

**TRADEMARK ASSIGNMENT**

Electronic Version v1.1  
 Stylesheet Version v1.1

<b>SUBMISSION TYPE:</b>	NEW ASSIGNMENT		
<b>NATURE OF CONVEYANCE:</b>	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL		
<b>CONVEYING PARTY DATA</b>			
<b>Name</b>	<b>Formerly</b>	<b>Execution Date</b>	<b>Entity Type</b>
Rohan Surridge		11/11/2004	INDIVIDUAL: SOUTH AFRICA
<b>RECEIVING PARTY DATA</b>			
<b>Name:</b>	Tiger Food Brands Intellectual Property Holding Company (Pty) Limited		
<b>Street Address:</b>	3010 William Nicol Drive		
<b>City:</b>	Bryanston		
<b>State/Country:</b>	SOUTH AFRICA		
<b>Postal Code:</b>	2021		
<b>Entity Type:</b>	CORPORATION: SOUTH AFRICA		
<b>PROPERTY NUMBERS Total: 1</b>			
<b>Property Type</b>	<b>Number</b>	<b>Word Mark</b>	
<b>Serial Number:</b>	76163256	LA BICI	
<b>CORRESPONDENCE DATA</b>			
<b>Fax Number:</b>	(312)427-6663		
	<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>		
<b>Phone:</b>	312-427-1300		
<b>Email:</b>	CHIUSTM@LADAS.NET		
<b>Correspondent Name:</b>	Burton S. Ehrlich		
<b>Address Line 1:</b>	224 South Michigan Avenue		
<b>Address Line 2:</b>	Suite 1200		
<b>Address Line 4:</b>	Chicago, ILLINOIS 60604		
<b>DOMESTIC REPRESENTATIVE</b>			
<b>Name:</b>	Ladas & Parry LLP		
<b>Address Line 1:</b>	224 South Michigan Avenue		
<b>Address Line 2:</b>	Suite 1200		
<b>Address Line 4:</b>	Chicago, ILLINOIS 60604		

CH \$40.00 76163256

NAME OF SUBMITTER:	Burton S. Ehrlich
Signature:	/Burton S. Ehrlich/
Date:	03/23/2005
Total Attachments: 1 source=la bici#page1.tif	

### DEED OF ASSIGNMENT WITH GOODWILL OF ASSIGNED MARK

THIS ASSIGNMENT is made the \_\_\_\_\_ day of \_\_\_\_\_ between **ROHAN SURRIDGE t/a CLASSIC PASTA, Unit 4, Avoca Multi-Park, 24 Columbine Place Avoca, Durban, Republic of South Africa** (hereinafter referred to as the "Assignor") of the one part and **TIGER FOOD BRANDS INTELLECTUAL PROPERTY HOLDING COMPANY (PTY) LIMITED, 3010 William Nicol Drive, Bryanston, 2021, Republic of South Africa** (hereinafter referred to as the "Assignee") of the other part

WHEREAS, the Assignor has adopted and used in the United States the trademarks listed in the Schedule hereto and is the owner of the registrations thereof shown in the said Schedule; and  
WHEREAS, the Assignee wishes to acquire all of Assignor's rights in and to the Trademarks and the good will associated therewith.

NOW THEREFORE, in consideration of US\$10.00 and other good and valuable consideration, the receipt and sufficiency of which is hereby acknowledged, the Assignor hereby assigns, transfers and conveys to the Assignee all rights, title and interests in and to the Trademark and the registration thereof together with the *goodwill of the business* which is symbolized by the Trademarks and with the right to recover for damages and profits and all other remedies for past infringements thereof.

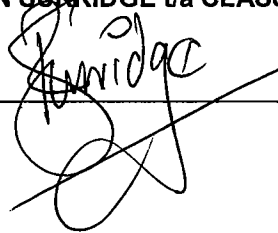
#### THE SCHEDULE

**Trademark**  
LA Bici Logo

**Application No.**  
76/163,256

Assignor: **ROHAN SURRIDGE t/a CLASSIC PASTA**

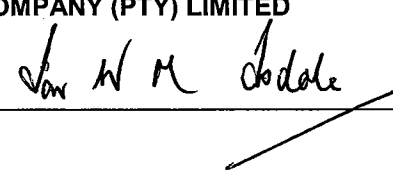
Signed, sealed and delivered before me this 14<sup>th</sup> day of NOVEMBER 2004 Signature: \_\_\_\_\_



\_\_\_\_\_  
Notary Public Title: PROPRIETOR

Assignee: **TIGER FOOD BRANDS INTELLECTUAL PROPERTY HOLDING COMPANY (PTY) LIMITED**

Signed, sealed and delivered before me this 29<sup>th</sup> day of SEPTEMBER 2004 Signature: \_\_\_\_\_



\_\_\_\_\_  
Notary Public Title: Company Secretary

