

09-23-2004



RE

102858973
TRADEMARKS ONLY

U.S. DEPARTMENT OF
COMMERCE

U.S. Patent and Trademark Office

To the Honorable Commissioner of Patents and Trademarks: Please record the attached original documents or copy thereof.

1. Name of Conveying party (ies):

GTFM, INC.

- Individual(s) Association
- General Partnership Limited Partnership
- Corporation-New York
- Other _____

Additional name(s) of conveying party(ies) attached? Yes No

3. Nature of Conveyance:

- Assignment Merger
- Security Agreement Change of Name
- Other _____

Execution Date: August 19, 2004

2. Name and address of receiving party(ies)

Name: The Trustees of the Muhammad Ali Family Trust
Internal
Address: _____

Street Address: P.O. Box 160
City: Berrien Springs State: MI Zip: 49103

- Individual(s) citizenship _____
- Association _____
- General Partnership _____
- Limited Partnership _____
- Corporation-State _____
- Other Trust

If assignee is not domiciled in the United States, a domestic representative designation is attached: Yes No
(Designations must be a separate document from assignment)
Additional name(s) & address(es) attached? Yes No

4. Application number(s) or registration number(s):

A. Trademark Application No.(s)

76/258,347

B. Trademark Registration No.(s)

Additional number(s) attached Yes No.

5. Name and address of party to whom correspondence concerning document should be mailed:

Evan M. Kent
Mitchell Silberberg & Knupp LLP
11377 W. Olympic Boulevard
Los Angeles, California 90064-1683

6. Total number of applications and registrations involved.....

1

7. Total fee (37 CFR 3.41)\$40.00

8. Deposit Account Number:

(Attach duplicate copy of this page if paying by deposit account)

DO NOT USE THIS SPACE

9. Statement and signature.

To the best of my knowledge and belief, the foregoing information is true and correct and any attached copy is a true Copy of the original document.

Steven K. Bevins
Name of person signing

Signature

September 14, 2004
Date

Mail documents to be recorded with required cover sheet information to:
Commissioner of Patent and Trademarks, Box Assignments
Washington, D.C. 20231

09/22/2004 ECDOPER 00000026 76258347

FC:8521

40.00 DP

ASSIGNMENT OF UNITED STATES TRADEMARKS

WHEREAS, GTFM, INC., a New York Corporation (hereinafter referred to as "GTFM") having its principal offices at 350 Fifth Avenue, Suite 6617, has intended to use the following mark in commerce and has filed an application, now assigned as set forth below, indicating that intention, and has filed an allegation of use under §§ 1(c) or 1(d) of The Trademark Act, and:

WHEREAS, applicant is assigning the mark set forth below as part of the entire business or portion thereof to which the marks pertain as required by 15 U.S.C. § 1060

TRADEMARKS	APPLN. NO.	DATE OF APPLICATION
RUMBLE IN THE JUNGLE	76/258,347	May 17, 2001

WHEREAS, THE TRUSTEES OF THE MUHAMMAD ALI FAMILY TRUST, a Trust organized under the laws of the state of Michigan having its principal offices at P.O. Box 160, Berrien Springs, MI 49103, the successor of the ongoing and existing business [or portion thereof] of GTFM to which the mark pertains, is desirous of acquiring said trademark and the pending intent-to-use application therefor,

NOW, THEREFORE, for good and valuable consideration, receipt of which is hereby acknowledged, GTFM does hereby assign to The Trustees of the Muhammad Ali Family Trust all right, title and interest in and to said trademark and application in the United States and throughout the world therefore, together with the goodwill of the business in connection with which said trademark is used and which is symbolized by said trademark, along with the right to recover for damages and profits for past and future infringements thereof.

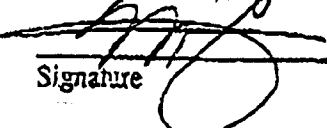
Assignor hereby covenants with assignee that it is the lawful owner of the rights in and to the work and of the above described rights relating thereto and that it has good right to sell and transfer the same to assignee.

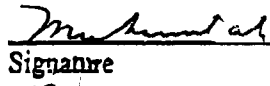
GTFM, INC.

THE TRUSTEES OF THE MUHAMMAD ALI FAMILY TRUST

Signed at New York, New York this 19th day of August, 2004

Signed at Berrien Springs, Michigan this 8th day of September, 2004


Signature


Signature

NORMAN WASSFELD
Name

Muhammad Ali
Name

VICE PRESIDENT
Title

Trustee
Title