

10-07-2004



RECORD
TRADEMARKS ONE
102854662

To the Director of the U. S. Patent and Trademark Office: Please record the attached documents or the new address(es) below.

1. Name of conveying party(ies)/Execution Date(s):

A.V.V. Winery Co., consisting of
Harry H. Wetzel, Jr.; Harry H.
Wetzel, III; Dale R. Goode

- Individual(s)
- General Partnership
- Corporation-State
- Other
- Association
- Limited Partnership

Citizenship (see guidelines) USA

Execution Date(s) September 22, 2004

Additional names of conveying parties attached? Yes No

3. Nature of conveyance:

- Assignment
- Security Agreement
- Other
- Merger
- Change of Name

2. Name and address of receiving party(ies)

Additional names, addresses, or citizenship attached? Yes No

Name: A.V.V. Winery Co., LLC

Internal Address: 8644 Highway 128

Street Address: 8644 Highway 128

City: Healdsburg

State: CA

Country: USA Zip: 95448

- Association Citizenship
- General Partnership Citizenship
- Limited Partnership Citizenship
- Corporation Citizenship
- Other LLC Citizenship USA / CA

If assignee is not domiciled in the United States, a domestic representative designation is attached: Yes No
(Designations must be a separate document from assignment)

4. Application number(s) or registration number(s) and identification or description of the Trademark.

A. Trademark Application No.(s)

B. Trademark Registration No.(s)

1432158

Additional sheet(s) attached? Yes No

C. Identification or Description of Trademark(s) (and Filing Date if Application or Registration Number is unknown):

5. Name & address of party to whom correspondence concerning document should be mailed:

Name: Daniele Luigi Maraviglia, Esq.

Internal Address: Post Office Box 455

Street Address: 1201 Vine Street, #200

City: Healdsburg

State: CA Zip: 95448

Phone Number: (707) 433-3363

Fax Number: (707) 433-3606

Email Address: dan@pmglwp.com

6. Total number of applications and registrations involved:

1

7. Total fee (37 CFR 2.6(b)(6) & 3.41) \$ 40.00

- Authorized to be charged by credit card
- Authorized to be charged to deposit account
- Enclosed

8. Payment Information:

a. Credit Card Last 4 Numbers _____
Expiration Date _____

b. Deposit Account Number _____
Authorized User Name _____

9. Signature: Daniele L. Maraviglia September 23, 2004
Signature Date

Daniele L. Maraviglia, Attorney for A.V.V. Winery Co., LLC Total number of pages including cover sheet, attachments, and document: 4
Name of Person Signing Co., LLC

Documents to be recorded (including cover sheet) should be faxed to (703) 306-5995, or mailed to:
Mail Stop Assignment Recordation Services, Director of the USPTO, P.O. Box 1450, Alexandria, VA 22313-1450

40.00 DP
01 FC:8521
10/06/2004 METACRE 0000004 1432158

ASSIGNMENT/CHANGE OF OWNERSHIP NAME

Mark: Alexander Valley Vineyards
Registration No.: 1432158
Date of Registration: March 10, 1987
Class No.: 33

ASSIGNORS: A.V.V. Winery Co., consisting of:

1. Wetzel, Harry H. Jr.
8644 Highway 128
Healdsburg, CA 95448
United States

Legal Entity Type: Partnership
Country of Citizenship: United States

2. Wetzel, Harry H. III
8644 Highway 128
Healdsburg, CA 95448
United States

Legal Entity Type: Partnership
Country of Citizenship: United States

3. Goode, Dale R.
8644 Highway 128
Healdsburg, CA 95448
United States

Legal Entity Type: Partnership
Country of Citizenship: United States

ASSIGNEE:

A.V.V. Winery Co., LLC
8644 Highway 128
Healdsburg, CA 95448
United States

Legal Entity Type: Limited Liability Company
Country of Citizenship: United States
Jurisdiction: California

Assignors are, and have been, the owners of the above trademark since March 10, 1987.

For valuable consideration received, Assignors hereby grant and assign to Assignee Assignors entire interest in the trademark and its registration, together with the goodwill of the business in connection with which the said mark is used.

Dated: 9/22/04

Harry H. Wetzel, Jr.
Harry H. Wetzel, Jr., Assignor

Dated: 9/22/2004

Harry H. Wetzel, III
Harry H. Wetzel, III, Assignor

Dated: 9/22/2004

Dale R. Goode
Dale R. Goode, Assignor

Dated: 9/22/2004

A.V.V. WINERY CO., LLC, Assignee

By: Harry H. Wetzel, III
Harry H. Wetzel, III
Member - Manager

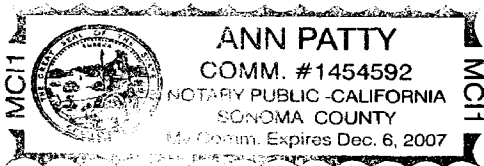
ACKNOWLEDGMENT

STATE OF CALIFORNIA)
)
COUNTY OF SONOMA)

ss

On this 22 day of September 2004, before me, the undersigned, a Notary Public in and for said State, personally appeared HARRY H. WETZEL, JR., personally known to me - **OR-** proved to me on the basis of satisfactory evidence to be the person whose name is subscribed to the foregoing instrument and acknowledged to me that he executed the same in his authorized capacity, and that by his signature on the instrument the person, or the entity upon behalf of which the person acted, executed the instrument.

WITNESS MY HAND AND OFFICIAL SEAL.



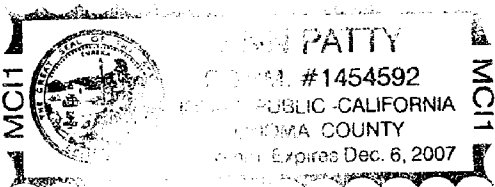
Ann Patty
Notary Public in and for said State

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)
) SS
COUNTY OF SONOMA)

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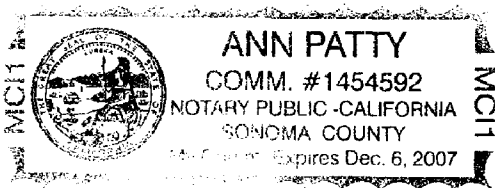
Ann Patty
Notary Public in and for said State

ACKNOWLEDGMENT

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)
) SS
COUNTY OF SONOMA)

On this 22 day of Sept., 2004, before me, the undersigned, a Notary Public in and for said State, personally appeared DALE R. GOODE, personally known to me - **OR**- proved to me on the basis of satisfactory evidence to be the person whose name is subscribed to the foregoing instrument and acknowledged to me that he executed the same in his authorized capacity, and that by his signature on the instrument the person, or the entity upon behalf of which the person acted, executed the instrument.

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Ann Patty
Notary Public in and for said State

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Dated: 9/22/04

[Signature]
Harry H. Wetzel, Jr., Assignor

Dated: 9/22/2004

[Signature]
Harry H. Wetzel, III, Assignor

Dated: 9/22/2004

[Signature]
Dale R. Goode, Assignor

Dated: 9/22/2004

A.V.V. WINERY CO., LLC, Assignee

By: [Signature]
Harry H. Wetzel, III
Member - Manager

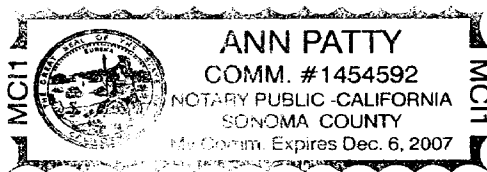
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WITNESS MY HAND AND OFFICIAL SEAL.



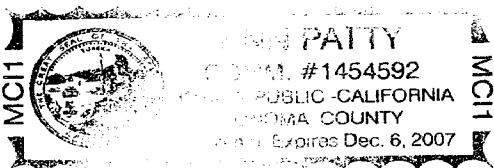
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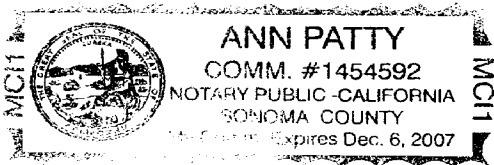
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WITNESS MY HAND AND OFFICIAL SEAL.



Ann Patty
Notary Public in and for said State

THOMAS R. PASSALACQUA
MARK L. GLADDEN
LOURDES LOPEZ*
LOIS WIGDAHL
GARY J. PASSARINO
DANIELE L. MARAVIGLIA

LAW OFFICES OF
**PASSALACQUA, MAZZONI, GLADDEN,
LOPEZ, WIGDAHL & PASSARINO, LLP**
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HEALDSBURG, CALIFORNIA 95448-0455
(707) 433-3363

FRANCIS M. PASSALACQUA (RET.)
JAMES R. MAZZONI, JR. (RET.)
HARRISON F. COMSTOCK (RET.)

FACSIMILE: (707) 433-3606
E MAIL: Dan@pmglwp.com

*Also licensed to practice in Florida

September 28, 2004

Mail Stop Assignment Recordation Services
Director of the US Patent and Trademark Office
Post Office Box 1450
Alexandria, VA 22313-1450

Re: Mark: Alexander Valley Vineyards
Registration No.: 1432158
Date of Registration: March 10, 1987
Class No.: 33

Dear USPTO:

Enclosed please find a Recordation Form Cover Sheet (Trademarks Only) for the above-captioned trademark, together with a copy of the Assignment/Change of Ownership Name and our firms check in the amount of \$40.00 to cover the assignment recordation.

Please return the recorded documents to our office. Thank you for your assistance in this matter.

Very truly yours,

PASSALACQUA, MAZZONI, GLADDEN,
LOPEZ, WIGDAHL & PASSARINO, LLP



DANIELE L. MARAVIGLIA

DLM/dm
Encls.

cc: A.V.V. Winery Co., LLC

RECORDED: 10/01/2004

TRADEMARK
REEL: 003057 FRAME: 0649