

(Rev. 10/02)

OMB No. 0651-0027 (exp. 6/30/2005)

**To The Honorable Commissioner for Patents and****102849459****Documents or copy thereof.****1. Name of conveying party(ies):**Name: KRAFT FOODS HOLDINGS, INC.

Internal Address:

Street Address: THREE LAKES DRIVECity: NORTHFIELD State: IL Zip: 60093

Individual(s)

Association

General Partnership

Limited Partnership

☒ Corporation-State or Country: DELAWARE

Other:

Additional name(s) of conveying party(ies) attached?

Yes ☒ No**3. Nature of Conveyance:**☒ Assignment
Security Agreement

Merger

Change of Name

Other

Execution Date:

9-22-04**2. Name and address of receiving party(ies):**Name: SUSIE'S SOUTH FORTY CONFECTIONS, INC.

Internal Address:

Street Address: 1515 SOUTH FAIRGROUNDS ROADCity: MIDLAND State: TX Zip: 79701

Individual(s) citizenship

Association

General Partnership

Limited Partnership

☒ Corporation-State or country TEXAS

Other:

9-27-04If assignee is not domiciled in the United States, a domestic representative designation is attached: Yes ☒ No

(Designations must be a separate document from Assignment)

Additional names(s) & address(es) attached? Yes ☒ No**4. Application number(s) or registration number(s):**

A. Trademark Application No.(s)

B. Trademark Registration No.(s)26709362777775SEP 27 PM 2:04
OPR/FINANCEAdditional numbers attached? ☒ YES ☒ XX No**5. Name and address of party to whom correspondence concerning document should be mailed:**Name: SUSAN H. FROHLING

Internal Address:

Company: KRAFT FOODS HOLDING, INC.Street Address: THREE LAKES DRIVECity: NORTHFIELD State: IL Zip: 60093**6. Total number of applications and registrations invoiced: 2**7. Total fee (37 CFR 3.41): \$ 65.00
\$40 for one mark and \$25 for each additional

Enclosed

☒ Authorized to be charged to deposit**8. Deposit account number: 11-1650**

(Attach duplicate copy of this page if paying by deposit account)

9. Statement and signature.SUSAN H. FROHLING

Name of Person Signing

Susan H. Frohling
Signature9/22/04

Date

Mail documents to be recorded with required cover sheet information to:

Commissioner of Patents & Trademarks

Box Assignments

Washington, DC 20231

09/30/2004 ECDPER 00000207 111650 2670936

01 FC:8521 40.00 DA

02 FC:8522 25.00 DA

Assignment of Trademark

WHEREAS, Kraft Foods Holdings, Inc., a Delaware corporation, formerly Kraft Foods, Inc., a Delaware corporation ("Assignor"), is the owner of the trademarks listed on Schedule "A," attached hereto and incorporated herein by reference (the "Trademarks"); and

WHEREAS, Susie's South Forty Confections, Inc., ("Assignee"), desires to acquire the entire right, title and interest in, to and under said Trademarks, including the right to bring actions for infringement of the Trademarks occurring prior to the date of this Assignment.

NOW THEREFORE, for good and other valuable and legally sufficient consideration, the receipt and legal sufficiency of which are hereby acknowledged by Assignor, Assignor does hereby sell, assign, transfer and set over to said Assignee all its right, title and interest in, to and under said Trademarks, together with the goodwill of the business symbolized by the Trademarks, together with all rights and privileges granted and secured thereby, including the right to sue and recover for any past infringement, said rights to be held and enjoyed by Assignee, for its own use and benefit and for the use and benefit of its successors, assigns or other legal representatives as fully and entirely as the same would have been held and enjoyed by said Assignor if this Assignment and sale had not been made.

IN WITNESS WHEREOF, Assignor has executed this Assignment as of

September 22, 2004.

KRAFT FOODS HOLDINGS, INC.

By: Robert L. Herst
Robert L. Herst

Its: Assistant Secretary

STATE OF ILLINOIS)
COUNTY OF COOK) ss

On this 22nd day of September, 2004, before me, a Notary Public in and for the County and State aforesaid, appeared Robert L. Herst, to me personally known to be the same person who subscribed to the foregoing instrument, and acknowledged that execution of said document was a free and voluntary act for the uses and purposes therein expressed. WITNESS my hand and seal the day and year last above given.

Notary Public:

Jennifer A. Cook

My Commission Expires:

2/15/05

Official Seal:



Schedule "A"

Trademark

Registration No.

KICKERS HANDMADE PECAN PRALINES SUSIE'S
SOUTH S/40 FORTY CONFECTIONS AND DESIGN

2670936

KICKERS

2777775