

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	CHANGE OF NAME

CONVEYING PARTY DATA

Name	Formerly	Execution Date	Entity Type
Bayer-Roche LLC		01/10/2005	Limited Liability Company: DELAWARE

RECEIVING PARTY DATA

Name:	Bayer Consumer Care LLC
Street Address:	36 Columbia Road
City:	Morristown
State/Country:	NEW JERSEY
Postal Code:	07962-1910
Entity Type:	Limited Liability Company: DELAWARE

PROPERTY NUMBERS Total: 18

Property Type	Number	Word Mark
Registration Number:	1536042	ALEVE
Registration Number:	2321671	ALEVE
Registration Number:	2321672	ALEVE
Registration Number:	2323878	ALEVE
Registration Number:	2346840	ALEVE
Registration Number:	2177899	ALEVE
Serial Number:	78306177	ALEVE ARTHRITIS THERAPY
Registration Number:	2392030	ALL DAY STRONG
Registration Number:	1963046	ALL DAY STRONG. ALL DAY LONG.
Registration Number:	2282123	BECAUSE YOUR PERIOD IS MORE THAN A PAIN
Registration Number:	80651	MIDOL
Registration Number:	2278871	MIDOL
Registration Number:	2278872	MIDOL
Registration Number:	1060584	MYCELEX

CH \$465.00 1536042

Registration Number:	2688716	THE MIGHTY MIDOLS
Registration Number:	776067	VANQUISH
Registration Number:	1274082	FEMSTAT
Registration Number:	2380687	

CORRESPONDENCE DATA

Fax Number: (412)778-4432

Correspondence will be sent via US Mail when the fax attempt is unsuccessful.

Phone: 4127774860

Email: BayerTrademarkUS@bayer.com

Correspondent Name: Jeffrey M. Gitchel

Address Line 1: 100 Bayer Road

Address Line 4: Pittsburgh, PENNSYLVANIA 15205

NAME OF SUBMITTER:	Jeffrey M. Gitchel
Signature:	/Jeffrey M. Gitchel/
Date:	04/01/2005

Total Attachments: 2

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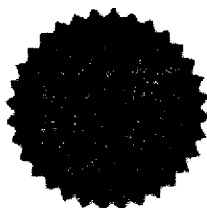
NO. 9603 P. 2/3

Delaware

PAGE 1

The First State

I, HARRIET SMITH WINDSOR, SECRETARY OF STATE OF THE STATE OF DELAWARE, DO HEREBY CERTIFY THE ATTACHED IS A TRUE AND CORRECT COPY OF THE CERTIFICATE OF AMENDMENT OF "BAYER-ROCHE L.L.C.", CHANGING ITS NAME FROM "BAYER-ROCHE L.L.C." TO "BAYER CONSUMER CARE LLC", FILED IN THIS OFFICE ON THE TENTH DAY OF JANUARY, A.D. 2005, AT 1:49 O'CLOCK P.M.



2699102 8100
050019933

Harriet Smith Windsor
 Harriet Smith Windsor, Secretary of State
 AUTHENTICATION: 3609076

DATE: 01-11-05

TRADEMARK

REEL: 003057 FRAME: 0681

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NO. 9603 P. 3/3

**CERTIFICATE OF AMENDMENT
TO THE CERTIFICATE OF FORMATION
OF
BAYER-ROCHE L.L.C**


1. The name of the limited liability company (the Limited Liability Company) is Bayer-Roche L.L.C.
2. The certificate of formation of the Limited Liability Company is hereby amended by replacing Article 1 in its entirety with the following new Article 1:

"FIRST. The name of the limited liability company formed hereby is Bayer Consumer Care LLC."
3. This certificate of amendment shall be effective at the time of its filing with the Secretary of State of Delaware.

IN WITNESS WHEREOF, the undersigned has executed this certificate of amendment of Bayer-Roche L.L.C. this 3rd day of January, 2005.

Bayer HealthCare LLC, as sole member



By: 
 Name: Gary S. Buikema
 Title: President, Consumer Care Division

State of Delaware
 Secretary of State
 Division of Corporations
 Delivered 01:54 PM 01/10/2005
 FILED 01:49 PM 01/10/2005
 SRV 050019933 - 2699102 FILE