/22/2004
DATE

William Perez, Member

TYPE OR PRINT NAME AND TITLE OF AUTHORIZED PERSON

7. RETURN TO:

NAME Business Filings Incorporated
 FIRM 8025 Excelsior Dr., Suite 200
 ADDRESS Madison, WI 53717
 CITY/STATE
 ZIP CODE

