

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	Release of Security Interest in Trademark Collateral

CONVEYING PARTY DATA

Name	Formerly	Execution Date	Entity Type
GE Business Capital Corporation	FORMERLY Transamerica Business Credit Corporation	03/29/2005	CORPORATION:

RECEIVING PARTY DATA

Name:	Affinity Corporation
Street Address:	5230 LAS VIRGENES RD., STE. 275
City:	Calabasas
State/Country:	CALIFORNIA
Postal Code:	91302
Entity Type:	CORPORATION: CALIFORNIA

PROPERTY NUMBERS Total: 6

Property Type	Number	Word Mark
Registration Number:	2318153	AFFINITY
Registration Number:	2309150	A
Registration Number:	2425632	EN GARDE
Registration Number:	2414538	EN GARDE
Serial Number:	75518853	AFFINITY
Serial Number:	75592314	A

CORRESPONDENCE DATA

Fax Number: (714)755-8290
Correspondence will be sent via US Mail when the fax attempt is unsuccessful.
Phone: 714-540-1235
Email: ipdocket@lw.com
Correspondent Name: Julie L. Dalke
Address Line 1: 650 Town Center Drive, Suite 2000
Address Line 4: Costa Mesa, CALIFORNIA 92626

OP \$165.00 2318153

NAME OF SUBMITTER:	Anna T Kwan
Signature:	/atk/
Date:	03/30/2005
Total Attachments: 3 source=affinity corporation#page1.tif source=affinity corporation#page2.tif source=affinity corporation#page3.tif	

**RELEASE OF SECURITY INTEREST IN
TRADEMARK COLLATERAL**

This RELEASE, dated as of March 29, 2005, is made by GE BUSINESS CAPITAL CORPORATION, formerly known as TRANSAMERICA BUSINESS CREDIT CORPORATION, ("GBCC"), pursuant to the termination of the Patent and Trademark Security Agreement dated as of January 19, 2001 (the "Security Agreement"), by and among, GBCC and AFFINITY CORPORATION ("AFFINITY").

W I T N E S S E T H

WHEREAS, pursuant to the Trademark Security Agreement by and among AFFINITY and GBCC dated January 19, 2001 and recorded with the U.S. Patent and Trademark Office on February 2, 2001 at Reel/Frame No. 2236/0632, AFFINITY granted GBCC a security interest in its state and federal trademark applications and registrations; all common law and other rights in and to the trademarks in the United States or any state thereof; all goodwill symbolized by the trademarks; and all rights and interests pursuant to licenses or other contracts in favor of such Grantor pertaining to any trademarks, trademark registrations or trademark rights ("Trademark Collateral");

WHEREAS, GBCC acknowledges full payment, complete performance and satisfaction of all obligations pursuant to the Security Agreement have been made;


WHEREAS, AFFINITY has requested that GBCC release its security interest in the Trademarks, as defined in the Security Agreements in connection with the termination of the Security Agreements (the "Released Collateral").

NOW, THEREFORE, in consideration of the foregoing, GBCC hereby RELEASES, without recourse, all of its security interest in the Trademarks, listed on Schedule A attached hereto and incorporated herein by reference, and any other collateral described in the Security Agreements.

GBCC agrees to provide AFFINITY with any information and additional authorization necessary to effect the release of its security interest in the Released Collateral.

IN WITNESS WHEREOF, GBCC has executed this Release as of the date first set forth above.

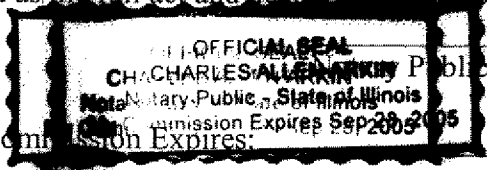
GE BUSINESS CAPITAL CORPORATION, f/k/a
TRANSAMERICA BUSINESS CREDIT CORPORATION

By: 
Name: Mark King
Title: Sr. Vice President

CERTIFICATION OF ACKNOWLEDGMENT

STATE OF Illinois)
COUNTY OF Cook) ss:

Before me, the undersigned, a Notary Public in and for the county aforesaid, on this 29th day of March, 2005, personally appeared Mark King who, being by me duly sworn, deposes and says that he/she is the Sr. Vice President of GE BUSINESS CAPITAL CORPORATION, f/k/a TRANSAMERICA BUSINESS CREDIT CORPORATION, a Delaware corporation, and that he/she, as such officer being duly authorized so to do, executed the foregoing instrument for the purposes therein contained as his/her free act and deed and as the full act and deed of such corporation as such officer.



Charles Allen Arkin

My Commission Expires: September 28, 2005

SCHEDULE "A"

U.S. TRADEMARKS

Secured at Reel/Frame No. 2236/0632

Mark	Application No. Filing Date	Registration No. Registration Date
AFFINITY	75/518852 07/14/98	2318153 02/15/00
AFFINITY	75/518853 07/14/98	
A	75/592313 11/19/98	2309150 01/18/00
A	75/592314 11/19/98	
EN GUARD	75/593100 11/24/98	2425632 01/30/01
EN GUARD	75/593474 11/24/98	2414538 12/19/00

