

09-27-2004



RECORD
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9.23.04

To the Director of the U. S. Patent and Trademark Office, please record the attached documents or the new address(es) below.

1. Name of conveying party(ies)/Execution Date(s):

Montage Foods, Inc.

- Individual(s)
- General Partnership
- Corporation-State
- Other
- Association
- Limited Partnership

Citizenship (see guidelines) Pennsylvania

Execution Date(s) 09/16/04 (effective 03/31/03)

Additional names of conveying parties attached? Yes No

3. Nature of conveyance:

- Assignment
- Security Agreement
- Other
- Merger
- Change of Name

2. Name and address of receiving party(ies)

Additional names, addresses, or citizenship attached? Yes No

Name: Advance Food Company, Inc.

Internal

Address:

Street Address: 201 South Raleigh

City: Enid

State: Oklahoma

Country: USA Zip: 73701-7806

- Association
- General Partnership
- Limited Partnership
- Corporation
- Other

If assignee is not domiciled in the United States, a domestic representative designation is attached: Yes No
(Designations must be a separate document from assignment)

4. Application number(s) or registration number(s) and identification or description of the Trademark.

A. Trademark Application No.(s)
76/471,824 and 76/472,415

B. Trademark Registration No.(s)
1,296,605; 1,332,465; 2,362,398; and 2,362,399

Additional sheet(s) attached? Yes No

C. Identification or Description of Trademark(s) (and Filing Date if Application or Registration Number is unknown):

5. Name & address of party to whom correspondence concerning document should be mailed:

Name: Clifford C. Dougherty, III

Internal Address: McAfee & Taft

Street Address: 10th Floor, Two Leadership Square
211 N. Robinson

City: Oklahoma City

State: OK Zip: 73102

Phone Number: 405-552-2302

Fax Number: 405-228-7302

Email Address: cliff.dougherty@mcafeetaft.com

6. Total number of applications and registrations involved:

6

7. Total fee (37 CFR 2.6(b)(6) & 3.41) \$ 165.00

- Authorized to be charged by credit card
- Authorized to be charged to deposit account
- Enclosed

8. Payment Information:

- a. Credit Card Last 4 Numbers _____
Expiration Date _____
- b. Deposit Account Number _____
Authorized User Name _____

9. Signature: Clifford C. Dougherty, III

Signature

Clifford C. Dougherty, III

Name of Person Signing

September 20, 2004

Date

Total number of pages including cover sheet, attachments, and document: 3

Documents to be recorded (including cover sheet) should be faxed to (703) 306-6995, or mailed to:
Mail Stop Assignment Recordation Services, Director of the USPTO, P.O. Box 1450, Alexandria, VA 22313-1450

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01 FC:8521
02 FC:8522

40.00 OP
125.00 OP

TRADEMARK
REEL: 003057 FRAME: 0239

OFFICE OF PUBLIC RECORDS
M 8:57
FINANCE SECTION

CONFIRMATION ASSIGNMENT OF TRADEMARKS

WHEREAS, prior to March 31, 2003, Montage Foods, Inc., a Pennsylvania corporation ("Montage"), was the owner of the following trademarks, which are registered or for which registration applications are pending in the United States Patent and Trademark Office ("USPTO"):

TRADEMARK	SERIAL NO. REG. NO.	FILING DATE REG. DATE
IT'S THE VEAL THING	73/431,256 1,296,605	06/21/1983 09/18/1984
IT'S THE VEAL THING & Design	73/501,073 1,332,465	09/25/1984 04/23/1985
VEAL ITALIETTE	75/803,114 2,362,398	09/20/1999 06/27/2000
VEAL MARINETTE	75/803,115 2,362,399	09/20/1999 06/27/2000
VEAL PETITE RACKS	76/471,824	12/03/2002
VEAL PETITE OSSO BUCO	76/472,415	12/03/2002

WHEREAS, pursuant to a Purchase Agreement dated March 31, 2003, Advance Food Company, Inc., an Oklahoma corporation ("Advance"), acquired all of Montage's right, title and interest in and to the above-identified trademarks, together with the goodwill of the business connected with the use of and symbolized by the trademarks and the above-identified registrations and registration applications for the trademarks; and

WHEREAS, Advance desires for its acquisition of the above-identified trademarks to be separately documented in order to allow the change of ownership with respect to the marks to be made of record in the USPTO;

NOW, THEREFORE, in consideration of the sum of One Dollar (\$1.00) and other good and valuable consideration, the receipt and sufficiency of which are hereby acknowledged, Montage hereby confirms that it sold, assigned, transferred and conveyed on March 31, 2003, and hereby sells, assigns, transfers and conveys to Advance nunc pro tunc as of March 31, 2003, all of its right, title and interest in and to the above-identified trademarks, together with the goodwill of the business connected with the use of and symbolized by the trademarks and the above-identified registrations and registration applications for said trademarks.

Signed at Coral Springs, Florida this 16 day of September 2004.

MONTAGE FOODS, INC.

By: 

Todd Kaplan, Chief Executive Officer

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TRADEMARK
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