## TRADEMARK ASSIGNMENT

Electronic Version v1.1 Stylesheet Version v1.1

SUBMISSION TYPE: **NEW ASSIGNMENT** 

NATURE OF CONVEYANCE: Reassignment and Release of Security Interest

## **CONVEYING PARTY DATA**

Name	Formerly	Execution Date	Entity Type
Bridge Bank, N.A.		03/17/2005	CORPORATION:

### **RECEIVING PARTY DATA**

Name:	Affinity Corporation		
Street Address:	5320 Las Virgenes Road, Suite 274		
City:	Calabasas		
State/Country:	CALIFORNIA		
Postal Code:	91302		
Entity Type:	CORPORATION: CALIFORNIA		

### PROPERTY NUMBERS Total: 7

Property Type	Number	Word Mark
Registration Number:	2318153	AFFINITY
Registration Number:	2309150	A
Registration Number:	2425632	EN GARDE
Registration Number:	2414538	EN GARDE
Registration Number:	2607037	FRAUDGUARD
Serial Number:	75518853	AFFINITY
Serial Number:	75592314	A

### **CORRESPONDENCE DATA**

Fax Number: (714)755-8290

Correspondence will be sent via US Mail when the fax attempt is unsuccessful.

714-540-1235 Phone: Email: ipdocket@lw.com Correspondent Name: Julie L. Dalke

Address Line 1: 650 Town Center Drive, Suite 2000 Address Line 4: Costa Mesa, CALIFORNIA 92626

TRADEMARK

**REEL: 003052 FRAME: 0609** 

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NAME OF SUBMITTER:	Anna T Kwan	
Signature:	/atk/	
Date:	03/24/2005	
Total Attachments: 2 source=affinity#page1.tif source=affinity#page2.tif		

TRADEMARK REEL: 003052 FRAME: 0610

#### REASSIGNMENT AND RELEASE OF SECURITY INTEREST

This Reassignment and Release of Security Interest is made as of March 17, 2005 by Bridge Bank, N.A. ("LENDER") in favor of Affinity Corporation, a California corporation, with its principal place of business at 5230 Las Virgenes Road, Suite 274, Calabasas, California 91302 ("COMPANY").

#### Recital

WHEREAS, COMPANY assigned certain interests in the trademarks on Exhibit A (the "Trademarks"), to LENDER under an Intellectual Property Security Agreement dated as of November 25, 2002, as may have been amended (the "Security Agreement") and recorded with the U.S. Patent and Trademark Office on January 28, 2003 at Reel Number 002778 and Frame Number 0463; and

WHEREAS, COMPANY has satisfied its obligations under the Security Agreement, and LENDER agrees to release all interest that LENDER may have in the Patents.

### Agreement

Now therefore, LENDER agrees that it releases its security interest in the Trademarks and reassigns to COMPANY, without warranty or recourse, all interest of LENDER in the Trademarks.

LENDER:

Nickle Rosal Media
Signature
Name: Richelle Rosales Medina
Title: Vice President

Address: 2120 El Camino Real Santa Clara, CA 95050

> TRADEMARK REEL: 003052 FRAME: 0611

# SCHEDULE "A"

## U.S. TRADEMARKS

# Secured at Reel/Frame No. 2778/0463

Mark	Application No. Filing Date	Registration No. Registration Date
AFFINITY	75/518852 07/14/98	2318153 02/15/00
AFFINITY	75/518853 07/14/98	
A	75/592313 11/19/98	2309150 01/18/00
A	75/592314 11/19/98	
EN GUARD	75/593100 11/24/98	2425632 01/30/01
EN GUARD	75/593474 11/24/98	2414538 12/19/00
FRAUDGUARD	76/202346 01/29/01	2607037 08/13/02

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**RECORDED: 03/24/2005** 

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