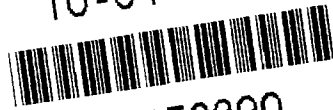


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10-04-2004



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Form PTO-1594 (Rev. 10/02) OMB No. 0651-0027 (exp. 6/30/2005) Tab settings

U.S. DEPARTMENT OF COMMERCE U.S. Patent and Trademark Office

To the Honorable Commissioner of Patents and Trademarks: Please record the attached original documents or copy thereof.

1. Name of conveying party(ies):

MSP MARKETING SERVICES (C) LLC

- Individual(s) Association General Partnership Limited Partnership Corporation-State NEVADA Other

Additional name(s) of conveying party(ies) attached? Yes No

3. Nature of conveyance:

- Assignment Merger Security Agreement Change of Name Other Change of Address

Execution Date: August 30, 2004

2. Name and address of receiving party(ies)

Name: MSP MARKETING SERVICES (C) LLC

Internal Address:

Street Address: 351 N. Sunnyside Pike North Wales Pennsylvania City: State: Zip: 19454

- Individual(s) citizenship Association General Partnership Limited Partnership Corporation-State NEVADA Other

If assignee is not domiciled in the United States, a domestic representative designation is attached: Yes No (Designations must be a separate document from assignment) Additional name(s) & address(es) attached? Yes No

4. Application number(s) or registration number(s):

A. Trademark Application No.(s)

B. Trademark Registration No.(s)

2782478

2787086

Additional number(s) attached Yes No

5. Name and address of party to whom correspondence concerning document should be mailed:

Name: Georgia N. Gounaris

Internal Address:

Street Address: Ladas & Parry

26 West 61st Street

City: New York State: N.Y. Zip: 10023

6. Total number of applications and registrations involved:

2

7. Total fee (37 CFR 3.41) \$ 65.00

- Enclosed Authorized to be charged to deposit account

8. Deposit account number:

(Attach duplicate copy of this page if paying by deposit account)

DO NOT USE THIS SPACE

9. Statement and signature.

To the best of my knowledge and belief, the foregoing information is true and correct and any attached copy is a true copy of the original document.

Georgia N. Gounaris

Name of Person Signing

Signature

September 28, 2004

Date

(Our Ref. NIMA 040645:753) Total number of pages including cover sheet, attachments, and document: 7

Mall documents to be recorded with required cover sheet information to: Commissioner of Patent & Trademarks, Box Assignments Washington, D.C. 20231

10/01/2004 ECOOPER 00000223 2782478

01 FC:8521 40.00 OP 02 FC:8522 25.00 OP

TRADEMARK REEL: 003054 FRAME: 0979

UNITED STATES OF AMERICA

D E C L A R A T I O N

O F

C H A N G E O F A D D R E S S

=====

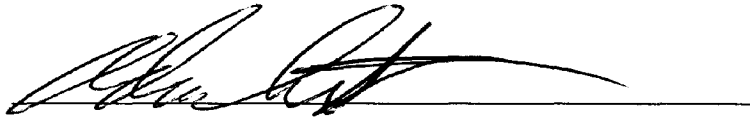
UNITED STATES OF AMERICA]
STATE OF PENNSYLVANIA] ss:
COUNTY OF MONTGOMERY]

The undersigned,
in my capacity as *Vice President / General Manager* of MSP MARKETING SERVICES (C) LLC, hereby declares that said corporation on the day of *Aug. 30, 2004*, changed its address from:

Sumneytown Pike
P.O. Box 4
West Point, Pennsylvania 19486
United States of America

to: 351 N. Sumneytown Pike
North Wales, Pennsylvania 19454
United States of America.

Dated this *30* day of *August*, 200 *4*



Subscribed and sworn to before me
this *30* day of *Aug*, 200 *4*
Joanne P. Cawley
Notary Public

[SEAL]

COMMONWEALTH OF PENNSYLVANIA
Notarial Seal
Joanne P. Cawley, Notary Public
Upper Gwynedd Twp., Montgomery County
My Commission Expires Feb. 4, 2008
Member, Pennsylvania Association Of Notaries

TRADEMARK
REEL: 003054 FRAME: 0980

S C H E D U L E

Miscellaneous Design PYRAMID Logo (Black & White)	No. 2782478	Dated: November 11, 2003
ZETIA	No. 2787086	Dated: November 25, 2003

UNITED STATES OF AMERICA
POWER OF ATTORNEY

The undersigned hereby appoints, jointly and severally with full power of substitution:

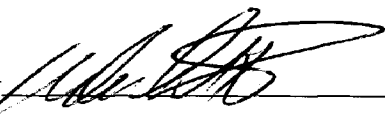
- | | |
|----------------------|---------------------|
| STEPHEN A. GOLDSMITH | ALLAN S. PILSON |
| ROBERT ALPERT | DANIEL F. ZENDEL |
| LANNING G. BRYER | JOSEPH J. VILLAPOL |
| DENNIS S. PRAHL | GEORGIA N. GOUNARIS |
| MARY A. MOY | STEVEN M. PEREZ |

NADIA K. DROUMBANIS

members of the Bar of the State of New York, c/o Ladas & Parry, 26 West 61st Street, New York, New York 10023, United States of America, to record assignments, mergers, consolidations, changes of name and changes of address and to take all action with respect to the following Trademark Registration or Application for Trademark Registration:

Miscellaneous Design
PYRAMID Logo (Black & White) No. 2782478 Dated: November 11, 2003

MSP MARKETING SERVICES (C) LLC

By  _____ [Title]

AUGUST 30, 04
[Date]

UNITED STATES OF AMERICA

POWER OF ATTORNEY

The undersigned hereby appoints, jointly and severally with full power of substitution:

STEPHEN A. GOLDSMITH

ALLAN S. PILSON

ROBERT ALPERT

DANIEL F. ZENDEL

LANNING G. BRYER

JOSEPH J. VILLAPOL

DENNIS S. PRAHL

GEORGIA N. GOUNARIS

MARY A. MOY

STEVEN M. PEREZ

NADIA K. DROUMBANIS

members of the Bar of the State of New York, c/o Ladas & Parry, 26 West 61st Street, New York, New York 10023, United States of America, to record assignments, mergers, consolidations, changes of name and changes of address and to take all action with respect to the following Trademark Registration or Application for Trademark Registration:

ZETIA

No. 2787086

Dated: November 25, 2003

MSP MARKETING SERVICES (C) LLC

By  [Title]

AUGUST 30, 04
[Date]

ALLAN S. PILSON
PETER D. GALLOWAY
ROBERT ALPERT
JOHN RICHARDS
DANIEL F. ZENDEL
LANNING G. BRYER
WILLIAM R. EVANS
JANET I. CORD
CLIFFORD J. MASS
JOSEPH J. VILLAPOL
BHARATI BAKSHANI
DENNIS S. PRAHL
GEORGIA N. GOUNARIS
MARY A. MOY

HUGH R. WOTHERSPOON
SCOTT J. LEBSON
STEVEN M. PEREZ¹
NADIA K. DROUMBANIS²
YUVAL H. MARCUS
ANA LUNA⁴
MARTYN MATHESON⁵

OF COUNSEL

S. DELVALLE GOLDSMITH
IAN JAY KAUFMAN
JULIAN H. COHEN
ROBIN DAY GLENN³
RALPH H. CATHCART

MEMBER ONLY:

¹FLORIDA BAR and
GEORGIA BAR

²PENNSYLVANIA BAR

³CALIFORNIA BAR

⁴PATENT AGENT

Not member of a bar

⁵EUROPEAN PATENT ATTORNEY

Not member of a bar

LAW OFFICES

LADAS & PARRY LLP

26 WEST 61ST STREET
NEW YORK, NY 10023-7604

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FACSIMILE: (212) 246-8959

(212) 246-8925

E-MAIL: NYMAIL@LADASPARRY.COM

INTERNET: <http://www.ladas.com>

(212) 708-1940

224 SOUTH MICHIGAN AVENUE
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LOS ANGELES, CA 90036

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MAVIS S. GALLENSON
M. IRIS HESS
(MEMBERS CA BAR)

52-54 HIGH HOLBORN
LONDON WC1V 6RR, ENGLAND

GRAHAM FARRINGTON
U.K. Resident Partner
(MEMBER NY BAR)

DACHAUERSTRASSE 37
80335 MUNICH, GERMANY

September 28, 2004

Commissioner of Patents and Trademarks
Assignment Services Division
P.O. Box 1450
Alexandria, Virginia 22313-1450

Dear Sirs:

Re: Change of Address: **MSP MARKETING SERVICES
(C) LLC** -

From: Sumneytown Pike
P.O. Box 4
West Point, Pennsylvania 19486
United States of America

To: 351 N. Sumneytown Pike
North Wales, Pennsylvania 19454
United States of America
Trademark Registration **Nos. 2782478** for
**Miscellaneous Design PYRAMID Logo (Black
& White)** and **2787086** for **ZETIA**
in the United States of America
(Our Ref. NTMA 040645:753)

1. You are requested to record the above-mentioned Change of Address against Trademark Registration **Nos. 2782478** for **Miscellaneous Design PYRAMID Logo (Black & White)** and **2787086** for **ZETIA** and for this purpose, we enclose herewith the following documents:

- (a) Declaration of Change of Address executed by **MSP MARKETING SERVICES (C) LLC** signed by Adam Schechler, Vice President / General Manager on August 30, 2004.
- (b) Powers of Attorney executed by **MSP MARKETING SERVICES (C) LLC** on August 30, 2004, one for each mark, to record the Change of Address.

(Continued)

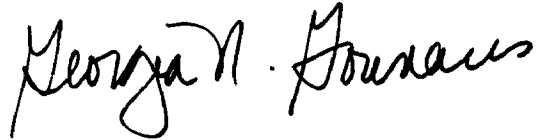
September 28, 2004

2. Our check in the amount of \$65.00 is attached. If any additional charges are incurred, please charge to Deposit Account No. 12-0425. Please send us your receipt in acknowledgement of this payment.

3. Please be certain to index the recordal of the Change of Address of **MSP MARKETING SERVICES (C) LLC** against Trademark Registration Nos. 2782478 for **Miscellaneous Design PYRAMID Logo (Black & White)** and 2787086 for **ZETIA**.

4. We attach U.S. Department of Commerce Patent and Trademark Office Recordation Form Cover Sheet (Form PTO-1594) as required under Title 37 CFR.

Very truly yours,



Georgia N. Gounaris

GNG:LLC:lg
Attached