



10-01-2004



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Form PTO-1594 (Rev. 03/01) OMB No. 0651-0027

U.S. DEPARTMENT OF COMMERCE U.S. Patent and Trademark Office

To the Honorable Commissioner of Patents and Trademarks: Please record the attached original documents or copy thereof.

1. Name of conveying party(ies):
Gannett Satellite Information Network, Inc.

Individual(s) Association
 General Partnership Limited Partnership
 Corporation-State of **Delaware**
 Other

Additional name(s) of conveying party(ies) attached? Yes No

2. Name and address of receiving party(ies):

Name: **Media West - GSI, Inc.**
Street Address: **50 West Liberty Street, Suite 802**
City/State/zip: **Reno, Nevada 89501**

Individual(s) citizenship-
 Association-State of
 General Partnership-State of
 Limited Partnership-State of
 Corporation-State of **Delaware**
 Other

If assignee is not domiciled in the United States, a domestic representative designation is attached: Yes No
(Designations must be a separate document from assignment.)

Additional name(s) & address(es) attached? Yes No

9-27-04

3. Nature of conveyance:

Assignment Merger
 Security Agreement Change of Name
 Other

Execution Date: **September 9, 2004**

4. Application number(s) or registration number(s):

A. Trademark Application No.(s)
~~76/555,626~~
76/555,627

Additional number(s) attached? Yes No

B. Trademark Registration No.(s)

5. Name and address of party to whom correspondence concerning document should be mailed:

Suzanne M. Underwald
Dow, Lohnes & Albertson P.L.L.C.
1200 New Hampshire Avenue, N.W.
Suite 800
Washington, DC 20036

Atty. Docket No.: **13033.3203**

09/30/2004 DBYRNE 00000072 76555626
01 FC:8521 40.00 DP
02 FC:8522 25.00 DP

6. Total number of applications and registrations involved: **Two**

7. Total fee (37 CFR 3.41) **\$65.00**

Enclosed
 Authorized to be charged to deposit account

8. Deposit account number (please charge any additional fees that may be required to the deposit account):
50-1699

(Attach duplicate copy of this page if paying by deposit account.)

DO NOT USE THIS SPACE

9. Statement and signature.
To the best of my knowledge and belief, the foregoing information is true and correct and any attached copy is a true copy of the original document.

Suzanne M. Underwald *Suzanne Underwald* **September 27, 2004**

Name of Person Signing Signature Date

Total number of pages including cover sheet, attachments, and document: **Two**

Mail documents to be recorded with required cover sheet information to:
Mail Stop Assignment Recordation Services, Director of the United States Patent and Trademark Office,
P.O. Box 1450, Alexandria, Virginia 22313-1450

TRADEMARK
REEL: 003054 FRAME: 0297

ASSIGNMENT

WHEREAS, Gannett Satellite Information Network, Inc. ("Assignor"), a Delaware corporation, located at 7950 Jones Branch Drive, McLean, Virginia 22107 is the owner of the following trademarks (the "Marks") which are the subject of pending applications in the United States Patent and Trademark Office:

<u>Mark</u>	<u>Serial Number</u>	<u>Date Filed</u>
CIN WEEKLY	76/555,626	October 30, 2003
CIN WEEKLY and DESIGN	76/555,627	October 30, 2003

WHEREAS, Media West - GSI, Inc. ("Assignee"), a Delaware corporation, located at 50 West Liberty Street, Suite 802, Bank of America Plaza, Reno, Nevada 89501, desires to acquire Assignor's right, title and interest in and to said Marks, including the pending applications thereof and the goodwill associated therewith;

NOW, THEREFORE, for good and valuable consideration, the receipt of which is hereby acknowledged, said Assignor does hereby assign to Assignee all of Assignor's right, title, and interest in and to the Marks, including the registrations and/or pending applications for the Marks and goodwill of the business symbolized by the Marks, effective as of the date of execution below.

Signed this 9 day of September, 2004.

GANNETT SATELLITE INFORMATION NETWORK, INC.

By: Todd Mayman
Todd Mayman
Secretary

Commonwealth of Virginia)
County of Fairfax) ss:

Subscribed and sworn to before me this 9th day of September, 2004.

Karen R. Levy
Notary Public
My Commission Expires: 2-29-2008

