

10-07-2004

J.S. DEPARTMENT OF COMMERCE
d States Patent and Trademark Office



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102854661

To the Director of the U. S. Patent and Trademark Office: Please record the attached documents or the new address(es) below.

1. Name of conveying party(ies)/Execution Date(s):

Harry H. Wetzel, Jr.
Harry H. Wetzel, III
Dale R. Goode

- Individual(s) Association
- General Partnership Limited Partnership
- Corporation-State
- Other _____

Citizenship (see guidelines) UNITED STATES

Execution Date(s) SEPTEMBER 22, 2004

Additional names of conveying parties attached? Yes No

3. Nature of conveyance:

- Assignment Merger
- Security Agreement Change of Name
- Other _____

2. Name and address of receiving party(ies)

Additional names, addresses, or citizenship attached? Yes No

Name: A.V.V. WINERY CO., LLC

Internal

Address: 8644 HIGHWAY 128

Street Address: 8644 HIGHWAY 128

City: HEALDSBURG

State: CA

Country: USA Zip: 95448

- Association Citizenship _____
- General Partnership Citizenship _____
- Limited Partnership Citizenship _____
- Corporation Citizenship _____

Other LLC Citizenship USA / CA

If assignee is not domiciled in the United States, a domestic representative designation is attached: Yes No
(Designations must be a separate document from assignment)

4. Application number(s) or registration number(s) and identification or description of the Trademark.

A. Trademark Application No.(s)

B. Trademark Registration No.(s)

2194774

Additional sheet(s) attached? Yes No

C. Identification or Description of Trademark(s) (and Filing Date if Application or Registration Number is unknown):

5. Name & address of party to whom correspondence concerning document should be mailed:

Name: Daniele Luigi Maraviglia, Esq.

Internal Address: Post Office Box 455

Street Address: 1201 Vine Street, #200

City: Healdsburg

State: CA Zip: 95448

Phone Number: (707) 433-3363

Fax Number: (707) 433-3606

Email Address: dan@pmglwp.com

6. Total number of applications and registrations involved:

1

7. Total fee (37 CFR 2.6(b)(6) & 3.41) \$40.00

- Authorized to be charged by credit card
- Authorized to be charged to deposit account
- Enclosed

8. Payment Information:

a. Credit Card Last 4 Numbers _____
Expiration Date _____

b. Deposit Account Number _____
Authorized User Name _____

9. Signature: Daniele L. Maraviglia
Signature

9/23/04
Date

Daniele L. Maraviglia, Attorney for A.V.V. Winery

Name of Person Signing Co., LLC

Total number of pages including cover sheet, attachments, and document: 4

Documents to be recorded (including cover sheet) should be faxed to (703) 306-5995, or mailed to:
Mail Stop Assignment Recordation Services, Director of the USPTO, P.O. Box 1450, Alexandria, VA 22313-1450

TRADEMARK
REEL: 003057 FRAME: 0638

40.00 DP

10/06/2004 10:11:30 AM 000003 2194774

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ASSIGNMENT/CHANGE OF OWNERSHIP NAME

Mark: New Gewurz 1996 North Coast Gewurztraminer
Registration No.: 2194774
Date of Registration: October 13, 1998
Class No.: 33

ASSIGNORS:

1. Wetzel, Harry H. Jr.
8644 Highway 128
Healdsburg, CA 95448
United States

Legal Entity Type: Individual
Country of Citizenship: United States

2. Wetzel, Harry H. III
8644 Highway 128
Healdsburg, CA 95448
United States

Legal Entity Type: Individual
Country of Citizenship: United States

3. Goode, Dale R.
8644 Highway 128
Healdsburg, CA 95448
United States

Legal Entity Type: Individual
Country of Citizenship: United States

ASSIGNEE:

A.V.V. Winery Co., LLC
8644 Highway 128
Healdsburg, CA 95448
United States

Legal Entity Type: Limited Liability Company
Country of Citizenship: United States
Jurisdiction: California

Assignors are, and have been, the owners of the above trademark since October 13, 1998.

For valuable consideration received, Assignors hereby grant and assign to Assignee Assignors entire interest in the trademark and its registration, together with the goodwill of the business in connection with which the said mark is used.

Dated: 9/22/04

Harry H. Wetzel, Jr.
Harry H. Wetzel, Jr., Assignor

Dated: 9/22/2004

Harry H. Wetzel, III
Harry H. Wetzel, III, Assignor

Dated: 9/22/2004

Dale R. Goode
Dale R. Goode, Assignor

Dated: 9/22/2004

A.V.V. WINERY CO., LLC, Assignee

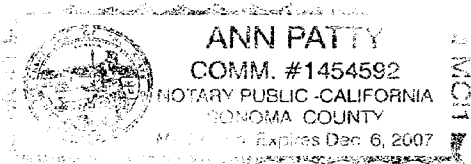
By: Harry H. Wetzel, III
Harry H. Wetzel, III
Member - Manager

ACKNOWLEDGMENT

STATE OF CALIFORNIA)
)
) ss
COUNTY OF SONOMA)

On this 22 day of Sept., 2004, before me, the undersigned, a Notary Public in and for said State, personally appeared HARRY H. WETZEL, JR., personally known to me - **OR-** proved to me on the basis of satisfactory evidence to be the person whose name is subscribed to the foregoing instrument and acknowledged to me that he executed the same in his authorized capacity, and that by his signature on the instrument the person, or the entity upon behalf of which the person acted, executed the instrument.

WITNESS MY HAND AND OFFICIAL SEAL.



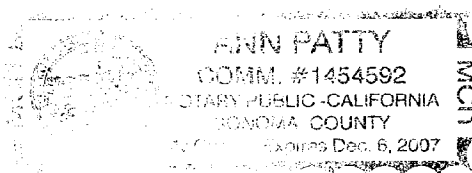
Ann Patty
Notary Public in and for said State

ACKNOWLEDGMENT

STATE OF CALIFORNIA)
)
COUNTY OF SONOMA) **ss**

On this 22 day of Sept., 2004, before me, the undersigned, a Notary Public in and for said State, personally appeared HARRY H. WETZEL, III, personally known to me - **OR**- proved to me on the basis of satisfactory evidence to be the person whose name is subscribed to the foregoing instrument and acknowledged to me that he executed the same in his authorized capacity, and that by his signature on the instrument the person, or the entity upon behalf of which the person acted, executed the instrument.

WITNESS MY HAND AND OFFICIAL SEAL.



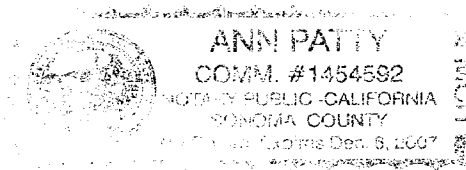
Ann Patty
Notary Public in and for said State

ACKNOWLEDGMENT

STATE OF CALIFORNIA)
)
COUNTY OF SONOMA) **ss**

On this 22 day of Sept., 2004, before me, the undersigned, a Notary Public in and for said State, personally appeared DALE R. GOODE, personally known to me - **OR**- proved to me on the basis of satisfactory evidence to be the person whose name is subscribed to the foregoing instrument and acknowledged to me that he executed the same in his authorized capacity, and that by his signature on the instrument the person, or the entity upon behalf of which the person acted, executed the instrument.

WITNESS MY HAND AND OFFICIAL SEAL.



Ann Patty
Notary Public in and for said State