# TRADEMARK ASSIGNMENT

Electronic Version v1.1 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL

# **CONVEYING PARTY DATA**

Name	Formerly	Execution Date	Entity Type
Berchtold GmbH & Co.		08/27/2004	CORPORATION:

### **RECEIVING PARTY DATA**

Name:	Berchtold Holding GmbH	
Street Address:	Ludwigstaler Strasse 25	
City:	Tuttlingen	
State/Country:	GERMANY	
Postal Code:	78532	
Entity Type:	CORPORATION:	

### PROPERTY NUMBERS Total: 1

Property Type	Number	Word Mark
Registration Number:	1851313	

# **CORRESPONDENCE DATA**

Fax Number: (415)576-0300

Correspondence will be sent via US Mail when the fax attempt is unsuccessful.

Phone: 415-576-0200 llc@townsend.com Email: Correspondent Name: J. Georg Seka

Address Line 1: Two Embarcadero Center, 8th Floor Address Line 2: Townsend and Crew LLP Address Line 4: San Francisco, CALIFORNIA 94111

### DOMESTIC REPRESENTATIVE

Name:

Address Line 1:

Address Line 2:

Address Line 3:

Address Line 4:

900022255

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**REEL: 003057 FRAME: 0039** 

NAME OF SUBMITTER:	Landon Clark
Signature:	/Landon Clark/
Date:	03/31/2005
Total Attachments: 1 source=1851313 Assignment#page1.tif	

TRADEMARK REEL: 003057 FRAME: 0040

Attorney Docket No. 88281

### TRADEMARK ASSIGNMENT

WHEREAS, **Berchtold GmbH & Co.**, of Ludwigstaler Strasse 1-27, 7200 Tuttlingen, Germany, is the owner of U.S. Trademark Registration No. 1,851,313 registered August 30, 1994 for the trademark Bar Circle logo design;

WHEREAS, **Berchtold Holding GmbH**, of Ludwigstaler Strasse 25, 78532 Tuttlingen, Germany, desires to acquire all rights in and to said trademark and said U.S. Trademark Registration No. 1,851,313, including all good will associated with said mark;

NOW, THEREFORE, for good and valuable consideration, receipt of which is hereby acknowledged, said Berchtold GmbH & Co. does hereby assign to said Berchtold Holding GmbH all right, title and interest in and to said trademark, said U.S. Trademark Registration No. 1,851,313, together with the good will of the business symbolized by the mark, and the right to sue for any past infringement thereof.

IN TESTIMONY WHEREOF, Berchtold GmbH & Co. has caused this Assignment to be signed on the date indicated:

Date: 27. August 2004

By:

Berchtold GmbH

Title:

60269835 v1

RECORDED: 03/31/2005

TRADEMARK REEL: 003057 FRAME: 0041