

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
The New York Law Publishing Company		03/23/2005	CORPORATION: NEW YORK
RECEIVING PARTY DATA			
Name:	ALM Properties, Inc.		
Street Address:	345 Park Avenue South		
City:	New York		
State/Country:	NEW YORK		
Postal Code:	10010		
Entity Type:	CORPORATION: DELAWARE		
PROPERTY NUMBERS Total: 6			
Property Type	Number	Word Mark	
Registration Number:	2920750	GLOBEST.COM	
Registration Number:	2872993	NET LEASE FORUM	
Registration Number:	2809546	FOLLOW THE READER	
Registration Number:	2533136	REAL ESTATE NEW JERSEY	
Serial Number:	78444909	GLOBEST.WEEK	
Serial Number:	78438809	REAL ESTATE MEDIA	
CORRESPONDENCE DATA			
Fax Number:	(215)965-1210		
	<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>		
Phone:	(215) 965-1200		
Email:	dballantyne@akingump.com		
Correspondent Name:	Jordan A. LaVine		
Address Line 1:	2005 Market Street		
Address Line 2:	One Commerce Sq.		
Address Line 4:	Philadelphia, PENNSYLVANIA 19103-7013		

CH \$165.00 2920750

NAME OF SUBMITTER:	Jordan A. LaVine
Signature:	/Jordan A. LaVine/
Date:	03/24/2005
Total Attachments: 1 source=312(4)#page1.tif	

TRADEMARK ASSIGNMENT

WHEREAS, The New York Law Publishing Company, a New York corporation, with a principal place of business at 345 Park Avenue South, New York, NY 10010 ("Assignor"), owns and is using and/or has a bona fide intent to use the following marks which Assignor has applied to register or has already registered in the U.S. Patent and Trademark Office in connection with the goods and/or services identified therein:

<u>Mark</u>	<u>Application/RegistrationNo.</u>	<u>Application/Registration Date</u>
GLOBEST.WEEK	78/444,909	July 1, 2004
REAL ESTATE MEDIA	78/438,809	June 21, 2004
GLOBEST.COM	2,920,750	January 25, 2005
NET LEASE FORUM	2,872,993	August 10, 2004
FOLLOW THE READER	2,809,546	January 27, 2004
REAL ESTATE NEW JERSEY	2,533,136	January 22, 2002

; and Assignor owns and is using the following common law trademarks: Real Estate Forum; Real Estate New York; Real Estate Southern California; Debt & Equity Journal; Industrial Property Journal; MultiHousing Forum; TIC Monthly; GSR Week; Property Protection Report; Real Estate is Our Domain; GlobeSt.RETAIL; GSR; and RealShare.


WHEREAS, ALM Properties, Inc., a Delaware corporation, with a principal place of business at 345 Park Avenue South, New York, NY 10010 ("Assignee"), desires to acquire all of the marks, and the above-referenced registrations, pending applications, and the goodwill and business associated therewith;

NOW, THEREFORE, for good and valuable consideration, the receipt and sufficiency of which is hereby acknowledged, Assignor hereby sells, assigns and transfers to Assignee all right, title and interest in and to each of the marks together with the goodwill of the business symbolized by the marks, by the registrations, and the pending applications thereof.

ASSIGNOR:

THE NEW YORK LAW PUBLISHING COMPANY

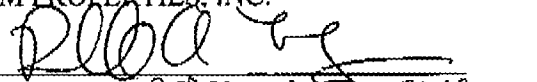
Dated effective as of: 3/23/05


Name: Allison Hoffman
Title: VP

ASSIGNEE:

ALM PROPERTIES, INC.

Dated effective as of: 3/23/05


Name: ROBERT A. FERNANDEZ
Title: SECRETARY