

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	MERGER
EFFECTIVE DATE:	07/14/2004

CONVEYING PARTY DATA

Name	Formerly	Execution Date	Entity Type
ExactTarget, LLC		07/14/2004	limited liability company: INDIANA

RECEIVING PARTY DATA

Name:	ExactTarget, Inc.
Street Address:	47 South Meridian Street
Internal Address:	Suite 400
City:	Indianapolis
State/Country:	INDIANA
Postal Code:	46204
Entity Type:	CORPORATION: DELAWARE

PROPERTY NUMBERS Total: 3

Property Type	Number	Word Mark
Serial Number:	78388428	DELIVERABILITY REPORT CARD
Registration Number:	2624201	EXACTTARGET
Serial Number:	76487373	EXACTTARGET

CORRESPONDENCE DATA

Fax Number: (317)592-4862
Correspondence will be sent via US Mail when the fax attempt is unsuccessful.
 Phone: (317) 236-2100
 Email: stpeter@icemiller.com
 Correspondent Name: Rachel L. St. Peter
 Address Line 1: One American Square
 Address Line 2: Box 82001
 Address Line 4: Indianapolis, INDIANA 46282-0200

OP \$90.00 78388428

NAME OF SUBMITTER:	Rachel L. St. Peter
Signature:	/Rachel L. St. Peter/
Date:	03/31/2005
Total Attachments: 1 source=ExactTarget#page1.tif	

Delaware

PAGE 1

The First State

I, HARRIET SMITH WINDSOR, SECRETARY OF STATE OF THE STATE OF DELAWARE, DO HEREBY CERTIFY THE ATTACHED IS A TRUE AND CORRECT COPY OF THE CERTIFICATE OF MERGER, WHICH MERGES:

"EXACTTARGET, LLC", A INDIANA LIMITED LIABILITY COMPANY, WITH AND INTO "EXACTTARGET, INC." UNDER THE NAME OF "EXACTTARGET, INC.", A CORPORATION ORGANIZED AND EXISTING UNDER THE LAWS OF THE STATE OF DELAWARE, AS RECEIVED AND FILED IN THIS OFFICE THE FOURTEENTH DAY OF JULY, A.D. 2004, AT 7:02 O'CLOCK P.M.

A FILED COPY OF THIS CERTIFICATE HAS BEEN FORWARDED TO THE NEW CASTLE COUNTY RECORDER OF DEEDS.



Harriet Smith Windsor

Harriet Smith Windsor, Secretary of State

AUTHENTICATION: 3233934

DATE: 07-14-04

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TRADEMARK