

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	CHANGE OF NAME		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Blyth Industries, Inc.		06/14/2000	CORPORATION: DELAWARE
RECEIVING PARTY DATA			
Name:	Blyth, Inc.		
Street Address:	1 E. Weaver Street		
City:	Greenwich		
State/Country:	CONNECTICUT		
Postal Code:	06831		
Entity Type:	CORPORATION: DELAWARE		
PROPERTY NUMBERS Total: 1			
Property Type	Number	Word Mark	
Registration Number:	2250674	BLYTH INVESTDIRECT	
CORRESPONDENCE DATA			
Fax Number:	(203)552-9168		
	<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>		
Phone:	203-552-6631		
Email:	mdatta@blyth.com		
Correspondent Name:	Manjari M. Datta		
Address Line 1:	1 E. Weaver Street		
Address Line 4:	Greenwich, CONNECTICUT 06831		
NAME OF SUBMITTER:	Manjari M. Datta		
Signature:	/mmdatta/		
Date:	04/04/2005		

OP \$40.00 2250674

Total Attachments: 3
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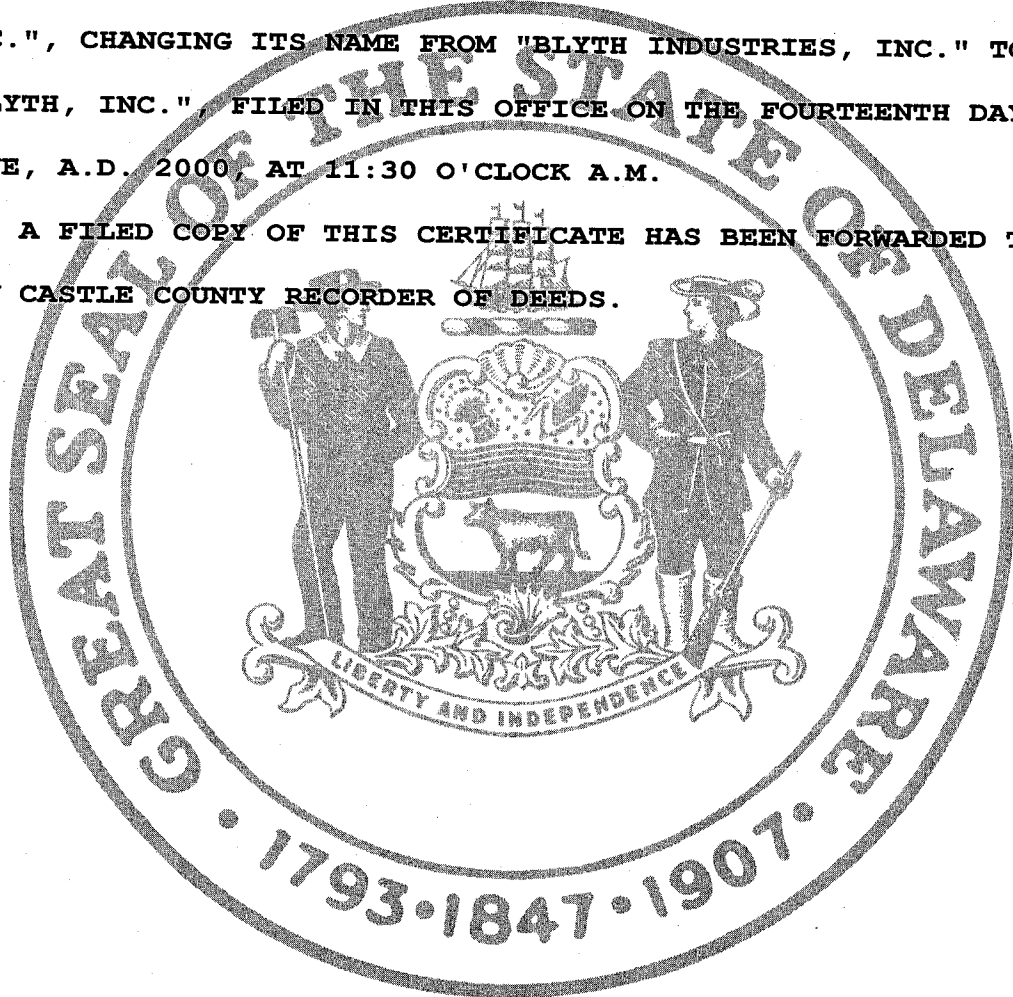
**TRADEMARK
 REEL: 003058 FRAME: 0076**

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Office of the Secretary of State

I, EDWARD J. FREEL, SECRETARY OF STATE OF THE STATE OF DELAWARE, DO HEREBY CERTIFY THE ATTACHED IS A TRUE AND CORRECT COPY OF THE CERTIFICATE OF AMENDMENT OF "BLYTH INDUSTRIES, INC.", CHANGING ITS NAME FROM "BLYTH INDUSTRIES, INC." TO "BLYTH, INC.", FILED IN THIS OFFICE ON THE FOURTEENTH DAY OF JUNE, A.D. 2000, AT 11:30 O'CLOCK A.M.

A FILED COPY OF THIS CERTIFICATE HAS BEEN FORWARDED TO THE NEW CASTLE COUNTY RECORDER OF DEEDS.



Edward J. Freel

Edward J. Freel, Secretary of State

0843280 8100

001301028

0496046

AUTHENTICATION:

06-14-00

DATE:

TRADEMARK

REEL: 003058 FRAME: 0078

CERTIFICATE OF AMENDMENT
OF THE
RESTATED CERTIFICATE OF INCORPORATION
OF
BLYTH INDUSTRIES, INC.

Pursuant to Section 242 of the General
Corporation Law of the State of Delaware

Blyth Industries, Inc., a Delaware corporation (hereinafter called the "Corporation"), does hereby certify as follows:

FIRST: Article I of the Corporation's Restated Certificate of Incorporation is hereby amended to read in its entirety as set forth below:

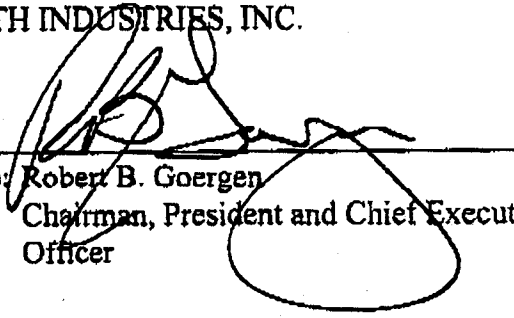
The name of the Corporation is Blyth, Inc. (hereinafter referred to as the "Corporation").

SECOND: The foregoing amendment was duly adopted in accordance with Section 242 of the General Corporation Law of the State of Delaware.

[Remainder of page intentionally blank.]

IN WITNESS WHEREOF, the Corporation has caused this Certificate to be duly executed in its corporate name this 14 day of June, 2000.

BLYTH INDUSTRIES, INC.

By: 
Name: Robert B. Goergen
Title: Chairman, President and Chief Executive Officer