

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
PM COMPANY		03/14/2005	CORPORATION: OHIO
RECEIVING PARTY DATA			
Name:	UNITED STATES POSTAL SERVICE		
Street Address:	475 L'ENFANT PLAZA SW		
City:	WASHINGTON		
State/Country:	DISTRICT OF COLUMBIA		
Postal Code:	20260		
Entity Type:	INDEPENDENT ESTABLISHMENT OF THE EXECUTIVE BRANCH OF THE UNITED STATES GOVERNMENT: UNITED STATES		
PROPERTY NUMBERS Total: 1			
Property Type	Number	Word Mark	
Registration Number:	2505565	GO POSTAL	
CORRESPONDENCE DATA			
Fax Number:	(602)734-3750		
	<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>		
Phone:	602.262.5311		
Email:	trademarks@lrlaw.com		
Correspondent Name:	Jennifer A. Van Kirk		
Address Line 1:	40 North Central Avenue		
Address Line 2:	Suite 1900		
Address Line 4:	PHOENIX, ARIZONA 85004		
NAME OF SUBMITTER:	Jennifer A. Van Kirk		
Signature:	/JENNIFER A. VAN KIRK/		
Date:	03/23/2005		

CH \$40.00 2505565

Total Attachments: 2
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ASSIGNMENT OF RIGHTS

This Agreement is between PM Company, an Ohio corporation, having its principal place of business at 1500 Kemper Meadow Drive, Cincinnati Ohio 45240-1638 ("Seller") and the United States Postal Service, an Independent Establishment of the Executive Branch of the United States Government located at 475 L'Enfant Plaza SW, Washington D.C. 20260-1135 ("Buyer") and is effective as of the last date it is signed by either party (the "Effective Date").

A. Seller is the owner of U.S. Registration No. 2,505,565 for the trademark GO POSTAL for water-resistant printing paper, which is valid, uncancelled and subsisting (the "Mark"). Seller began using the Mark in U.S. commerce at least as early as October 1, 2000 and has not abandoned the Mark.

B. Buyer desires to acquire Seller's rights in and to the Mark, along with the goodwill symbolized thereby and any registrations thereof.

NOW, THEREFORE, for good and valuable consideration, the receipt and sufficiency of which are hereby acknowledged, the parties agree as follows:

1. Seller hereby sells, grants, transfers, conveys, assigns and otherwise delivers to Buyer all common law and statutory right, title and interest in and to the Mark, along with any state or federal registrations or applications thereof, together with that part of the goodwill of the business connected with the use of and symbolized by the Mark. This Agreement also transfers to Buyer all rights to sue and collect damages for past infringements, if any.

2. [REDACTED]

3. [REDACTED]

4. [REDACTED]

5. [REDACTED]

6.



7.



8.



PM COMPANY

By: Mike Webster

Name: Mike Webster

Title: President

Date: 1-19-05

UNITED STATES POSTAL SERVICE

By: MCW

Name: MICHAEL C. WHISLER

Title: CONTRACTOR OFFICER

Date: 3/14/05