

**TRADEMARK ASSIGNMENT**

Electronic Version v1.1  
 Stylesheet Version v1.1

<b>SUBMISSION TYPE:</b>	NEW ASSIGNMENT		
<b>NATURE OF CONVEYANCE:</b>	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL		
<b>CONVEYING PARTY DATA</b>			
<b>Name</b>	<b>Formerly</b>	<b>Execution Date</b>	<b>Entity Type</b>
Beckett Publications, Inc.		01/25/2005	CORPORATION: TEXAS

<b>RECEIVING PARTY DATA</b>	
<b>Name:</b>	Beckett Media LP
<b>Street Address:</b>	15850 Dallas Parkway
<b>City:</b>	Dallas
<b>State/Country:</b>	TEXAS
<b>Postal Code:</b>	75248
<b>Entity Type:</b>	LIMITED PARTNERSHIP: DELAWARE

**PROPERTY NUMBERS Total: 35**

Property Type	Number	Word Mark
Registration Number:	1734726	BECKETT
Registration Number:	1712423	BECKETT
Registration Number:	1941355	BECKETT
Registration Number:	2108233	BECKETT
Registration Number:	2325440	BECKETT
Registration Number:	2453557	BECKETT
Registration Number:	2331054	BECKETT
Registration Number:	2482116	BECKETT
Registration Number:	2426817	BECKETT
Registration Number:	2417643	B
Registration Number:	2417644	B
Registration Number:	2412623	B
Registration Number:	2461317	B
Registration Number:	2691506	B

**CH \$890.00 1734726**

Registration Number:	2410821	B BECKETT
Registration Number:	2406972	GAMETROPOLIS
Registration Number:	2344752	GAMETROPOLIS
Registration Number:	2437674	THE WORLD'S MOST TRUSTED SOURCE IN COLLECTING
Registration Number:	2469166	BECKETT.COM YOUR SPORTS COLLECTIBLES MARKETPLACE
Registration Number:	2504052	BECKETT.COM YOUR SPORTS COLLECTIBLES MARKETPLACE
Registration Number:	2410768	THE HOBBY'S MOST RELIABLE AND RELIED UPON SOURCE
Registration Number:	2410767	THE HOBBY'S MOST RELIABLE AND RELIED UPON SOURCE
Registration Number:	2519796	THE BECKETT COLLECTOR CONNECTION
Registration Number:	2505961	BFL
Registration Number:	2414192	BFL
Registration Number:	2564952	BFL
Registration Number:	2414193	BFL
Registration Number:	2481849	BFL BECKETT FOOTBALL LEAGUE
Registration Number:	2431450	BFL BECKETT FOOTBALL LEAGUE
Registration Number:	2668476	BVG
Registration Number:	2656170	BVG BECKETT VINTAGE GRADING
Serial Number:	76490840	BECKETT TOTAL ACCESS
Serial Number:	76607019	BECKETT GOT SPORTS FOR KIDS
Serial Number:	76602904	THE BECKETT C.H.A.R.T.
Serial Number:	78544057	STATABASE

**CORRESPONDENCE DATA**

Fax Number: (212)489-8340  
*Correspondence will be sent via US Mail when the fax attempt is unsuccessful.*  
Phone: 212 489-8230  
Email: mgrahamcoleman@dwt.com  
Correspondent Name: M. Graham Coleman  
Address Line 1: 1633 Broadway  
Address Line 2: 27th Floor  
Address Line 4: New York, NEW YORK 10019

NAME OF SUBMITTER:	M. Graham Coleman
Signature:	/M. Graham Coleman/

Date:

03/29/2005

**Total Attachments: 5**

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U.S.A.

**ASSIGNMENT OF TRADEMARKS**

ASSIGNMENT OF TRADEMARKS dated as of January 25, 2005 from BECKETT PUBLICATIONS, INC., a Texas corporation ("Seller"), as Assignor, to BECKETT MEDIA LP, a Delaware limited partnership ("Purchaser"), as Assignee.

**WHEREAS**, Seller, located at 15850 Dallas Parkway, Dallas, Texas 75248, is the owner of the trademark(s) listed in the attached Schedule 1 hereto (hereinafter, the "Trademarks"); and

**WHEREAS**, Purchaser, located at 15850 Dallas Parkway, Dallas, Texas 75248, wishes to acquire the Trademarks in accordance with a certain Asset Purchase Agreement effective as of January 10, 2005, between Seller and Purchaser; and

**WHEREAS**, any application listed on Schedule 1 for which the current filing basis is applicant's *bona fide* intention to use the mark under §1(b) of the Trademark Act is being assigned as part of the business to which the mark pertains;

**NOW, THEREFORE**, for good and valuable consideration, the receipt and sufficiency of which are hereby acknowledged, Assignor hereby assigns to Assignee all right, title and interest in and to the Trademarks, together with the goodwill of the business symbolized by the Trademarks and the identified applications and/or registrations therefor, and with all claims arising out of or relating to the use or ownership of the Trademarks.

IN WITNESS WHEREOF, the undersigned has caused this Assignment of Trademarks to be executed effective as of the date first set forth above.

BECKETT PUBLICATIONS, INC.

By: James Beckett III  
Name: James Beckett III  
Title: President

Acknowledgment

STATE OF TEXAS    )  
                                  : s.s.:  
COUNTY OF DALLAS )

On March 9, 2005 before me personally came James Beckett III  
to me known, who, by me duly sworn, did depose and say that deponent resides at  
11839 FM 2478, Celina, TX 75009, that deponent is the  
President of BECKETT  
PUBLICATIONS, INC., the corporation described in, and which executed the foregoing  
Assignment of Trademarks, and that deponent signed deponent's name by order of the  
board of directors of said corporation.

Carol L. Fowler  
Notary Public

[attach Schedule 1]










Schedule 1

UNITED STATES TRADEMARK REGISTRATIONS

Assignor: Beckett Publications, Inc.








Assignee: Beckett Media LP

MARK	REG. NO.	REG. DATE	CLASS
BECKETT	1,734,726	11/24/92	16
BECKETT	1,712,423	9/1/92	42
BECKETT	1,941,355	12/12/95	9
BECKETT	2,108,233	10/28/97	42
BECKETT	2,325,440	3/7/00	16
BECKETT	2,453,557	5/22/01	9
BECKETT	2,331,054	3/21/00	42
BECKETT	2,482,116	8/28/01	36
	2,426,817	2/6/01	16
	2,417,643	1/2/01	16
	2,417,644	1/2/01	16
	2,412,623	12/2/00	35
	2,461,317	6/19/01	36 & 42
	2,691,506	2/25/03	35, 41 & 42
	2,410,821	12/5/00	16
GAMETROPOLIS	2,406,972	11/21/00	9
GAMETROPOLIS	2,344,752	4/25/00	41

Schedule 1

UNITED STATES TRADEMARK REGISTRATIONS

Assignor: Beckett Publications, Inc.  
Assignee: Beckett Media LP



MARK	REG. NO.	REG. DATE	CLASS
THE WORLD'S MOST TRUSTED SOURCE IN COLLECTING	2,437,674	3/20/01	16
	2,469,166	7/17/01	35 & 41
	2,504,052	11/6/01	9
THE HOBBY'S MOST RELIABLE AND RELIED UPON SOURCE	2,410,768	12/5/00	41
THE HOBBY'S MOST RELIABLE AND RELIED UPON SOURCE	2,410,767	12/5/00	16
THE BECKETT COLLECTOR CONNECTION	2,519,796	12/18/01	9
BFL	2,505,961	11/13/01	9
BFL	2,414,192	12/19/00	41
	2,564,952	4/30/02	9
	2,414,193	12/19/00	41
	2,481,849	8/28/01	9
	2,431,450	2/27/01	41
BVG	2,668,476	12/31/02	16
	2,656,170	12/03/02	36&42

Schedule 1

UNITED STATES TRADEMARK APPLICATIONS

Assignor: Beckett Publications, Inc.

Assignee: Beckett Media LP

MARK	SERIAL NO.	FILING DATE	CLASS
	76/490,840	2/13/03	16
	76/607,019	8/12/04	16
THE BECKETT C.H.A.R.T.	76/602,904	7/15/04	16
STATABASE	78/544,057	1/7/05	16