TRADEMARK ASSIGNMENT

Electronic Version v1.1 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	Notice of Grant of Security Interest

CONVEYING PARTY DATA

Name	Formerly	Execution Date	Entity Type
Portrait Corporation of America, Inc.		06/27/2002	CORPORATION: DELAWARE

RECEIVING PARTY DATA

Name:	Bank of America, N.A., as Agent
Street Address:	101 N. Tryon Street
Internal Address:	15th Floor
City:	Charlotte
State/Country:	NORTH CAROLINA
Postal Code:	28255
Entity Type:	national banking association: UNITED STATES

PROPERTY NUMBERS Total: 1

Property Type	Number	Word Mark
Registration Number:	2687022	GOPORTRAITS

CORRESPONDENCE DATA

Fax Number: (919)416-8339

Correspondence will be sent via US Mail when the fax attempt is unsuccessful.

Phone: 919 286-8049

PTO_TMconfirmation@mvalaw.com Email:

Correspondent Name: Moore & Van Allen PLLC

Address Line 1: 430 Davis Drive Address Line 2: Suite 500

Address Line 4: Morrisville, NORTH CAROLINA 27650

NAME OF SUBMITTER:	Charles L. Evans
Signature:	/Charles L. Evans/
Date:	03/30/2005
	TRADEMARK

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> TRADEMARK REEL: 003055 FRAME: 0530

NOTICE OF GRANT OF SECURITY INTEREST IN TRADEMARKS

United States Patent and Trademark Office

Ladies and Gentlemen:

Please be advised that pursuant to the Security Agreement dated as of June 27, 2002 (the "Security Agreement") by and among the Obligors party thereto (each an "Obligor" and collectively, the "Obligors") and Bank of America, N.A., as Agent (the "Agent") for the Lenders referenced therein (the "Lenders"), the undersigned Obligor has granted a continuing security interest in and continuing lien upon, the trademarks and trademark applications shown below to the Agent for the ratable benefit of the Lenders:

Agent for the ra	table benefit of the Len	ders:	
		<u>TRADEMARKS</u>	
<u>Tradem</u>		Description of TrademarkItem	Date of <u>Trademark</u>
268702	2	GOPORTRAITS	02/11/2003
the security in terminated in a	terest in the foregoing	on behalf of the Lenders, hereby trademarks and trademark and so of the Security Agreement are lemark application.	applications (i) may only be
		Very truly yours,	
		INC., a Delaware corpo	vith PCA International, Inc., a tion
Acknowledged	and Accepted:		
BANK OF AM	IERICA, N.A., as Age	nt	
3.T			

TRADEMARK
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NOTICE OF GRANT OF SECURITY INTEREST IN TRADEMARKS

United States Patent and Trademark Office

Ladies and Gentlemen:

Please be advised that pursuant to the Security Agreement dated as of June 27, 2002 (the "Security Agreement") by and among the Obligors party thereto (each an "Obligor" and collectively, the "Obligors") and Bank of America, N.A., as Agent (the "Agent") for the Lenders referenced therein (the "Lenders"), the undersigned Obligor has granted a continuing security interest in and continuing lien upon, the trademarks and trademark applications shown below to the Agent for the ratable benefit of the Lenders:

TRADEMARKS

Trademark No.	Description of Trademark Item	Date of Trademark
2687022	GOPORTRAITS	02/11/2003

The Obligors and the Agent, on behalf of the Lenders, hereby acknowledge and agree that the security interest in the foregoing trademarks and trademark applications (i) may only be terminated in accordance with the terms of the Security Agreement and (ii) is not to be construed as an assignment of any trademark or trademark application.

Very truly yours,

PORTRAIT CORPORATION OF AMERICA,

INC., a Delaware corporation

(successor by merger with PCA International, Inc., a North Carolina Corporation).

By:
Name: Barry Feld
Title: Chairman + CEO

Acknowledged and Accepted:

BANK OF AMERICA, N.A., as Agent

By: Bruce M. McCormick

Societ Vice President

Title: Senior Vice President

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RECORDED: 03/30/2005

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