

TRADEMARK ASSIGNMENT

Electronic Version v1.1

Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
THE TRANZONIC COMPANIES		02/28/2005	CORPORATION: OHIO
RECEIVING PARTY DATA			
Name:	INTEX DIY, INC.		
Street Address:	100 Leggett Drive		
City:	Villa Rica		
State/Country:	GEORGIA		
Postal Code:	30180		
Entity Type:	CORPORATION: GEORGIA		
PROPERTY NUMBERS Total: 16			
Property Type	Number	Word Mark	
Serial Number:	78521659	ABRA-CADABRA	
Serial Number:	78233855	BILLBOARD CASE-MERCHANDISER	
Registration Number:	1302663	CELLUFOAM	
Serial Number:	78458838	CLEANIN' GEAR	
Registration Number:	2858390	COTTON CREATIONS	
Registration Number:	2898233	CRAFTWORKS	
Registration Number:	2785165	DETAILN'GEAR	
Registration Number:	2637239	EXACT CUTS	
Registration Number:	2289181	FAUX CREATIONS	
Registration Number:	2757045	MARINEWORKS	
Registration Number:	2875349	PAINT USA	
Serial Number:	76552465	PAINTER'S PALS	
Registration Number:	2762300	PROLINE	
Registration Number:	2893051	PROLINE	

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TRADEMARK
REEL: 003052 FRAME: 0820

Serial Number:	78227290	TOTE-PAK
Serial Number:	78227236	ZERO WASTE

CORRESPONDENCE DATA

Fax Number: (312)701-7711

Correspondence will be sent via US Mail when the fax attempt is unsuccessful.

Phone: 312-701-7237

Email: cdore@mayerbrownrowe.com

Correspondent Name: Christopher Dore

Address Line 1: 190 S. LaSalle St.

Address Line 2: Mayer Brown Rowe & Maw LLP

Address Line 4: Chicago, ILLINOIS 60603

NAME OF SUBMITTER:	Christopher Dore
Signature:	/Christopher Dore/
Date:	03/25/2005

Total Attachments: 2

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TRADEMARK ASSIGNMENT

This Assignment effective as of FEB. 28, 2005, from

THE TRANZONIC COMPANIES, an Ohio corporation having a place of business at 670 Alpha Drive, Highland Heights, Ohio 44143 ("TRANZONIC"), to

INTEX DIY, INC., a Georgia corporation having a place of business at 100 Leggett Drive, Villa Rica, Georgia 30180 ("PURCHASER").

WHEREAS, TRANZONIC is the owner of the trademarks, symbols, styles and logos (the "MARKS") listed in the attached Schedule A;

WHEREAS, TRANZONIC has agreed under an Asset Purchase Agreement between PURCHASER and TRANZONIC and others dated January 31, 2005 to sell, assign and transfer the MARKS to PURCHASER;

NOW, THEREFORE, for good and valuable consideration, the receipt and sufficiency of which is hereby acknowledged, TRANZONIC does hereby sell, assign and transfer to PURCHASER all its right, title and interest in and to the MARKS, together with the goodwill of the business symbolized by and associated with the MARKS.

IN WITNESS WHEREOF, TRANZONIC has caused this Assignment to be executed by its duly authorized officer this 28th day of FEB., 2005.

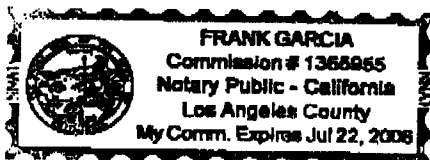
THE TRANZONIC COMPANIES

By [Signature]
Title SVP

STATE OF ~~OHIO~~ Los California

COUNTY OF ~~CUYAHOGA~~ Los Angeles

Sworn to and subscribed before me this 28th day of February, 2005.



[Signature]
Notary Public

SCHEDULE A

<u>MARK</u>	<u>SERIAL NO./ REGISTRATION NO.</u>	<u>FILING DATE/ GRANT DATE</u>
ABRA-CADABRA	78/521,659	11/23/04
BILLBOARD CASE- MERCHANDISER	78/233,855	4/4/03
CELLUFOAM	73/450,186 1,302,663	10/28/83 10/30/84
CLEANIN' GEAR	78/458,838	7/29/04
COTTON CREATIONS	76/334,261 2,858,390	11/5/01 6/29/04
CRAFTWORKS	78/226,935 2,898,233	3/18/03 10/26/04
DETAILN'GEAR	78/178,489 2,785,165	10/25/02 11/18/03
EXACT CUTS	76/302,032 2,637,239	8/20/01 10/15/02
FAUX CREATIONS	75/126,712 2,289,181	6/28/96 10/26/99
MARINEWORKS	76/307,331 2,757,045	8/30/01 8/26/03
PAINT USA	76/424,788 2,875,349	6/26/02 8/17/04
PAINTER'S PALS	76/552,465	9/26/03
PROLINE	76/184,827 2,762,300	12/21/00 9/9/03
PROLINE	76/559,989 2,893,051	10/27/03 10/12/04
TOTE-PAK	78/227,290	3/19/03
ZERO WASTE	78/227,236	3/19/03

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